

15¢ Local Programs May 17-23



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bomb of  
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Marlo Thomas  
of 'That Girl'





You can  
take Salem  
out of the  
country  
but...

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you can't take the "country"  
out of Salem **Super King**

Wherever, whenever you light up—Salem Super King gently air-softens every puff for a taste that's country soft, country fresh. Take a puff...it's springtime!

*Try the one menthol taste worth making longer!*





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# as we see it

■ It all comes clear now. The reason we have so much television in America is central heating.

We have hundreds more stations than any other Nation. Those stations go on the air earlier and stay on later than in any other country in the world.

■ But if television started in England, and it did, why isn't England ahead of us? With much less territory to cover, the English obviously don't need a great number of stations, but why don't they lead in telecast hours each day?

Answer: Central heating in England is the exception, not the rule as it is here. And, according to Paul Fox, head of the British Broadcasting Corporation's primary network, television first thing in the morning is hardly an attractive prospect without central heating in the living room.

■ Anyone who has suffered through an English winter in a house where a tiny fire in a coal grate in each room succeeds admirably in heating a four-square-inch area around the grate can understand why morning television has not taken hold there.

There have been experiments. The American Presidential election and the Olympics were telecast by the BBC and attracted an average audience of about 1,500,000 hardy souls. But regular morning telecasts will have to wait for central heating and, says Mr. Fox, two sets in every home. "Put portable sets into a centrally heated dining room or kitchen and it [morning TV] looks a possible starter."

■ Too bad. The English don't know what they're missing. Housewives there have to struggle through their ironing without the *double-entendre* of early morning audience-participation and game shows, the *déjà vu* of old network situation comedies, and, of course, all the public service programs that so impress the Federal Communications Commission.

It must be awful.



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# Nobody ever gave her an electric watch before.

The Electric Timex. It never needs winding.

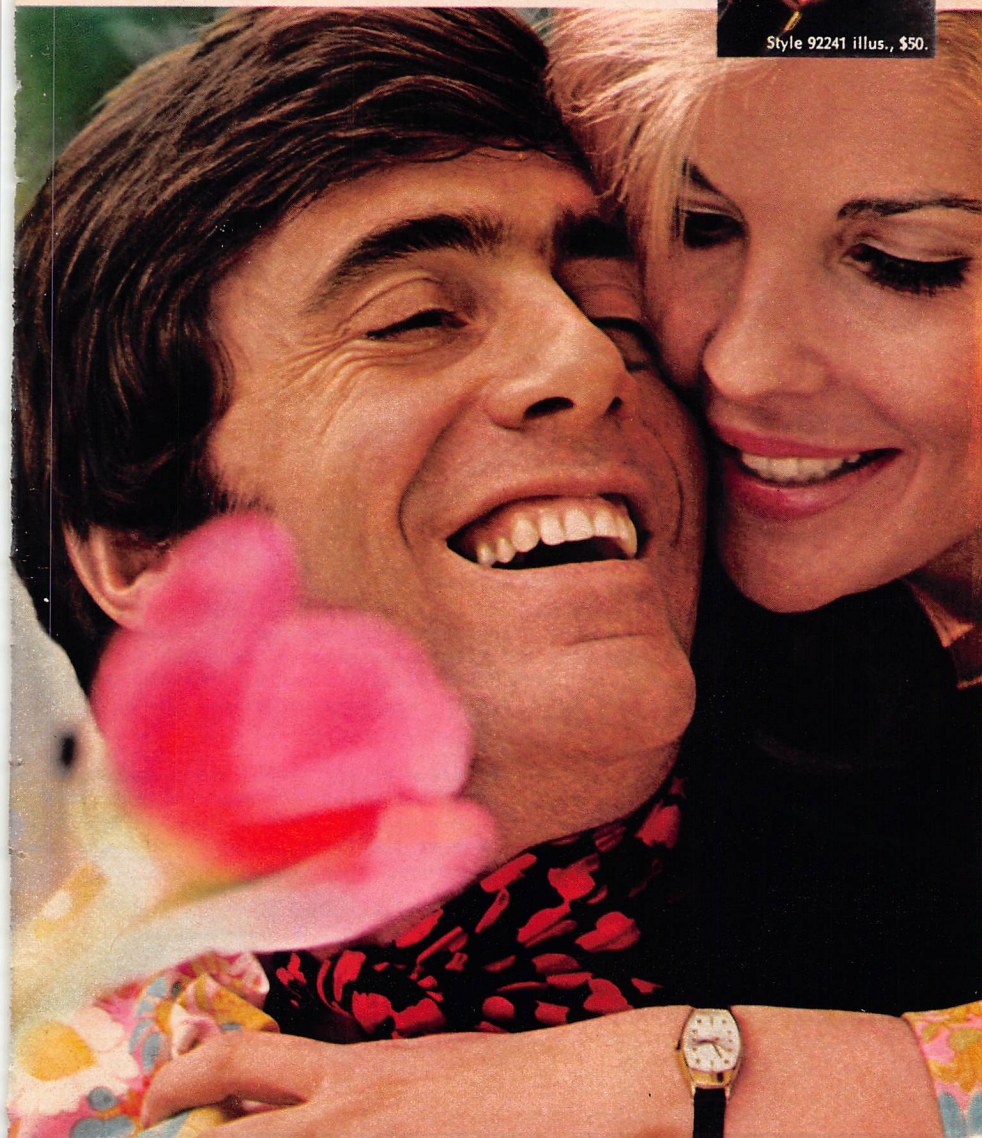
Here's your chance to give her the only electric wrist watch for women—the Electric Timex. It runs on an energy cell for a whole year without winding. Then the tiny cell is simply replaced. Thanks to you, she'll never have to wind a watch again. Never ever.

Electric Timex fashions, 50.00 and 65.00.

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Style 92241 illus., \$50.



Violinist JASCHA HEIFETZ performs in at least one special for NBC next season. He may do another later in the year . . . GEORGE MAHARIS and JANET LEIGH co-star in "The Monk," an ABC Movie of the Week being filmed in San Francisco. RICK JASON, CARL BETZ and RAYMOND ST. JACQUES are also in the private-detective yarn . . . PATTY DUKE is filming on location too. She's starring in "My Sweet Charlie," an NBC World Premiere film being shot in Galveston, Texas.

MARSHALL THOMPSON, veterinarian on Daktari, narrates NBC's new Jungle Tales, which goes on the air Saturday mornings in September. The executive producer is IVAN TORS, who also made Flipper and Daktari . . . SID CAESAR is plotting a series comeback, with a new half-hour situation-comedy pilot. The producer is DAVID LEVY, formerly with The Addams Family . . . The Virginian gets a new regular this fall. He's TIM MATHESON, who'll play a cowboy. Virginian's DAVID HARTMAN put his saddle aside and ambled over to The Bold Ones, a new NBC series in which he's a doctor.

Now that The Big Valley has been canceled, LEE MAJORS has signed for a theatrical film. He's co-starring in "Lord Byron Jones" . . . MICHAEL PARKS hits the road this June with his NBC series, Then Came Bronson. The story, about a young man roaming the country on a motorcycle, is to be filmed away from Hollywood sound stages, in various cities and towns . . . KRISTINA HOLLAND has been cast in the regular role of BILL BIXBY's secretary in ABC's fall entry The Courtship of Eddie's Father . . . BOB HOPE, who starred in "Roberta" on Broadway 35 years ago and made a TV version of the show in 1958, has scheduled another "Roberta" TV special for next season.

JACK BENNY is a guest on ABC's fall show Jimmy Durante Presents the Lennon Sisters . . . JOYCE VAN PATTEN, The Good Guys girl, has a summer vacation job in Rome. She's co-starring with JOHN GAVIN in a film, "Pussycat, Pussycat, I Love You." The Guys, by the way, will be getting out of that diner more often during the new season. Executive producer JERRY DAVIS is moving the restaurant site to the beach and will film on location . . . LLOYD NOLAN plays his own 92-year-old uncle in a segment of Julia next fall, and if the character clicks, he'll repeat the role.

Dead-pan comic PAT PAULSEN is moonlighting as the TV-and-radio image of an oil company's gasoline, one he hopes has a lot more power than PAULSEN pulls in the polls . . . "Fortune Cookie" (JACK LEMMON and WALTER MATTHAU) and "A Funny Thing Happened on the Way to the Forum" (ZERO MOSTEL) are among NBC's movie offerings for next season.

\*Trade-mark, Teletype Corp.

Continued on page 42

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# We set aside the month of May for the likes of him.

*May is National Tavern Month. And can you think of a better place  
to celebrate it than in your favorite tavern?*

*Or a better guy to celebrate it with than your favorite bartender?*

*Why not stop into his place this month and raise your glass to him?*

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IMPORTERS INC., DETROIT, MICH. 86.8 PROOF. BLENDED CANADIAN WHISKY.



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# The Show That Died After One Night

The inglorious history of 'Turn-On,' a \$1,000,000 TV disaster

By Richard K. Doan and Joseph Finnigan

It's just possible there's a case for the social scientists in what happened the night of Feb. 5.

That was the night, you may recall, that 16 or 17 million Americans looked in on the premiere of an ABC "second season" series named *Turn-On* and were so violently turned off by what they saw that the network had to call off the series the next day.

That alone made *Turn-On* one for the books. Not many series have played one-night stands.

What made it all the more remarkable was that *Turn-On* had been concocted by the very people who cook up the fabulously popular *Laugh-In* every week.

How could they have laid such an egg?

Worse yet, how could watching it be such a revolting experience to so many people that, perhaps for the first time in TV history, half the stations in a network line-up overnight refused to air any more of the series?

Was *Turn-On* all that "dirty"? "Vulgar"? "Irreverent"? All these words cropped up in the morning-after uproar. Yet a lot of viewers professed not to find the program particularly offensive.

So what was it? Was *Turn-On* so far-out that it disturbed viewers' sense of propriety? Was it something they didn't like to see, so they hated it and were enraged by it, somewhat in the way millions of people reacted to the rioting caught by the cameras in Chi-

cago's downtown last August?

In short, was Feb. 5 a turning point in television history—a moment when the viewers, including critics and not a few local broadcasters, served notice that they felt that TV should not dabble in wildly offbeat, distasteful entertainment?

If an impartial answer is possible, it may be that countless viewers were instinctively repelled by *Turn-On* because they expected it to be another *Laugh-In* and found it instead a strange, frenetic, pointless string of blackouts that added up to a crude fraud.



Before the show: George Schlatter (left) and Digby Wolfe are all smiles.



It had no emcee, no narration, no apparent theme. It was a collection of unfunny gags and skits bridged by electronic music. For some reason, many viewers were so repelled or confused or antagonized by it, they came away with no real recollection of *what* it was all about!

"All I can remember," one shocked woman viewer told TV GUIDE, "is the word 'sex,' in huge letters, pounding across the screen." It was *Turn-On's* most sustained sequence, running several minutes. "Sex," its letters changing colors and emphasis—"Sex!", "Sex?", etc.—flashed in center screen while the faces of guest-star Tim Conway and actress Bonnie Bolland flitted in and out of the picture, mugging suggestively at each other, to the tune of throbbing electronic sounds building in intensity.

Conway turned up in many skits, among them a series of police-station booking scenes in which he was the culprit. After being told each time that he was charged with assorted crimes "and first-degree murder," he would demand to use the phone. Thereupon he would, say, order a ham sandwich. It was that funny.

Periodically throughout the half-hour, production credits would turn up. Periodically, flashing lights on a control board would suggest that the whole affair was computerized.

To one perceptive viewer, it seemed to represent somebody's notion of how to prove Marshall McLuhan's proposition that "the medium is the message." And it overstrained.

As a spin-off of a currently hot show, it added up to a kind of simple-minded distillation of the dregs of *Laugh-In*, deprived of *Laugh-In's* fun and stars but gutted by *Laugh-In's* dirtier intents.

It lacked impact. And it wasn't really so obscene as it was just off-color and unsophisticated.

Or so some professional TV watchers argue. Out along the network line, the

feeling was that *Turn-On* had plainly gone too far. Don Perris, general manager of WEWS, Cleveland, wired ABC-TV president Elton Rule: "If your naughty little boys have to write dirty words on the walls, please don't use *our* walls." WEWS, Perris promised, would carry no more of *Turn-On*.

WEWS had a lot of company. "The real reason the show was canceled," one insider confided afterward, "was that there wasn't any network left. It was a case—maybe the first one in history—of the stations canceling out a network."

Two days after the ill-fated premiere, it appears, no less than 75 stations, representing about half the ABC line-up for the show, had served notice *Turn-On* was anathema to them.

In city after city, station people reported that their viewers cast the deciding vote. "We just couldn't handle all the calls," says Gene McCurdy of Philadelphia's WFIL-TV. "There were no pros—only antis. We canceled the show right away." In Baltimore, reactions ran "three to one against the show," says Paul Coss of WJZ-TV. "I think we'd have dropped the show even if ABC hadn't." New Haven's WNHC-TV got "an instantaneous and heavy 'no' reaction," according to Howard Maschmeier—even after the station had aired announcements cautioning that *Turn-On* was "for mature viewers."

All of the stations had prescreened the show and, as Maschmeier put it, "had misgivings, but felt that the program should have its day in court."

Leonard Goldberg, 35, who at the time was vice president of ABC-TV programming (he resigned that post in early April to become a Hollywood producer), calmly admits there was no alternative to cancellation: "The critics blasted the show. And we heard from the stations *loud* and *clear*. They felt it was not the kind of show we should have on our network. But most importantly, we heard from the viewers. →

The response was overwhelmingly negative. There really wasn't any decision for us to make—the feeling was so unanimous."

Precisely how many viewers sounded their nays, ABC officials characteristically declined to reveal. There can be little doubt the number was substantial. One source described it as "a tidal wave."

Robert Doubleday, who runs KATV, Little Rock, Ark., and is chairman of the ABC affiliates board representing the stations airing ABC's shows, says he can remember no previous instance when dislike of a new series was so immediate, violent and widespread.

He got letters "from all over the United States"—about 200 of them, he guessed—"saying 'we want to thank you and congratulate you' for canceling the show." The viewers had got his name, Doubleday explained, from news stories reporting his stand against carrying *Turn-On* further.

The Little Rock broadcaster confesses he previewed the show two days before air date, decided it was "in poor taste" and so advised ABC, but he let it go on his channel because he did not like setting himself up "as judge and jury."

His viewers didn't hesitate to. They found it not only "dirty" and "irreverent" but "tasteless," he reported.

Doubleday isn't sure, though, the fiasco won't "have a good effect in the long run." He thinks it might have told the Hollywood producers and New York decision makers that most people still have standards of taste and morality. "It would be a good idea," he suggests, "to load those people who do those TV series into Greyhound buses and take them on a trip across the country to show them how the rest of the people live."

Who were "those people" who thought the country was ready for *Turn-On*?

One was Marvin Koslow, advertising

boss of Bristol-Myers, the big pharmaceutical concern. Last spring he approached Ed Friendly and George Schlatter, *Laugh-In*'s packagers (who recently won the Producers Guild of America award as "best TV producers of 1968") and asked them to try to come up with a new half-hour TV series. He wanted "something unusual and provocative," says Digby Wolfe, a Friendly-Schlatter executive.

*Turn-On* had been kicking around as a concept predating *Laugh-In*, according to Wolfe. "Actually, it was closer to the original *Laugh-In*." Wolfe got the job of producing *Turn-On* and a pilot was taped.

If it was supposed to be a variation on *Laugh-In*, Len Goldberg didn't see it that way. "The name *Laugh-In* never came up in our discussions of the show," the former ABC executive claims. "We were striving for something different. We were seeking a completely new form for TV."

ABC, however, had not come into the picture until after the pilot was made and Koslow and his advertising agency, Young & Rubicam, were shopping the networks for a time slot.

CBS and NBC programmers looked at the pilot and turned the show down. "It was not any good," an NBC official told TV GUIDE. "It wasn't funny, to begin with. And in many areas it was in bad taste."

A CBS executive reported, "We said no, thank you. Not so much because the show was dirty but because there was not a joke in it. Also, it was so fast with the cuts and chops that some of our people actually got physically disturbed by it!"

A second pilot was put together—but neither was aired as the premiere. "I don't know why," the NBC man observed, "because the pilot we saw was an Academy Award winner alongside the thing ABC put on the air."

John Naylor, an N.W. Ayer ad-agency vice president who bought a spot in

*Turn-On* for the American Telephone and Telegraph Company (Bristol-Myers had decided to share the sponsorship with others), says he saw a pilot but wasn't shown the air show before it was telecast. "We weren't thrilled by the pilot," he recalls, "and the network wasn't either, but they promised to make improvements in it."

The "improvements" turned out to be a "totally different premise," Naylor complains. He canceled AT&T's participation immediately after the premiere.

Goldberg admits that the show wasn't all the network would have liked it to be. "We recognized that it was going to take a while to refine the idea," he explains. "But we felt we were dealing with very creative people in Friendly and Schlatter and Wolfe, and I still think what we were trying to do was right—we were breaking new ground. . . ."

"Look, we were *not* trying for an-

other *Family Affair*. This was an effort to come up with a new form."

Was he prepared for the wave of revulsion? "I was surprised, yes," he said. "But then, these are volatile times. You can never be sure *how* people are going to react. The people in this case spoke. *Everybody* spoke! One thing you can say for sure: that audience out there *isn't* passive."

He felt no need for abject apologies. "I hope," he concluded, "we're big enough to admit we just made a mistake."

The mistake cost something over a million dollars—Friendly and Schlatter had scripted nine shows and shot seven of them—but Goldberg at that moment could not say whose loss it would be. A "settlement" was being worked out among everybody involved, he said.

Of one thing there could be little doubt: most, if not all, of the people who had a hand in bringing *Turn-On* →

---

*As advertised in Reader's Digest.*

Plastic cream invention revolutionizes denture wearing

# Artificial Teeth Never Felt So Natural Before

**F**OR the first time, science now offers a unique plastic cream that holds *false* teeth almost the way Nature holds *natural* teeth. It transforms itself into an elastic membrane that holds both uppers and lowers as *never before possible!*

It's **FIXODENT**—a revolutionary discovery for daily home use. So different it's protected by U.S. Patent!

With its exclusive plastic formula,

**FIXODENT** not only holds dentures firmer, it holds them more comfortably, too. Because it's *elastic*, it lets you eat faster, bite harder *without pain*. Resists even hot liquids. One application may last 'round the clock.

Dentures that fit are essential to health. So see your dentist regularly. And get **FIXODENT**. Denture wearers say it's the nearest thing to having your own teeth again. Try it and see!

to the air had misguessed its fate.

Testifying before a Senate hearing on television sex and violence a couple of weeks after the *Turn-On* debacle, ABC-TV president Elton Rule confessed sadly that the network had felt the new series would be "an immense success or an immense bomb—and it turned out to be the latter." He lamely argued that "the form, not the content" had been at fault.

"It was a little bit on the risqué side, wasn't it?" asked Sen. John O. Pastore (D-R.I.), one of Capitol Hill's sharpest TV critics. Rule confessed it was. But he also claimed that "we did nothing [in the show] that is not seen on TV every week."

Digby Wolfe remembers: "The first showing was at Technicolor [studios in Hollywood], when ABC, the sponsors and agency saw it two and a half weeks before air. The praise, I think, was unqualified. Marv Koslow said he was delighted. We had implemented all the changes he wanted and delivered him a better show than expected. Len Goldberg added his agreement to these sentiments and said he felt we had a hit."

Producers Friendly and Schlatter still aren't willing to admit they manufactured a bomb. "I'll grant it wasn't something for the *Peyton Place* types," Schlatter snaps. (*Turn-On* had replaced *Peyton Place II*.) "It was designed to get more than passive reaction from the audience. It was really not a show; it was an experience, a happening. It was meant to be disturbing. It was provocative, adult, sophisticated. It was environmental comedy. At no time did we set out to offend. We set out to reflect our times. If we offended, we're sorry. But the fact that it was taken off doesn't mean it was unsuccessful. It only means it's going to take a little time before we can do it again.

"The crime is that this show took a year to produce; it involved 14 brand-new, shiny, young writers, average age

under 30, and seven brand-new, young editors, and a lot of other shiny new talent—all of it snuffed out now because the responsibility for American tastes was put in the stations' hands. It's a shame."

Friendly is equally vociferous. "Television has for so long, as everybody knows, been aimed at the 12-year-old mentality. The audience is used to being spoonfed. What we did was experimental television in prime time. I think you'll see a show in this form in a year or two or three.

"If *Turn-On* failed, it failed by being ahead of itself. The most unfortunate part of this whole affair is that democracy didn't rule. The vast majority of people never got a chance to look at *Turn-On* and vote how they felt about it."

Friendly praised Koslow, the sponsor's adman, as "one of the real brave guys of this business" for being willing to put up money for *Turn-On*.

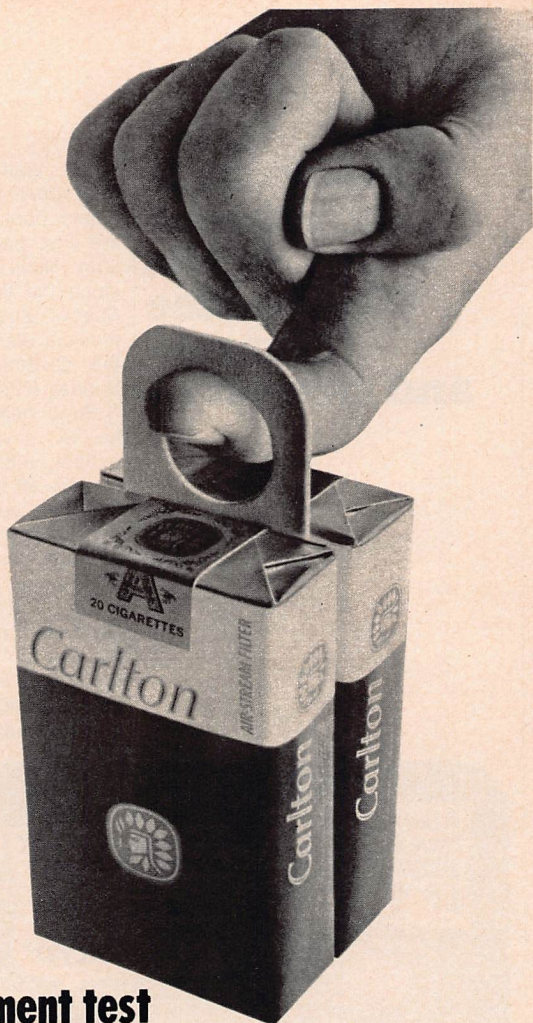
But one participant in *l'affaire Turn-On* who can't afford to be identified commented: "There were 300 jokes in that show, enough to offend everybody, regardless of race, religion or national origin. We just went totally wrong in our judgment. I think we just got used to looking at the show and seeing it improve.

"There were two things basically wrong with it: there wasn't any sort of identification with the audience—just a bunch of strangers up there insulting everything you believe in. And secondly, it wasn't funny enough."

Koslow was the only key figure involved who declined to talk about the show at all with TV GUIDE.

A Friendly-Schlatter secretary was one of the few who had sensed impending disaster. At a party following a press screening of the show, she confided to a reporter: "We're going to get a lot of hate mail."

Something over a million dollars' worth, as it turned out. END



**U.S. Government test  
finds Carlton lowest in "tar"  
of all filter kings.**

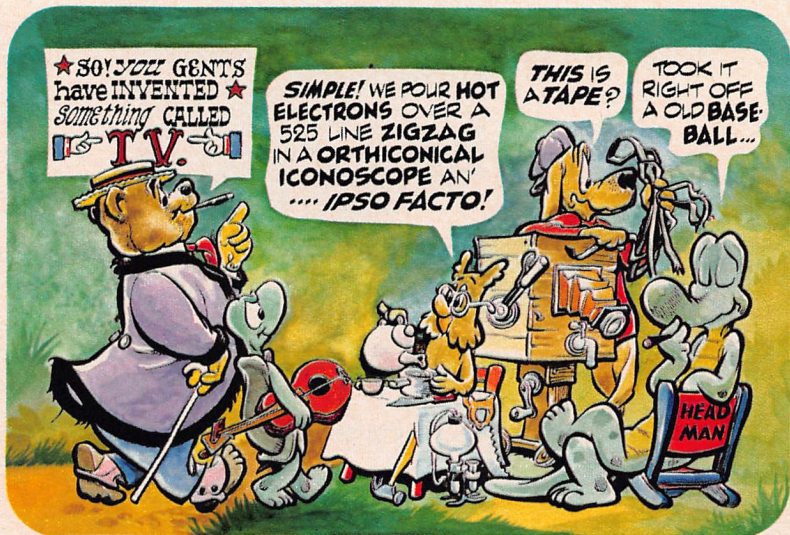
**In fact, it shows two packs of Carlton  
have less "tar" than one pack of any  
leading brand.**

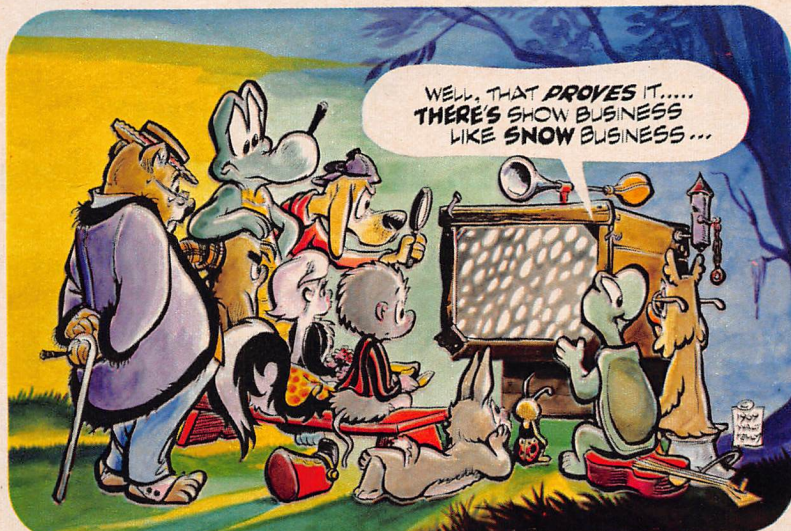
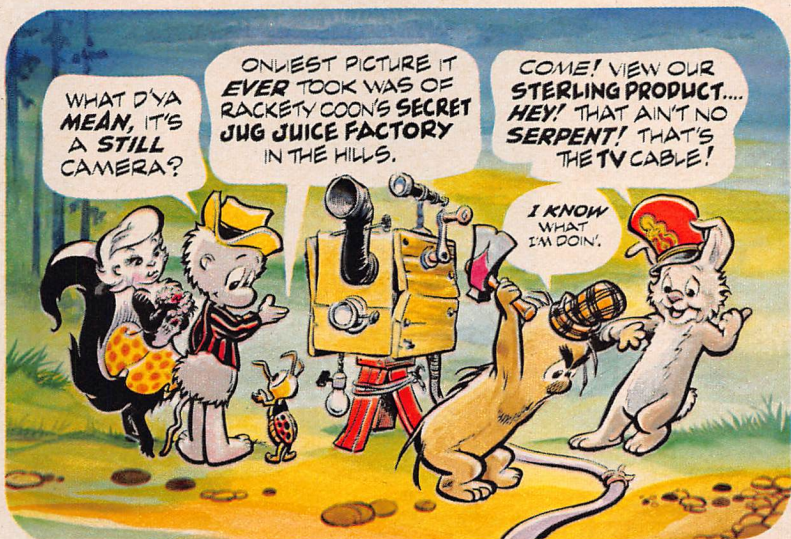
# Television is discovered in the Okefenokee Swamp and vice versa

When Walt Kelly's swamp denizens first appeared in an "Albert and Pogo" comic book, the book folded. So did the first paper to carry "Pogo" as a strip. Now, says Kelly, "TV trembles," since the first Pogo show, "The Pogo Special Birthday Special," a half-hour musical starring Pogo and his pals in the Okefenokee Swamp, will appear Sunday (NBC).

Pogo has an army of fans because he is, says Kelly, "the reasonable, patient, softhearted, naive, friendly person we all think we are," and because he often spoofs politics. (The Soviets once asked a Japanese paper to drop the strip because of a piglike caricature of Premier Khrushchev.)

The "Birthday Special" is all about a family birthday party for Porky Pine, an orphan. On these pages, Kelly records big doings in the swamp. In preparation for the special, bespectacled Dr. Howland Owl has created Okefenokee TV.





If Rex Harrison ever gets the funny feeling he's being followed, it isn't paranoia—it's Edward Mulhare.

In 1957, just 11 months after "My Fair Lady" opened on Broadway, Harrison bowed out. Mulhare took over in the role of Prof. Henry Higgins and spent three years try-to-straighten-out Eliza Doolittle's diction. Then this past season, some 21 years after the movie "The Ghost and Mrs. Muir" was released, the story popped up again as the vehicle for a TV series. Again Mulhare was in for Harrison.

They aren't, in fact, all that much alike. Harrison bites off his lines as though he could taste them, and spits them out like bitter seeds. Mulhare is not nearly so brittle or waspish as Rex. Whereas Rex is regal and aloof, Edward is about as standoffish as a teddy bear.

Or, as Mulhare sums it up: "We're both tall and long-faced and we speak standard English. I've always liked the light style of acting, and Rex, of course, is a past master of it. But, otherwise, we are not at all similar."

Like Captain Gregg, the ghost he portrays, Mulhare, 46, has never married. Unlike the Captain, "I have nothing against marriage; I've just never gotten around to it."

Why not? Even Mulhare doesn't



## 'The beard is a bloody bother'

Except for the makeup, Edward Mulhare enjoys impersonating a ghost

By Burt Prelutsky

know, or isn't saying. It surely isn't for lack of opportunity. As the No. 1 matinee idol on TV, he is the recipient every week of thousands of letters from women just begging to be . . . haunted.



"Proposals?" I asked.

"Hmmm, no. Not proposals exactly; propositions. I got one recently from Nebraska. . . ." He raised his eyebrows significantly.

"Yes, yes," I prodded nonchalantly.

"Well, I must say, if Nebraska weren't so bloody far away, I might have looked into that one."

Some years ago, though, his single state bothered him much more than it does now. "I was going with a girl, but I couldn't bring myself to marry her. She suggested I see a psychiatrist. And I did. After a while, I realized I just didn't want to marry this girl, so I stopped seeing her and I stopped seeing the psychiatrist. That was that."

What raises *Mrs. Muir* above the general level of many TV series is, one, the caliber of its cast. Regulars Mulhare, Hope Lange, Charles Nelson Reilly and Reta Shaw are solid professionals. Not an ex-parking-lot attendant or pom-pom girl in the group. Two, the scripts are literate and, considering the show's premise, relatively free of gimmicks and infantile indulgences. And, finally, it is just about the only series on the air in which a man and a woman exhibit something akin to respect for one another. The Captain doesn't like women and says so in no uncertain terms. But then, Mrs. Muir is probably the only woman since his mother he has had the chance to know. He admires her. He sees in her a type of woman who might have made a sea captain's wife a hundred years ago. And for her part, although fully aware of his shortcomings, she realizes that no ordinary men captained clipper ships.

They enjoy, in short, one of the few adult relationships to be found on TV. Or anywhere else, for that matter.

When I asked Mulhare how he had happened onto the ghost, he replied, "In movies I was doing Germanic villains—'Caprice,' 'Our Man Flint'—and I was tired of it. Plus, I needed something that would make me known to the

American people. And even the stage can't do that; you could play on Broadway for 100 years and not be seen by as many people as see you on one night on TV. In addition, I thought the Captain was a good part for me. Tommy [Sir Thomas] Beecham, the conductor, once said, they're not writing very good tunes any more. The same is true about parts; this one happens to be excellent. There's a *style* to the Captain and to the show—it's not monosyllabic cops and robbers."

About the rigors of the medium, he groaned, "The hours are enormously long and it is a grind, but when I'm doing it, I enjoy it. I'm like a fish out of water when I'm not acting. I'm self-destructive. Even when I am working, I smoke 100 cigarettes a day."

I wondered about the perils of being the object of so many romantic fantasies. He laughed. "I had that in New York with 'My Fair Lady,' so I'm used to it. Actually it's easier now because I'm not recognized so often. I have my blond hair darkened for the show and they put the beard on me every morning, so I'm astounded when people *do* recognize me in the street. The false beard is a bloody bother, though, and if I can find enough time, say eight weeks, before our next season begins, I'll certainly grow my own. As it is, I shy away from the makeup man with his spirit gum because the stuff gives me a rash. Also, it takes nearly two hours in the morning and another half hour after lunch to be made up. That I would like to avoid in the future."

When he left to do a scene, I asked Reta Shaw about him. The way her eyes lit up, I almost asked her if she had been in Nebraska recently. "He's very, very charming and very nice, and very easy to work with. When I go shopping, all the women stop to tell me how much they love the Captain. And I don't blame them. I'm not in too many scenes with him, though, because I'm not supposed to see the →

ghost. But I've gotten to know Edward because our dressing rooms are right across from one another. He's a dream."

When I accused her of hanky-panky with the ghost, she shook her head. "No, no hanky-panky, I'm sorry to say."

Associate producer Lew Gallo wandered by to offer his comments. "Edward is truly unselfish as an actor. I was an actor, so believe me when I tell you it's a very rare quality. There's always a melody to his delivery and his timing is perfect. In the parlance of the industry, he's a pro. He has a great flair for comedy, and he's extremely masculine, to boot. What it finally comes down to is, who else could possibly play the role?"

Two people came to mind—myself and Rex Harrison. Modesty prevailed: "How about Rex Harrison?"

Gallo shook his head. "If you see the movie, Rex looks rather scrawny—hard to believe he was the captain of a ship with a crew of 100 hungry men."

Mulhare finished his scene, and we broke for lunch. At the commissary, he dined on a sandwich and a soft drink.

We talked about his birthplace (Cork, Ireland) and of the various places he has worked—London, Tel Aviv, New York, Moscow and L.A. "I was in my 30's when I first arrived in America. I still have family in Ireland, and I try to get back whenever I can. I made my first movie in Israel; we were there so long that I can still speak Yiddish. When 'My Fair Lady' closed, we took the show to Russia for the State Department. It was glorious. Hundreds of people used to follow me in the streets; I've never had fans like that anywhere. I'm enjoying California, but I'm like a displaced person; I don't know where I belong—if anywhere. But maybe that's the nature of the beast—actors are never content, always restless. They're miserable when they're out of work, but stick them in a hit show and they're miserable because they feel trapped. I think, though, we should be grate-

ful for our good fortune; it's terribly disgraceful not to be."

His favorite writers are G.B. Shaw and some of the English poets. His musical taste runs from Beethoven to Burt Bacharach. For recreation, quite appropriately, the Captain sails.

When I wondered what he most liked about himself, he was silent for a while. I was about to ask him something else when he finally came up with an answer. "I'm really just beginning to like myself. There are things, lots of things, that I don't like about me. For one, I don't like my conceit. I always hated to bathe in reflected glory. It never pleased me to carry a spear for John Gielgud, for instance. I don't like being asked for things and, as a result, when I am asked I tend to go too far to please—and that's weakness."

I asked him to evaluate his talent. Without any hesitation, he replied, as if talking about a third party, "A very good actor. Among the best. More than reasonably well-equipped, and totally dedicated to the profession."

"Would it mean much to you to win an Emmy?" "I'd love to win an Emmy, old boy. I'd love to win anything."

Knowing that actors are a notoriously superstitious breed, I asked Mulhare if he believed in such outlandish things as, well, ghosts.

"Of course I do—I'm Irish. But they are such crashing bores, don't you think, forever clanking their chains and moving furniture about."

He's obviously referring to your average, run-of-the-attic, neighborhood-ruining, old house-haunter. Captain Gregg, 6-feet-3, blond and blue-eyed, in the person of Edward Mulhare, is an apparition of a different sort. But, don't take my word for it. Ask your wife or your girl friend, your daughter or your grandmother. I did and, believe me, it's very discouraging. Where the ghost of Captain Gregg is concerned, every female, it seems, is strictly from Nebraska.

END

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During a recent Bob Hope special, Angie Dickinson pranced onstage in a pair of white crocheted minipants. They were, in fact, very mini. Her ensemble was striking and attractive; everyone, onstage and off, was keenly aware of it—except Miss Dickinson herself. Angie is generally conceded to have Hollywood's (the world's?) shapeliest legs, and that night she seemed to have legs that reached all the way to her ears. Yet she was able to lean over, reach up and glide about as freely, effortlessly and unself-consciously as if she were wearing an ankle-length monk's robe.

Obviously, a lady *can* come into the living rooms of millions of viewers wearing a skirt no wider than, say, a large belt or a strip of adhesive tape, and *still* look demure and refined. But *how*?

Angie says, "The whole trick is your attitude. It's the way you wear your clothes. You never pull, tug or fix. You don't instigate remarks or court comments. You don't simper, snicker or call attention to the fact that your mini or micromini is anything more daring than what the Queen of England might throw on for a court function.

"I take the attitude that I didn't invent this style, and I'm not unveiling it in the Middle Ages. I'm adopting it at a time when *everybody's* wearing it, so if something's wrong, it's wrong with our social code generally, not me personally."

Monique Van Vooren, told that some TV hosts do embarrassed double-takes when their guests' hemlines are too brief, brought up the delicate question of timing. A perennial bright light of the late-night chatathons, Monique says, "When I'm on television I know what's required of me. If a funny, gay, free-wheeling Monique is expected—by hosts like Merv Griffin and Joey Bishop—then a microminied Monique is perfect. The mini is a symbol of social freedom—it goes with a free mood, and helps to spark breezy banter.

"But if I'm part of a heavy, thought-provoking discussion—on David Susskind's show, or *Today*, where I might discuss religion or philosophy—I would definitely *not* wear a mini. If I'm scheduled to sing a fast, upbeat song followed by jokes and anecdotes, the very, very short skirt fits the image, and I can get away with it. If I'm booked to do Jacques Brel—songs of sadness and lost hopes—I certainly won't wear a thigh-high skirt. The key to coming off as a lady while wearing minis is timing—knowing when to wear them."

With Joey Heatherton, the watchword is "preparation." Before she steps onstage in a skirt that is mini short and maxi revealing, she says, "I rehearse—in front of a mirror, to make certain that nothing shows except what I *want* to show. I *prepare* myself to wear the dress. I don't just put it on for the first time and go blissfully onstage—nothing's worse than a visible strap or

## Don't pull, tug, fix or simper

---

Hints on how to wear  
a miniskirt—  
especially on television

By Cindy Adams

a hanging slip peeking out somewhere. What I do is sit in front of the mirror and lean over, stand up, turn around and bow. I go through all the gestures to see how the dress falls, and then I forget about it once I'm on the air. You have to wear *it*—you mustn't let the dress wear you."

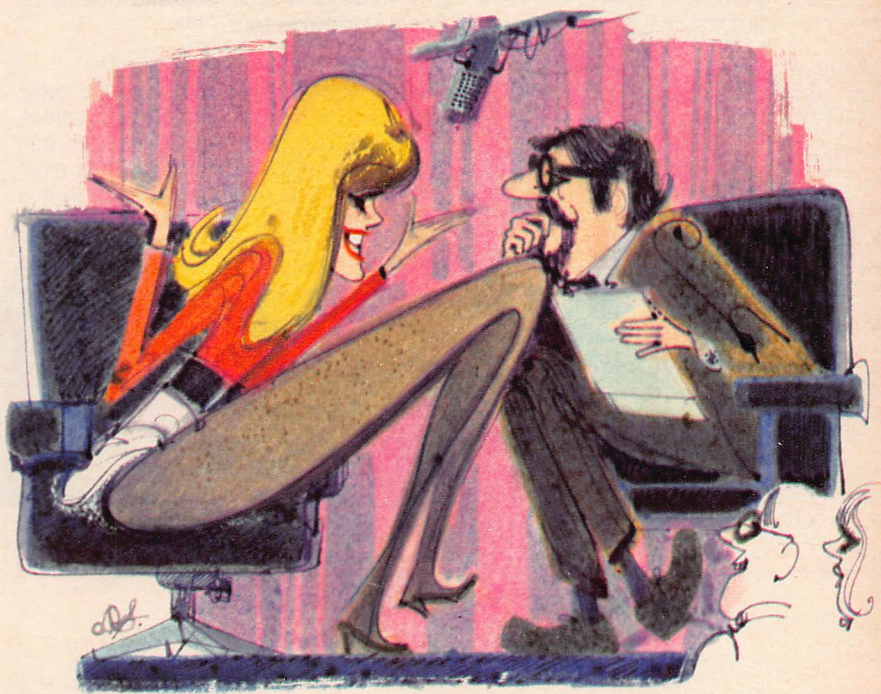
An important part of preparation, Joey says, is choosing the right accessories. "Today's 'total look' requires *low* heels—not spike heels. You need the loose, swifty beads of the Sixties, not the tight chokers of the Fifties. You *must* wear pantyhose under a mini so you're sure there's no separation where the stockings stop. That's the only guarantee against looking indelicate. The 'total look' also needs a loose, free hair style—not those old bubbles, beehives and pouffed upsweeps."

Jo Ann Pflug, longhaired, short-skirted TV actress from California, offers some important *don'ts*. Don't *plop*

into your chair—or sit dead center in it. Don't cross your legs—or sit spread-eagled. Don't stick your legs straight out. Don't hug your purse up close—it hikes up your skirt.

Singer-puppeteer Shari Lewis concentrates on *dos*. "To get seated properly, just lower yourself into your seat while your feet are squarely on the floor. Sit at the edge and then ease back into the chair, rolling your knees off to one side. Kind of roll onto one hip and sit at an angle, so your torso is not head-on to the person opposite—or the camera. Cross your ankles gracefully and sit straight up. When I want to change sides, I stand up, pull the skirt down and position myself again on the other side.

"My minis are a good half-inch longer in back, because they ride up when you reach or bend over. The extra length also allows for 'tucking room,' so there's enough material to tuck →



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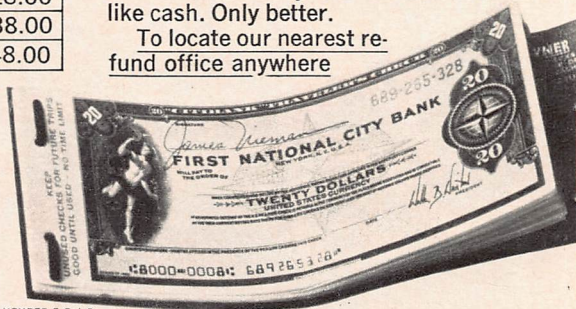
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continued

around my legs after I've sat down."

*Laugh-In's* Judy Carne focuses on fabric. "If you want to project a demure, refined air in the terribly short skirts, wear chiffon, lace, or something frilly, feminine and soft. Avoid those go-go jersey prints, and anything that clings or creases. If you have muscular thighs, avoid textured or patterned hose. In addition, I stitch underpants into each dress, making it like a skating outfit. If anything shows, it looks like it's *supposed* to show. And, since a mini has no waistline to keep it from riding up, keep your slip two inches shorter than the dress. This way your slip will never be found hanging, and the hem of your skirt will cover what the slip doesn't."

Judy *does* cross her legs on camera occasionally, and she has developed a system for looking ladylike while doing it. She always swings her legs toward the side of her chair first, *then* crosses her legs and swings them back in front. Same system for uncrossing and recrossing.

Carol Lawrence emphasizes style. "It's all in how a woman carries herself," she says. "It depends on her poise, posture and bearing. Don't bend at the waist, bend at the knee—and keep the rest of your body erect. When you sit, don't drop your hands in your lap—that hikes up your skirt.

"A long leg and a short skirt give a feline, animal look, and my husband [Robert Goulet] is very jealous. Consequently, I wear a mini only when I'm working, and I wear it with equanimity and elegance. For me, it is a theatrical costume, and I wear it as I would any part of a stage wardrobe."

As you can see, being a lady depends on *you*, not on your hemline. Carol may be speaking for all the girls (and not a few charmed males) when she says, "A duchess will be a duchess in a bath towel. It's all a matter of style—and style begins with the woman."

END

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# The Party's Over for Linkletter

Come September the party's over for Art Linkletter's *House Party* (this past year called *The Linkletter Show*) as far as CBS is concerned. At the network they say it's just a case, after five half-hour shows a week for 17 years, of old TV age setting in. The ratings lately haven't been great. Linkletter, however, says he's pulling out because he contends CBS won't give him an hour a day. For the replacement, CBS may try *Gomer Pyle* reruns. For Linkletter, who has flourishing interests outside TV, his future on the tube is uncertain. He might move to another network or try syndication or "just do specials and fool around." As a multimillionaire, he can afford to.

Practically no one who might merit an Emmy has been overlooked by the TV Academy in its '68-'69 awards nominations. Nearly 300 shows and individuals are up for the gilded statuettes. The list even includes another awards show, the recent Tonys. Not surprisingly, *Laugh-In* got 11 nominations, while *Hallmark Hall of Fame* pulled the next largest number, nine (seven of them for "Teacher, Teacher"). And as has happened in past years, some canceled series are in the running, among them *The Smothers Brothers Comedy Hour*, *Star Trek* and *Judd for the Defense*, and "for outstanding achievement in daytime programming," Dick Cavett's show. In an unusual step, the Academy announced it will make its news and documentary Emmy winners known on May 26, nearly two weeks in ad-

vance of the Awards telecast June 8 on CBS, so these awards won't be so overshadowed as in the past by the entertainment Emmys. Bill Cosby in Hollywood and Merv Griffin in New York will emcee the June 8 back-patting. Putting zip into these rituals is a tough assignment, avows producer Charles Andrews, whose writer-producer credits go back to *Garroway at Large*, *Today* and *Wide Wide World*. "The best thing that can happen to one of these awards shows," he suggests, "is a winning actress wearing a low-cut dress who insists on taking low bows."

CBS's first big test of its new policy of letting critics prereview its shows touched off a blast surprisingly close to home: permitted along with newspaper reviewers to see an advance screening of "Shadow Game," the season's final *CBS Playhouse* drama, David Goldman, 33, movie-stage-TV critic for WCBS radio, the network's New York station, advised his listeners the morning of the telecast: "The play is not at all worth it." Describing Loring Mandel's plot, Goldman sneered, "The idea of a group of supposedly civilized people breaking down into animals when they are caught in an unexpected primitive situation (a city power blackout) is so old that even Tarzan finally got tired of it." Stung though they might be by this in-house attack, CBS-TV people couldn't claim Goldman was alone. The previews generally were "mixed."

—Richard K. Doan

# THIS WEEK'S MOVIES

By  
Judith  
Crist

THE APPALOOSA (NBC), *Saturday*  
ALVAREZ KELLY (ABC), *Sunday*  
COME BACK, LITTLE SHEBA (NBC), *Monday*  
ESCAPE TO MINDANAO (NBC), *Tuesday*  
THE KING AND I (ABC), *Wednesday*  
IN THE COOL OF THE DAY (CBS), *Thursday*  
ENSIGN PULVER (CBS), *Friday*

*In some areas network movies may not be seen on the days indicated.*

It's back to the Fifties for quality this network-movie rerun week which is overloaded with the sort of mediocre Western and adventure film that critics slough off as suitable for "action fans."

The first gem of the Fifties is "Come Back, Little Sheba," in which Shirley Booth made her Oscar-winning screen debut and Burt Lancaster gave one of his finest performances as the middle-aged couple in William Inge's excellent drama of domestic crisis. Inappropriately premiered on New Year's Eve, this serious and brilliant exposition of a marriage gone stale and its ultimate survival merits viewing and reviewing for the excellence of both the players and the play. And the second gem is "The King and I," that loveliest of Rodgers and Hammerstein musicals that is aglow with song and dance and spectacle and given brilliance by the performances of Yul Brynner as the King of Siam and Deborah Kerr as the English governess. By this go 'round you probably have your favorite segments—but certainly the Cabin of Uncle Thomas ballet and the "Shall We Dance?" polka have to be among them.

Otherwise, it's the dour or action-oriented Sixties. The dourness pervades in "In the Cool of the Day," a soap opera whose sorrows are unrelied by Greek scenery. Jane Fonda, Arthur Hill and Peter Finch agonize through the script while Angela Lans-

bury steals the picture. Petty theft at best, since the wages of sin turn out to be bathetic nonsense.

On the Western front, "The Appaloosa" involves Marlon Brando and a horse, both poker faced, in some ridiculous South-of-the-Border shenanigans and some terribly artsy camera work, with lots of beady eyes, sweaty foreheads, spurred boots and anonymous midribs being studied in detail or through a variety of frames, ranging from tequila bottles to cook-fires to grillwork to fingers to feet. At least "Alvarez Kelly" climaxes with a cattle stampede that comes off pretty well on the small screen. Before it, however, there's William Holden, as gentlemanly a type as ever portrayed a Civil War renegade cattle rustler, and Richard Widmark, as mush-mouthed an actor as actors can get when they're playing Southern types, a-squarin' off and a-windin' up buddies *au fond*.

For non-Western action, there's "Escape to Mindanao," another of those tailored-for-television adventure stories that go on and on and on to pad the plot, which in this case involves George Maharis in a World War II escape from a Japanese prison camp. And for "service" action, or would-be comedy, "Ensign Pulver" proves that a sequel to a classic (this one follows "Mister Roberts") usually winds up as a rehash, in this case one awash with mechanical farce and oozy sentiment.

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# LETTERS

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## COMMENTS ON COMMENTATORS

I am so thankful to the newsmen who explain to all of us idiots what the President has just said after a news conference.

*Alice E. Muck  
Tucson, Ariz.*

We need interpretation of the news as well as the bare reporting of the days happenings.

*Mrs. Vern Livengood  
Concordia, Kan.*

## POT AND KETTLE?

How can Jackie Mason on *The Merv Griffin Show* criticize movies for filth when they have to bleep out so much of what he is talking about on television?

*Edith Allinson  
Maywood, Ill.*

## WANTS TO KNOW TOO

Your young reporter states that Lawrence Welk ["Welk on the Generation Gap," April 19] is so ingenuous that "he honestly has no conception of the ideas which motivate youthful fashions, hair styles, social attitudes and music." Since that problem baffles even the psychiatrists, it might be well for this sophisticated juvenile to impart his knowledge of the subject to the rest of us fuddyduddies.

*William A. Moore  
Carlsbad, Cal.*

## MUSICAL SUGGESTION

Red Skelton had a wonderful hour with the Boston Pops Orchestra. Now, why don't the networks and other stars give us more good music like that? One gets so tired of all the folk and modern musical shows.

*C. Wicklein  
Reading, Pa.*

## SPECIAL VS. SPECIAL

Well, two big networks have done it again—pitted two fine specials against each other: ABC's Jacques Cousteau vs. NBC's "Meet George Washington." My two school children were each advised by a teacher to watch a different special. Surely, with 30 days in the month of April . . .

*Jane T. Biesel  
Newtown, Conn.*

## ADMIRE PLUCK

I wish to express my admiration for Tom Jones for being able to perform while in such obvious pain.

*Jim Standing  
Patterson, La.*

## WHAT THEY'VE LIKED

The NBC *White Paper* on the student disorders at San Francisco State was one of the best news documentaries I've seen in recent months—because the reporter stayed in the background and let the people, film and music speak for themselves.

*Mrs. Douglas Baldwin  
Wausau, Wis.*

I wish to pay highest tribute and appreciation to the NET network for one of the most inspiring and informative programs they have thus far presented—PBL's "The Violent Universe." I surely hope they will rerun this show.

*Mrs. F. Glenn  
Weldon, Ill.*

## TEDDY'S DAUGHTER

I thought *60 Minutes'* interview with Teddy Roosevelt's daughter, Mrs. Longworth, was very interesting. She is bright, witty and sharp. But why must she be so unkind? If I were a Washingtonian, I would steer away from her like the plague.

*Helen Harris  
Los Angeles*



  
**BILLY  
GRAHAM**  
•  
**AUSTRALIA  
CRUSADE**  
•

MAY 21-22-23 / See Nightly Listings for Time and Channel

# SPORTS AND SPECIALS

7R refers to KRCR, Redding  
9R refers to KIXE, Redding

## APOLLO 10 SPACE FLIGHT

The Apollo 10 moon flight is scheduled to be launched Sunday, May 18. If the launch goes as planned, the networks will pre-empt regular programming during the week for progress reports and coverage of significant developments.

## SPORTS

### SATURDAY

**BASEBALL** 11:15 A.M. (3, 4, 7R, 8)

Detroit Tigers vs. Minnesota Twins.

**ROLLER DERBY** 12 noon (2)

New England Braves vs. Bay Bombers.

**HORSE RACE** 2 P.M. (5, 10, 12, 46)

The Preakness.

**TRACK MEET** 2 P.M. (32)

Pacific Eight Track and Field finals.

**HUNTING** 3 P.M. (2)

**AUTO RACING** 3 P.M. (5)

12-hour Sebring Grand Prix.

**HUNTING AND FISHING** 3 P.M. (46)

Quarry: fox, coyote and bobcat.

**TENNIS** 3:30 P.M. (2)

Nicki Pilic vs. Roger Taylor.

**BOWLING** 4:30 P.M. (2)

Butch Gearhart and Norman Meyers vs. Tim Harahan and Tommy Tuttle.

**AUTO RACING, ROLLER SKATING, TRACK** 5 P.M. (7, 7R, 11, 13)

**BOXING** 9:30 P.M. (36)

Bouts: Kid Gavilan vs. Tony Farriro; Floyd Patterson vs. Ingemar Johansson.

**BOXING** 10 P.M. (40)

### SUNDAY

**BASEBALL** 10:25 A.M. (13, 44)

Oakland A's vs. Cleveland Indians.

**BOWLING** 11:30 A.M. (2)

**GOLF** 1 P.M. (7, 7R, 11, 13)

Colonial National Invitational, final round.

**TRACK AND FIELD** 1:30 P.M. (5, 10, 12, 46)  
The Dr. Martin Luther King International Freedom Games.

**GOLF** 3 P.M. (46)

**ROLLER DERBY** 5:30 P.M. (2)

New England Braves vs. Bay Bombers.

### MONDAY

**BOXING** 6:30 P.M. (20)

Sonny Liston vs. Scrapiron Johnson.

### TUESDAY

**INDY HIGHLIGHTS** 7 P.M. (10)

### WEDNESDAY

**BOXING** 7:30 P.M. (40)

Max Baer vs. Primo Carnera; Barney Ross vs. Jimmy McLarnin.

## SPECIALS

NBC Children's Theatre .....Sat. 9:30 A.M.  
(3, 4, 7R, 8)

Jacques Cousteau .....Sat. 7 P.M. (7R)

California History .....Sat. 8:30 P.M. (8),  
Mon. 7 P.M. (4), 9 P.M. (12)

Danger: Continent Seven .....Sun. 8 P.M. (20)

T.E. Lawrence .....Sun. 7 P.M. (6)

Pogo .....Sun. 8:30 P.M. (3, 4, 8),  
Fri. 7 P.M. (7R)

KVIE Auction .....Mon.-Fri. 6 P.M. (6)

Man and His Universe .....Mon. 7 P.M. (7R)

Shame of Welfare .....Mon. 7:30 P.M. (5)

Alan King .....Mon. 8 P.M. (3, 4, 7R, 8)

Elisabeth Schwarzkopf .....Mon. 8 P.M. (9R)

Marijuana Report .....Tues. 7:30 P.M. (11)

Report: the Generation Gap .....Tues. 10 P.M.  
(5, 10, 12, 46)

Billy Graham .....Wed. 7:30 P.M. (11, 19, 20),

8 P.M. (12), 8:30 P.M. (13), 9 P.M. (8);

Thurs. 6:30 P.M. (19), 7:30 P.M. (8, 20),

8 P.M. (12, 13), 9 P.M. (11); Fri. 6:30 P.M.

(19), 7:30 P.M. (11, 12, 20), 9 P.M. (13),  
10 P.M. (8)

Jack Benny .....Wed. 10 P.M. (3, 4, 7R, 8)

The Singers .....Fri. 7:30 P.M. (7, 13)

Education Special .....Fri. 7:30 P.M. (32)

A.J. Foyt .....Fri. 8:30 P.M. (10)

Hollywood: the Fabulous Era .....Fri. 9 P.M. (2)

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# APOLLO 10

## Details of the mission and network plans for TV coverage

The U.S. Apollo program, which has been successful beyond NASA's expectations, approaches another hurdle along its route toward landing a man on the moon in July.

The eight-day Apollo 10 mission, slated for a Sunday launch, is designed as a test of crew, vehicle and support systems in manned lunar flight. It is also intended to evaluate the performance of the lunar-landing module (LM). The flight of Apollo 9 proved that LM could operate efficiently in earth orbit. NASA wants to see how it will react in lunar orbit, where it will be affected by the moon's gravity (1/6 of earth's).

### The Astronauts

Air Force Colonel Thomas P. Stafford, the command pilot, has previously flown the Gemini 6 and 9 missions.

Navy Commander John W. Young, command-module pilot, flew on Gemini 3 and 10.

Navy Commander Eugene A. Cernan, lunar-module pilot, was with Colonel Stafford aboard Gemini 9.

As usual, NASA has a backup crew ready should any of the astronauts be grounded.

### The Mission

The mammoth Saturn V rocket is scheduled to lift off from Pad 39B on Cape Kennedy's Merritt Island on Sunday at 9:49 A.M. About two and one-half hours later, the third stage will send Apollo on its 240,000-mile trip.

Wednesday afternoon, at about 1:30 P.M., Apollo enters lunar orbit, eventually achieving a circular orbit 69 miles above the moon's surface. On Thursday, astronauts Stafford and Cernan enter the LM (dubbed

Snoopy). At about 12 noon, the LM separates from the command module (dubbed Charlie Brown) and begins the first of four solo revolutions around the moon. (At its lowest point, the LM will be approximately 50,000 feet from the surface.)

A critical phase of the mission occurs Thursday night, when the LM and the command module must rendezvous and link up. Unless this is accomplished, the LM astronauts will be stranded.

After the link-up, the LM is jettisoned. The command module continues to orbit the moon until Saturday morning, when it begins the trip home. Apollo should splash down in the Pacific on Monday, May 26.

If the launch is delayed, it could be attempted Sunday afternoon or on any day after Monday. In no case will there be an attempt to land a man on the moon.

### TV Coverage

At press time, plans called for the astronauts to carry a new-model color camera for relays to earth; a backup black and white camera will also be aboard.

Relay times have been scheduled, but could be postponed or cancelled. As we went to press, announced times were... Sunday, 12:49 P.M. Monday, 1:04 P.M. Tuesday, 3:49 P.M. Wednesday, 10:09 A.M., 6:34 P.M. Thursday, 12:02 P.M., 10:24 P.M. Friday, 4:09 P.M. Further TV transmissions are planned for next week, with two set for Saturday and one on Monday.

The networks will cover significant developments at any time during the flight. Plans call for bulletins, progress reports and extended coverage of key operations.

Anchor men: Jules Bergman, Frank Reynolds, ABC; Walter Cronkite, CBS; Chet Huntley, David Brinkley, Frank McGee, NBC.

# TV Programs for week beginning Saturday, May 17

## Morning

- 6:00 **4** **COLOR** ACROSS THE FENCE  
**5** **COLOR** AGRICULTURAL FILM
- 6:25 **13** **COLOR** NEWS
- 6:30 **4** **COLOR** MICHIGAN—Education  
**5** SUNRISE SEMESTER  
**COLOR** French Literature: Beckett's "Molloy," conclusion.  
 Last lecture of the course. A new series on black America debuts on May 19.
- 13** VOICE OF AGRICULTURE  
**COLOR** Today: Christmas tree production in California.
- 7:00 **3** **COLOR** SUPER SIX—Children  
**4** **7** STORYBOOK SQUARES  
**COLOR** Players: Wally Cox, Abby Dalton, Nanette Fabray, Stu Gilliam, Arte Johnson, Carolyn Jones, Soupy Sales, Charley Weaver and Paul Winchell. Host: Peter Marshall. (Rerun)  
 Postponed from an earlier date.

- 5** **COLOR** MOBY DICK—Children  
**7** EXPLORATION CALIFORNIA  
**10** SUNRISE SEMESTER  
**COLOR** French Literature: Beckett's "Molloy," conclusion.

Last lecture of the course. A new series on black America debuts on May 19.

- 13** **COLOR** CAP'N DELTA—Children  
**12** SOIL CONSERVATION  
 7:25 **3** **COLOR** TOP CAT—Children  
 7:30 **4** **7** UNTAMED WORLD  
**COLOR** A study of South American tribes looks at . . . descendants of the Machu Picchu Incas, who live on floating islands in Lake Titicaca; the industri-ous Cunas; the Kagabas, who become in-toxicated on cacao and homemade rum; the Camayuras, locked in ritualistic war-fare with neighbors; and Bush Negroes, descendants of runaway slaves. Narrator: Philip Carey. (Rerun)  
 Postponed from an earlier date.
- 5** **COLOR** LONE RANGER—Children

### CHANNELS LISTED IN NORTHERN CALIFORNIA EDITION

#### SACRAMENTO

- 3** KCRA-TV (NBC) 310 10TH ST. 95814  
**6** KVIE (NET) P.O. BOX 6 95801  
**10** KXTV (CBS) 400 BROADWAY 95818, BOX 10 95801  
**13** KOVR-TV (ABC) 1216 ARDEN WAY, BOX 3283 95815  
**40** KTXL (IND.) 1911 F ST. 95814

#### CHICO

- 12** KHSL-TV (ABC, CBS) 180 E. FOURTH ST., BOX 489 95927

#### MODESTO

- 19** KLOC-TV (IND.) P.O. BOX 3689, 2842 IOWA AVE. 95352

#### BAY AREA

- 2** KTVU (IND.) JACK LONDON SQ. OAKLAND 94607  
**4** KRON-TV (NBC) 1001 VAN NESS AVE. SAN FRANCISCO 94119  
**5** KPIX (CBS) 2655 VAN NESS AVE. SAN FRANCISCO 94109  
**7** KGO-TV (ABC) 277 GOLDEN GATE AVE. SAN FRANCISCO 94102

#### REDDING

- 7** KRCR-TV (ABC, NBC) 2770 PIONEER DR. 96001  
**9** KIXE (NET) P.O. BOX 9 96001



- 7: **COLOR** BROTHER BUZZ  
 10: **COLOR** KALEIDOSCOPE  
 12: **COLOR** BIG PICTURE—Army  
 7:45 13 GULLIVER—Children  
 8:00 3 MOVIE—Comedy  
 "Hit the Ice." (1943) A pair of candid cameramen are involved in a bank holdup. Bud Abbott, Lou Costello. (90 min.)  
 4: **COLOR** SUPER 6—Children  
 5 10 12 **COLOR** GO-GO GOPHERS—Children  
 7: **COLOR** CASPER—Children  
 8:15 13 **COLOR** CAP'N DELTA—Children  
 8:25 2 **COLOR** NEWS  
 8:30 2 EXISTENCE—Agriculture  
**COLOR** Topics: pest control and possible solutions.  
 4 7 COOL McCool—Children  
**RETURN** **COLOR** This cartoon series features the adventures of secret agent Cool McCool and his battles with the world's greatest criminals.  
 5 10 12 **COLOR** BUGS BUNNY/ROAD RUNNER—Children  
 7 **COLOR** GULLIVER—Children  
 9:00 2 MOVIE—Western  
 "Belle Le Grand." (1951) The owner of a gambling casino anonymously furthers the singing career of her younger sister. Vera Ralston, John Carroll. (90 min.)  
 4 7 **COLOR** FLINTSTONES  
 7 **COLOR** SPIDER-MAN  
 13 **COLOR** CREDIT COURSE—Davis  
 9:30 3 4 7 CHILDREN'S THEATRE  
**SPECIAL** **COLOR** "The Enormous Egg." Oliver Butterworth's tale about young Nate Twitchell and his unusual pet—a dinosaur. Ed McMahon narrates and plays Senator Granderson; "Today" newscaster Frank Blair portrays the TV commentator. The other actors are non-professionals. Featured: Douglas Tucker as Nate. The dinosaur models were made by Louis Paul Jonas, who created the dinosaur sculptures at the New York World's Fair. (Rerun; 60 min.)  
 Pre-empted: "The Banana Splits."  
 5 10 12 **COLOR** WACKY RACES  
 7 **COLOR** FANTASTIC VOYAGE  
 10:00 5 10 12 **COLOR** ARCHIE—Children  
 7 **COLOR** JOURNEY TO THE CENTER OF THE EARTH—Children

- 13 **COLOR** FOCUS ON EDUCATION  
 40 **COLOR** THIS WORLD IS YOURS  
 10:30 2 MOVIE—Adventure  
 "The Fighter." (1952) A young Mexican patriot turns boxer in order to raise money for the Mexican revolution. The time is 1910. Richard Conte, Lee J. Cobb, Vanessa Brown. (90 min.)  
 3 4 7 **COLOR** UNDERDOG  
 5 10 12 **COLOR** BATMAN/SUPERMAN—Children  
 7 13 **COLOR** FANTASTIC FOUR  
 40 MOVIE—Drama  
 "Torpedo Alley." (1953) A Navy lieutenant struggles to redeem himself after accidentally killing two of his crewmen. Mark Stevens, Dorothy Malone. (90 min.)  
 11:00 3 4 7 **COLOR** PRE-GAME  
 11:15 3 4 7 **COLOR** BASEBALL  
**COLOR** The Detroit Tigers meet the Twins at Minnesota. Curt Gowdy and Tony Kubek report. (Live)  
 Alternate game: Senators vs. White Sox.  
 7 13 **COLOR** GEORGE OF THE JUNGLE—Children  
 11:30 5 10 12 **COLOR** HERCULOIDS  
 7 13 AMERICAN BANDSTAND  
**COLOR** Guests: Dee Dee Warwick (Dionne's sister); the Ventures. Host: Dick Clark. (60 min.)

**Afternoon**

- 12:00 2 ROLLER DERBY  
**COLOR** The New England Braves meet the Bay Bombers. (60 min.)  
 5 **COLOR** JONNY QUEST  
 10 12 **COLOR** SHAZZAN!—Children  
 40 TOMBSTONE TERRITORY  
 The wounded leader of a gang of outlaws is pursued by Sheriff Clay Hollister. He seeks refuge in the Danbury ranch house. Pat Conway, Richard Eastham.  
 12:30 5 **COLOR** READ YOUR WAY UP  
 7 13 HAPPENING—Variety  
**COLOR** Guests: Three Dog Night and the Peppermint Rainbow. Hosts: Mark Lindsay and Paul Revere.  
 10 12 **COLOR** JONNY QUEST  
 40 BAT MASTERSON—Western  
 Bat's hired by three heirs to guide them to a treasure site on their inherited

## Afternoon

estate. Bat: Gene Barry. Abigail Feather: Audrey Dalton. Caulder: Ross Martin.

### 1:00 **2** MOVIE—Adventure

**COLOR** "The Desert Warrior." (Italian; 1960) Sheik Omar is assassinated, and his son takes command. Ricardo Montalban, Anna Maria Ferrero. (Two hours)

### **5** 77 SUNSET STRIP—Drama

Investigating a series of jewel thefts from movie executives, Kookie finds a bizarre clue. Dumont: John Dehner. Kookie: Edward Byrnes. (60 min.)

### **7** MOVIE—Melodrama

"Tarantula." (1955) A giant tarantula terrorizes the countryside. John Agar, Mara Corday, Leo G. Carroll. (90 min.)

### **10 12** **COLOR** MOBY DICK—Children

### **13** CISCO KID—Western

**COLOR** A stagecoach owner substitutes dynamite for a gold shipment. Cisco: Duncan Renaldo. Pancho: Leo Carrillo.

### **40** **COLOR** UPBEAT—Variety

### 1:30 **10 12** **COLOR** LONE RANGER

### **13** **COLOR** TRUTH OR CONSEQUENCES—Game

### 2:00 **3** FILM

**COLOR** Time approximate. Films and interviews profile Arthur Scholl, the flying professor of San Bernardino Valley College. (Cal.)

### **4** MOVIE—Western

Time approximate. "Pawnee." (1957) A white man, brought up by Pawnee Indians, helps the tribe defend their rights. George Montgomery, Bill Williams.

### **5 10 12** PREAKNESS—Horse Race

**SPECIAL** **COLOR** The 94th running of the Preakness. For details, see the Close-up below. (Live)

Regular programming is pre-empted.

### **7** FILM

### **13** WAGON TRAIN—Western

**COLOR** Juli falls in love with wagon driver Michael Malone, unaware that he has a hidden past. Malone: Michael Parks. Juli: Joyce Bulifant. (90 min.)

### **40** LITTLE RASCALS—Children

### 2:30 **3** TREASURE—Drama

**COLOR** Harry Gesner joins the "Treas-

## CLOSE-UP

### 2:00 **10 12 5** HORSE RACE

# The Preakness

**SPECIAL** **COLOR** The 94th running of the Preakness, second and richest jewel in the Triple Crown, is telecast from Baltimore's Pimlico race course. Chic Anderson calls the race; Jack Whitaker is the host. Analyst: Eddie Arcaro. Color: Heywood Hale Broun. (Live)

#### FACTS AND FIGURES

Purse: \$150,000 added. Last Year's Winner: Forward Pass. Distance: Mile and three-sixteenths. Age: Three-year-olds. Track Record: 1:54 3/5, Nashua, 1955. Weight: 126 pounds.

#### OUTSTANDING ELIGIBLES

Horse	Owner	Trainer	Jockey
Majestic Prince	Frank McMahon	Johnny Longden	Bill Hartack
Kentucky Derby champ by a neck on a strong stretch drive; undefeated in eight starts. Powerfully built and speedy; took this year's Santa Anita Derby.			
Arts and Letters	Rokey Stable	Elliott Burch	Braulio Baeza
Second in the Derby; won the Blue Grass. A fast finisher; shorter distance could help.			
Top Knight	Stephen Wilson Estate	Ray Metcaif	Manuel Ycaza
After a good Derby start, faded quickly to finish fifth. Flamingo and Florida Derby champ.			
Al Hattab	Pelican Stable	W.A. Croll	Ray Broussard
A front runner; second to Dike by a nose in the Wood Memorial.			
Other Eligibles: Best Turn, Jay Ray, Ack Ack, Greengrass Greene, Pleasure Seeker, Blade, Rooney's Shield, Tyrant.			

Compiled by The Daily Racing Form

ure" crew, with clues handed down for generations in his family.

**7 MOVIE—Adventure**

**COLOR** "Hercules—Prisoner of Evil." (Italian; 1963) Hercules is held captive by a strange and villainous band of men. Reg Park, Maria Teresa Orsini, Ettore Manni. (Two hours)

**7 COLOR DEATH VALLEY DAYS**

**3:00 2 JOE FOSS—Hunting**

**COLOR** In Spain's Pyrenees, Joe Foss takes along a falcon to help him sight an ibex (mountain) goat.

**3 MOVIE—Science Fiction**

"The Phantom Planet." (1961) A spaceship commander is reduced to a fraction of his normal size when he lands on a mysterious planet. Dean Fredericks, Colleen Gray, Francis X. Bushman. (90 min.)

**5 KPXS SPORTS**

**SPECIAL COLOR** Time approximate. Les Kelter narrates film highlights of the 12-hour Sebring (Fla.) Grand Prix won by Ken Miles and Lloyd Ruby in a Ford GT. Chris Economaki interviews several of the drivers.

**7 COLOR PASSPORT TO TRAVEL**

**10 GRAND OLE OPRY—Music**

**COLOR** Time approximate. 1. Guests are Lonzo and Oscar. Highlights: "Getting the Hang of It," "False-Hearted Lover." Flatt and Scruggs are the hosts. 2. Ray Pillow sings "Take Your Hands off My Heart" and "Even the Bad Times are Good." Flatt and Scruggs sing "The Wreck of Ole 97."

**12 WELLS FARGO—Western**

Time approximate. Outlaw Kyle Gentry ambushes Major Barclay, and then impersonates him in a rendezvous with Hardie. Hardie: Dale Robertson. Gentry: Gregory Walcott. Ortega: Alex Montoya.

**40 MOVIE—Drama**

"Canon City." (1948) This semi-documentary film re-creates the escape of 12 prisoners from the Colorado State Penitentiary in December, 1947. Scott Brady, Jeff Corey, Whit Bissell. (90 min.)

**3:30 2 WORLD SERIES OF TENNIS**

**COLOR** Tenth match: Nicki Pilic vs. Roger Taylor. (60 min.)

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## Afternoon

### 4 SKIPPY—Adventure

**COLOR** Sonny mistakes a pop singing group for a gang of thieves. Sonny: Gary Pankhurst. Matt: Ed Deveraux. Mark: Ken James. Jerry: Tony Bonner.

### 5 PERRY MASON—Mystery

Mason and Della are enjoying their ocean cruise—until a murder is discovered aboard ship. Houser: Theodore Newton. Laura Houser: Maureen Cassidy. (60 min.)

### 7 **COLOR** NAVY FILM

### 12 **COLOR** MIKE DOUGLAS

### 13 QUEST FOR ADVENTURE—Travel

### 4:00 4 WESTERNERS—Drama

Andrelich Barnov arrives in Arizona, pursued by the Czar's secret police, who are under orders to kill him on sight. Baranov: Akim Tamiroff. Ringo: Don Durant. Cully: Mark Goddard.

### 7 AMERICAN BANDSTAND

**COLOR** Guests: Bobby Freeman and the Spiral Staircase. (60 min.)

### 10 MOVIE—Fantasy

**COLOR** "The Curse of the Werewolf." (English; 1961) A deaf-mute servant girl becomes the mother of a werewolf. Oliver Reed, Clifford Evans, Hira Tal-frey, Catherine Feller. (Two hours)

### 13 PASSPORT TO TRAVEL

**COLOR** A journey through Britain focusing on the Lake Country, London, Wales and Scotland.

### 4:30 2 CHAMPIONSHIP BOWLING

**COLOR** Butch Gearhart and Norman Meyers vs. Tim Harahan and Tommy Tuttle.

### 3 MOVIE—Mystery

"The Pearl of Death." (1944) Sherlock Holmes disguises himself as a clergyman to protect a valuable gem. Basil Rathbone, Nigel Bruce, Evelyn Ankers, Miles Mander, Dennis Hoey. (90 min.)

### 4 VOYAGE—Adventure

While searching for two missing research ships, the Seaview crew discovers a city beneath the sea. Nelson: Richard Basehart. Zeraff: Hurd Hatfield. (60 min.)

### 5 MERV GRIFFIN—Variety

**COLOR** Tentatively scheduled: Virginia Graham, Peter Lind Hayes and comic Ron Carey. (60 min.)

### 7 CELEBRITY BILLIARDS

**COLOR** Comic actor Don Adams vs. Minnesota Fats in a game of nine-ball.

### 12 LAND OF THE GIANTS

**COLOR** "Framed." After witnessing a murder, the earthlings try to report the crime—without being caught by the killer or the police. Steve: Gary Conway. Mark: Don Matheson. Barry: Stefan Arr-grim. Dan: Don Marshall. Valerie: Deanna Lund. Betty: Heather Young. Fitzhugh: Kurt Kasznar. Photographer: Paul Carr. (Rerun; 60 min.)

### 13 **COLOR** OUTDOORSMAN—Lange

### 40 **COLOR** SPEED UNLIMITED

### 5:00 2 **COLOR** ALL-STAR WRESTLING

### 7 7 13 WORLD OF SPORTS

**COLOR** Tentatively scheduled: 1. The 13th annual Rebel 400 Stock Car Race, held May 10 at Darlington, S.C. Press-time competitors over the mile and three-eighths oval include Cale Yarborough, Lee Roy Yarbrough and Richard Petty. Prizes total about \$67,000; if Petty wins, his lifetime earnings will soar above \$325,000, tops in stock-car racing over super speedways. 2. The World Gold-Skate Roller-Skating Classic, held April 20 at New York's Madison Square Garden. Entrants, including four reigning world champs, defend their titles in men's and women's singles, pairs and dancing competitions. 3. World-record miler Jim Ryun of Kansas (3:51.1) performs his specialty at the Big Eight Conference Outdoor Track and Field Championships, held earlier today at Ames, Iowa. (90 min.)

### 40 **COLOR** COUNTRY & WESTERN

### 5:30 4 **COLOR** NEWS

### 5 DORIS DAY—Comedy

**COLOR** First rerun: with Buck and the boys in bed with colds, Doris assumes the task of trapping Tyrone Lovey, a longtime troublemaker who's suspected of poaching on the ranch. Lovey: Strother Martin. Buck: Denver Pyle. Leroy: James Hampton. Juanita: Naomi Stevens. Billy: Philip Brown. Toby: Tod Starke. (Rerun)

### 12 GLEN CAMPBELL

**COLOR** Guests: singers Bill Medley and Merrilee Rush, and actor-singer George Lindsey ("Mayberry R.F.D."). Glen makes his debut as a dancer; Pat Paulsen views and comments on highlights from past shows. John Hartford, Earl Brown singers, George LaFave dancers, Marty Paich orchestra. (60 min.)

## Highlights

- "Ol' Man River" .....Bill  
 "Angel of the Morning" .....Merrilee  
 "96 Miles to Bakersfield" .....George  
 "It's Not Unusual," "I Left My Heart  
 in San Francisco," "Within My  
 Memory," "The Lord's Prayer"  
 .....Glen  
 "Remember Back When?".....Glen, George  
 "Don't Think Twice, It's All Right"  
 .....Glen, Merrilee  
 "Dusty Miller Hornpipe and Fugue in  
 A Major for Strings, Brass and  
 Five-String Banjo," "Open Road"  
 .....John

**40** **COLOR** JUDY LYNN—Music

## Evening

6:00 **2** DEATH VALLEY DAYS—Drama

**COLOR** Schoolteacher Lucia Darling places her job—and life—in jeopardy when she identifies a lawman as a stage-coach robber. Lucia: Carol Booth. Judge: Tol Avery. Sheriff: William Byrant.

**3** **COLOR** NEWS—Huntley/Brinkley

**4** **5** **10** **COLOR** NEWS

**40** **COLOR** WRESTLING

6:30 **2** McHALE'S NAVY—Comedy

Ensign Parker has inherited his late aunt's million-dollar estate. McHale: Ernest Borgnine. Parker: Tim Conway.

**3** **COLOR** NEWS—Whitten/Jervis

**4** **7** **COLOR** NEWS—Chet

Huntley, David Brinkley

**5** **10** **12** **COLOR** NEWS—Mudd

**7** **COLOR** CANDID CAMERA

**13** MOVIE—Drama

"The Big Carnival." (1951) Newspaper reporter Charles Tatum, fired by several metropolitan dailies, sees a chance to make a comeback when he finds a man trapped in a New Mexico cave. Kirk Douglas, Jan Sterling, Ray Teal, Richard Benedict, Bob Arthur. (Two hours)

7:00 **2** MOVIE—Comedy

**COLOR** "Boccaccio '70." (Italian; 1962) 1. A moralist is disturbed by a large poster showing a scantily-clad young lady. Anita Ekberg, Peppino De Filippo. 2. A wife tries to prove that she can earn her own living. Romy Schneider, Tomas Milian. 3. A young girl who works in a shooting gallery offers herself as the prize in a Saturday night raffle. Sophia Loren. (Two hours, 30 min.)

**4** **COLOR** WIDE WONDERFUL WORLD—Travel

**5** SAN FRANCISCO BEAT—Drama

The San Francisco police investigate a brutal robbery in which a shopkeeper is killed. Tom Tully, Warner Anderson.

**7** **COLOR** ANNIVERSARY GAME

**7** JACQUES COUSTEAU

**SPECIAL** **COLOR** "Sunken Treasure" is the quest, as Captain Cousteau and the men of the Calypso embark on a 20th-century treasure hunt for a 17th-century ship. During the glory years of Spain (circa 1500-1800), treasure fleets sailed from the New World with the booty of empire: billions in gold, silver, pearls and precious stones. In 1968, Cousteau set out for the alleged site of a wrecked galleon that broke up in the Caribbean in 1641—carrying a cargo of

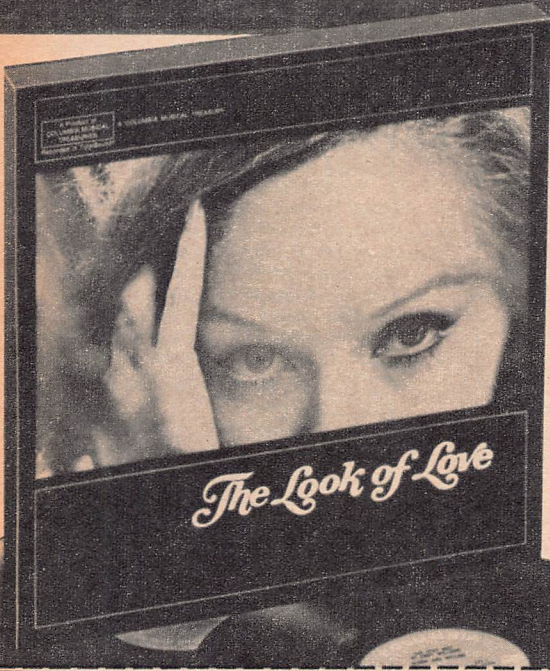
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Windy  
Homeward Bound  
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To audition *The Look of Love* in your home FREE for 10 days, just fill in and mail the coupon. When this swinging, 6-record set arrives, put it on your phonograph and sit down and relax—if you can. Or let the music get under your skin... go with it... get up and dance. Then, if you can bear to part with this great song treasury of the sixties, just return it—you'll owe absolutely nothing.

On the other hand, if you decide to keep it, *The Look of Love* is yours for only \$14.95 (plus postage and handling)—all of which you may pay in 3 convenient monthly installments.

**COLUMBIA MUSICAL TREASURIES** TERRE HAUTE  
INDIANA 47808

# Saturday

Evening

\$2,000,000. Like detectives, the treasure hunters study each finding—almost anything could lead to sunken riches. Cousteau and Rod Serling are the narrators. (60 min.)

**10 DEATH VALLEY DAYS—Drama**  
**COLOR** A Mormon settlement must save the life of a dying Ute chief or face the wrath of his tribe. Ella: Lane Bradbury. Jacob: Gregg Palmer.

**12 TO BE ANNOUNCED**

**40 COLOR JUDY LYNN—Music**

7:30 **3 4 ADAM-12—Crime Drama**

**COLOR** The patrolmen set out to trap a wily house burglar, but an emergency call takes precedence: two children have swallowed a near-fatal dose of pep pills. Malloy: Martin Milner. Reed: Kent McCord. (Rerun)

## Guest Cast

Judy .....Cloris Leachman  
Valerie .....Melody Patterson  
Fenster .....Ray Ballard

**5 10 12 JACKIE GLEASON**

**COLOR** A Honeymooners night at the movies spells more than entertainment when Norton wins a color TV with the ticket Ralph bought him. Who gets the prize? Let the law decide, as the two chums battle it out in court. Ralph: Jackie Gleason. Norton: Art Carney. Alice: Sheila MacRae. Trixie: Jane Kean. June Taylor dancers, Sammy Spear orchestra. (Rerun; 60 min.)

## Highlights

"If I Was Talkin' to Him" .....Jackie, Art  
"That's the Extra Bit of Icing on the Cake" .....Jackie, Sheila

**7 DATING GAME**

**COLOR** Guests: actor Bobby Sherman and singer-dancer Chita Rivera.

**40 COLOR COUNTRY MUSIC**

8:00 **3 4 GET SMART—Comedy**

**COLOR** Shopping for 99's engagement ring proves rewarding for Max. He gets a \$275,000 diamond for \$80, and uncovers a KAOS smuggling ring. Max: Don Adams, Agent 99: Barbara Feldon. Chief: Edward Platt. (Rerun)

## Guest Cast

Sommers .....Oren Curtis  
Winters .....Jerome Raphael  
Agent 8 1/2 .....Gino Conforti  
Jeweler .....Dick Wilson

Northwest Wooded  
Wildlands as low as

**\$950.**

**TOTAL  
PRICE**

**\$50**

**DOWN**

**\$25**

**MONTH**

**5 - 10 - 20 - 40 ACRES  
FOR PEOPLE WHO  
LOVE THE LAND . . . .  
A PIECE OF WILDERNESS  
TO PRESERVE FOR  
YOUR OWN FOREVER**

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**7 7** **COLOR** NEWLYWED GAME

**40** RAT PATROL—Adventure

**COLOR** Conclusion. The scheming El Gamil helps the Rat Patrol by supplying arms to the Allied POW's. Troy: Christopher George. Marianne: Claudine Longet.

8:30 **3 4** GHOST AND MRS. MUIR

**COLOR** "Dear Delusion." A few truths are brought thumpingly home to a fool-hardy psychiatrist who insists Mrs. Muir exercise mind over matter to dispel a figment of her imagination—the dear, undeparted captain. Mrs. Muir: Hope Lange. Captain: Edward Mulhare. Dr. McNally: Dan Tobin. Jonathan: Harlen Carragher. Candy: Kellie Flanagan. Dr. Meade: Ralph Moody. (Rerun)

What's it like to play a ghost? See the article on Edward Mulhare on page 14.

**5 10 12** MY THREE SONS

**COLOR** Veteran character actor Arthur O'Connell plays a hard-shelled general who indoctrinates Steve in the mysteries of grandfatherhood. Steve: Fred MacMurray. Katie: Tina Cole. Robbie: Don Grady. Charley: William Demarest. Ernie: Barry Livingston. Chip: Stanley Livingston. (Rerun)

Guest Cast

General Striker .....Arthur O'Connell  
Major Bowers .....Herbert Anderson

**7 7 13** LAWRENCE WELK

**COLOR** Country singer Lynn Anderson is a guest as Welk snaps a salute to Armed Forces Day: "Ballad of the Green Berets" (Dick Dale); "American Boys" (Sandi, Salli); "My Buddy" (Jim Roberts, Bob Raiston); "Colonel Bogey March" (Myron Floren); and "Beyond the Sea" (Norma Zimmer). (60 min.)

**40** MOVIE—Melodrama

"Dracula." (1931) Count Dracula is a vampire who rises from his grave each night to seek victims from whom he can draw the blood he requires. He goes to England, where he meets a girl whom he puts under his power. Bela Lugosi, Helen Chandler, David Manners. (90 min.)

9:00 **3 4** MOVIE—Western

**COLOR** "The Appaloosa" (1966), a Western drama of gunplay and revenge. A fine appaloosa stallion is more than a horse to Matt Fletcher, weary drifter and ex-buffalo hunter. The animal is his



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## Evening

chance to build a future as a horse breeder, but his dream seems headed for disaster when the appaloosa is stolen. Director: Sidney J. Furie ("The Ipcress File"). (Rerun; two hours)

### Cast

Matt Fletcher .....Marlon Brando  
Trini .....Anjanette Comer  
Chuy .....John Saxon  
Lazaro .....Emilio Fernandez  
Squint Eye .....Alex Montoya  
Paco .....Rafael Campos  
Ramos .....Frank Silvera

### 5 10 12 HOGAN'S HEROES

**COLOR** The Heroes must trick their way out of their heavily guarded barracks to wreck a new counterfeiting plant—before the Nazis begin printing bogus Allied currency. Hogan: Bob Crane. Klink: Werner Klemperer. Newkirk: Richard Dawson. Kinchloe: Ivan Dixon. Carter: Larry Hovis. Schultz: John Banner. Major Bock: Sandy Kenyon. Stoffel: Jon Cedar. LeBeau: Robert Clary. (Rerun)

### 9:30 2 MOVIE—Comedy

"Soldier in the Rain." (1963) Sgt. Eustis Clay, due for discharge, tries to persuade Sgt. Max Slaughter, his buddy, to join him in civilian life. Jackie Gleason, Steve McQueen, Tuesday Weld. (90 min.)

### 5 10 12 PETTICOAT JUNCTION

**COLOR** Alarm verging on panic grips the citizens of Hooterville when they meet the physician who's replacing beloved Doc Stuart. The new MD is a lady (June Lockhart as Dr. Janet Craig). Uncle Joe: Edgar Buchanan, Betty Jo: Linda Kaye. Steve: Mike Minor. Bobbie Jo: Lori Saunders. Billie Jo: Meredith Mac-

Rae. Sam: Frank Cady. Doc Stuart: Regis Toomey. (Rerun)

### 7 7 13 HOLLYWOOD PALACE

**COLOR** An all-comedy potpourri is hosted by "Laugh-In's" Dan Rowan and Dick Martin, who offer their own brand of enlightenment about old songs and charades. Sharing the spotlight are fellow farceurs Ron Gaylor and Burt Holiday, gagging up "The Impossible Dream" and doing a sketch about plane hijackers; banjo-playing pantomimist Gene Sheldon; double-talking Simmy Bow; telephone gossip Betty Walker; and stand-up comics Jackie Gayle and Irwin C. Watson. Mitchell Ayres conducts the orchestra. (Rerun; 60 min.)

### 10:00 5 10 12 MANNIX—Crime Drama

**COLOR** "The Girl Who Came in with the Tide." Mannix goes against scientific evidence to prove that drowning victim Carol Wilson was slain by her former boy friend. Complicating the case: the possibility that Carol committed a murder herself. Mannix: Mike Connors. Peggy: Gail Fisher. (Rerun; 60 min.)

### Guest Cast

Alec Ryan .....Lloyd Bochner  
Brett Nichols .....Nancy Kovack  
Adam Tobias .....Robert Reed  
Mona .....Salli Sachse  
Tom .....David Frank  
Maid .....Arline Anderson  
Ellie .....Rita D'Amico

Nancy Kovack received an Emmy nomination for her performance on this show.

### 40 LOS ANGELES BOXING

**COLOR** Middleweights Andy Heiman and Floyd Casey square off in a taped 10-round bout. (One hour, 25 min.)

### 10:30 7 COLOR OH, MY WORD!—Game

### 7 MOVIE—Drama

"Zorba The Greek." (1964) Based on Nikos Kazantzakis's novel, this 1964 paean to life celebrates Alexic Zorba, a wise and robust peasant on the island of Crete. It is also the story of Basil, the writer, who with Zorba's guidance, learns the meaning of living. Adapted, produced and directed on location by Michael Cacoyannis. Anthony Quinn won international acclaim; Oscars went to Lila Kedrova, the photography and art direction. Music by Mikis Theodorakis. (Two hours, 45 min.)

Next week in TV GUIDE

## SEN. JOHN O. PASTORE

explains his campaign  
to upgrade television

**Cast**

Zorba ..... Anthony Quinn  
 Mme. Hortense ..... Lila Kedrova  
 Basil ..... Alan Bates  
 Widow ..... Irene Papas  
 Mavrandoni ..... George Foundas

**13 MOVIE—Western**

**COLOR** "The Great Sioux Massacre" (1965), a fast-moving re-creation of the events leading up to Custer's famous battle at the Little Bighorn in 1876. Civil War hero Custer, embittered by the rejection of his charges of government corruption, seeks political power as a heroic Indian fighter. (Rerun; two hours)

**Cast**

Major Reno ..... Joseph Cotten  
 Captain Benton ..... Darren McGavin  
 Colonel Custer ..... Philip Carey  
 Caroline Reno ..... Julie Sommars  
 Libbie Custer ..... Nancy Kovack  
 Dakota ..... John Matthews

After the movie: a short on the forthcoming film about European tours, "If It's Tuesday, This Must Be Belgium."

**11:00 2 JACK CARNEY—Variety**

**COLOR** Comedian Ronnie Schell subs for Jack tonight with guest actor Billy DeWolf. (90 min.)

**3 4 5 7 10 COLOR NEWS**

**12 MOVIE—Comedy**

"It Happened to Jane." (1959) A small-town lobster farmer becomes a national heroine when she sues a railroad tycoon because one of her lobster shipments was spoiled. Doris Day, Jack Lemmon, Ernie Kovacs, Steve Forrest, Teddy Rooney.

**11:15 10 MOVIE—Drama**

"Crime on a Summer Morning." (French; 1965) Conspirators plan to kidnap an heiress by forcing an artist, whose family they hold hostage, to act as a go-between. Jean-Paul Belmondo, Geraldine Chaplin. (One hour, 50 min.)

**11:30 3 MOVIE—Science Fiction**

"Panic in Year Zero." (1962) Ray Milland directed and stars in this examination of the problems that an average American family might face in the aftermath of a nuclear attack. Ray Milland, Jean Hagen, Frankie Avalon. (90 min.)

**4 SUSPENSE THEATRE—Mystery**

A private detective, driving a mentally disturbed boy and his nurse to an Eastern

clinic, realizes he's being followed. Andy Bastian: Brian Keith. Linda Beaumont: Nancy Malone. (60 min.)

**5 MOVIE—Western**

**COLOR** "Jesse James." (1939) Nunnally Johnson wrote the script for this film about the outlaw James brothers. Tyrone Power, Henry Fonda, Randolph Scott. (One hour, 55 min.)

**40 MOVIE—Drama**

**COLOR** "17." (Denmark; 1965) Bawdy chronicle of an adolescent's progression from innocent to satyr. Awkward, but with handsome recreations of Danish dress and customs, Ole Soltoft, Ghita Norby, Lily Broberg, Ole Monty.

**11:40 7 MOVIE—Drama**

**COLOR** "War and Peace." (Italian-American; 1956) Adaptation of Tolstoy's sprawling classic about Czarist Russia under attack by the Napoleonic armies. Audrey Hepburn, Henry Fonda, Mel Ferrer, Vittorio Gassman. (One hour, 50 min.)

**12:30 2 7 COLOR NEWS**

**4 HONEY WEST—Mystery**

Gordon Forbes threatens to jump from a window unless his wife is brought to him. Honey: Anne Francis. Sam: John Ericson.

**13 MOVIE—Drama**

"Bluebeard's Ten Honeymoons." (English; 1960) Henry Landru meets a girl with expensive tastes and, in order to finance the romance, he embarks on a new career—doing away with rich widows. George Sanders, Corinne Calvet, Jean Kent, Patricia Roc. (Two hours)

**1:00 3 SECRET AGENT—Mystery**

Information about British oil reserves has fallen into enemy hands, so Drake is sent to the Middle East to find the security leak. Drake: Patrick McGoochan. Jean Smith: Wendy Craig. (60 min.)

**4 COLOR NEWS**

**1:05 10 RIFLEMAN—Western**

"The guest" is Mario Orsatti, a friendly stranger in town on business—he's been hired to kill the Rifleman. Lucas: Chuck Connors. Orsatti: Cesare Danova.

**1:25 5 MOVIE—Mystery**

"Screaming Mimi." (1958) Anita Ekberg, Gypsy Rose Lee. (One hour, 25 min.)

**1:30 7 MOVIE—Western**

**COLOR** "Kansas Raiders." (1950) Audie Murphy, Brian Donlevy, Marguerite Chapman, Tony Curtis, Scott Brady.

## Morning

6:00 **5** **COLOR** THE ANSWER—Religion

A teen-age girl tries to escape the unhappiness of her home life by marrying secretly. Margie: Jacklyn O'Donnell. Ronnie Hamlin: Del Erickson.

6:25 **4** **COLOR** NEWS—Dave Valentine

6:30 **4** **COLOR** PROFILE

**5** NAVY FILM

**COLOR** Alexander Scourby narrates study of a modern aircraft carrier—the USS Independence. Cameras examine training maneuvers at home and combat activities off South Vietnam, including day and night air strikes.

**10** **COLOR** HERALD OF TRUTH

6:40 **13** **COLOR** NEWS

6:45 **13** SACRED HEART

**COLOR** Today's discussion focuses upon the changing outlooks and reasons for reunion in modern Christianity.

7:00 **4** **COLOR** MICHIGAN—Education

**5** INTERNATIONAL ZONE—UN

Films show the development of small business in Singapore. Miss Ho Lye Chin of the Light Industries Service Unit leads a tour of various delicacy shops and light industry. Alistair Cooke is the host.

**7** **COLOR** VOICE OF AGRICULTURE—Farming

**10** THE ANSWER—Religion

**COLOR** A man tries to practice his Christian faith at work.

**13** FAITH FOR TODAY—Religion

**COLOR** The health problems of the Orient are discussed by Dr. Ralph Waddell, who has worked in Thailand for 30 years.

7:30 **3** **COLOR** ACROSS THE FENCE

**4** **COLOR** AGRICULTURE U.S.A.

**5** MEDICINE—Education

Host Dr. Robert E. Fuiss discusses alcoholism.

**7** **COLOR** HELP—Religion

**7** FAITH FOR TODAY—Religion

**10** **COLOR** SACRED HEART

**13** THIS IS THE LIFE

**COLOR** A man gets the chance to avenge a 20-year-old wrong. Matt Schuster: Robert Foulke. Arthur: Stephen D. Mines. Douglas: Bartlett Robinson.

7:45 **10** **COLOR** LIFT EVERY VOICE

8:00 **3** **COLOR** SACRED HEART

**4** **COLOR** CARTOONS—Children

**5** **10** LAMP UNTO MY FEET

**COLOR** Dance and poetry combine in "Ceremony of Innocence," ballet interpretations of works by Gerard Manley Hopkins, innovative English poet and Jesuit priest (1844-1899). The title is taken from a collection of Hopkins' poems, highly individual reflections praised for their lyric and vivid imagery. The John Butler Dance Theater performs as Earle Hyman reads the poems. In addition to Mr. Butler, the company includes Carmen de Lavallade. (Rerun)

**7** **COLOR** FILM

**7** **COLOR** CATHEDRAL OF TOMORROW—Religion

**12** **COLOR** ORAL ROBERTS

**13** **COLOR** CAP'N DELTA—Children

8:15 **3** **COLOR** CHRISTOPHERS

8:25 **2** **COLOR** NEWS

8:30 **2** **COLOR** INSIGHT—Drama

**3** **COLOR** BIBLE STORY

**4** **COLOR** HERITAGE

**5** **10** LOOK UP AND LIVE

**COLOR** Can we live without TV, the hypnotic box that entertains, informs and possibly enslaves us? To find out, producer Ben Flynn interviewed two families (including 11 children) and residents of an old-age home who went without TV for a week. They discuss their reactions and what they did for substitute entertainment.

**12** ALLEN REVIVAL—Religion

**13** **COLOR** MISS PAT'S PLAYROOM

### APOLLO 10 SPACE FLIGHT

At press time, the Saturn V rocket was scheduled to carry the astronauts aloft at 9:49 A.M. The networks will pre-empt regular programming. For details, see the Guide on page A-7.

9:00 **2** **COLOR** DIALOGUE

**3** MOVIE—Comedy

"Zotz!" (1962) A language professor possesses a rare coin which gives him occult powers. Tom Poston, Julia Meade, Jim Backus, Fred Clark. (90 min.)

**4** MOVIE—Comedy

"Stella." (1950) When a man dies during a family picnic, his relatives agree

the accident that killed him looks like murder. David Wayne, Victor Mature, Ann Sheridan, Frank Fontaine. (90 min.)

**5** ENCOUNTER—Interview

**7** **COLOR** FAITH FOR TODAY

**10** **COLOR** TOM AND JERRY

**12** HERALD OF TRUTH

**COLOR** Topic: the words of Jesus.

**13** MOVIE—Drama

"The Girl from Manhattan." (1948) A New York model, aided by a minister, tries to outwit a realtor threatening to foreclose on her uncle's boarding house. Dorothy Lamour, Charles Laughton, George Montgomery. (One hour, 10 min.)

9:30 **2** **COLOR** EDITOR'S FORUM

**5** **COLOR** NEWSMAKER

**7** **7** **COLOR** DUDLEY DO-RIGHT

**10** **COLOR** AQUAMAN—Children

10:00 **2** DOCTOR'S CONFERENCE

**COLOR** Topic: "violence for pleasure and profit."

**5** **10** CAMERA THREE

**COLOR** "Jeremy" is his first name, Steig is his last, and this jazz, rock and classical flautist is the subject of a short documentary seen today (made by young filmmaker Joel Freedman). The highly acclaimed Steig is seen making his rounds, performing, and in a discussion-improvisation session with composer-conductor David Amram. Following the film, Freedman is interviewed by host James Macandrew.

**7** **7** **COLOR** LINUS—Children

**12** **COLOR** ROGER RAMJET

10:30 **2** MOVIE—Western

**COLOR** "Legend of a Gunfighter." (West German; 1966) After becoming an expert gunfighter, Chris Harper sets out to revenge his parents' death. Toni Frisch, Ron Randell, Judith Dornys. (90 min.)

**3** **4** GUIDELINE

**COLOR** Focus: changing moral standards in the U.S., particularly in the Catholic community. Topics include the role of sex in love. Also discussed is a scene from "Rachel, Rachel," the moving film about a spinster who mistakes her first encounter with sex for love. Participants include students Bill Wayne and Marge Maheegan; and Dr. Gerald Crachey of De Paul University, Chicago. Bill Ryan is the moderator.

**5** **10** **COLOR** FACE THE NATION

**7** **7** **COLOR** KING KONG

**12** **COLOR** BROTHER BUZZ

10:25 **13** BASEBALL

**COLOR** The Oakland Athletics meet the Cleveland Indians. (Live)

11:00 **3** INSIGHT—Drama

**COLOR** Rod Serling wrote this story about a Hebrew teacher and his former student, an American Nazi party member. Fine: Eduard Franz. Joseph McWilliams: James Beggs.

**4** ROUTE 66—Drama

Five lady instrumentalists are stranded in Toronto—and that's "a long way from St. Louie." Linc: Glenn Corbett. Tod: Martin Milner. (60 min.)

**5** FOREST RANGERS—Drama

Kathy loses a Persian kitten entrusted to her care. Ranger Keeley: Graydon Gould. Joe Two Rivers: Michael Zenon.

**7** **7** **COLOR** BULLWINKLE

**10** **COLOR** CALENDAR

**12** **COLOR** ACTION '69

**40** **COLOR** THIS WORLD IS YOURS

11:30 **3** HEART OF THE PROBLEM

**COLOR** "The Doers," a discussion of the Senacle Retreat House which aids victims of social problems.

**5** MOVIE—Adventure

"The Son of Monte Cristo." (1940) The son of the famous count meets a duchess whose country is threatened by an ambition renegade. Louis Hayward, Joan Bennett, George Sanders. (Two hours)

**7** **7** DISCOVERY

**COLOR** "The Grand Canyon." Films capture the scenic beauty of this exciting, world-famous park. As counterpoint to the visual exploration, host Bill Owen reads from the notebook of John Wesley Powell, who led a 19th-century expedition along the rapids of the Colorado River. (Rerun)

**10** TWILIGHT ZONE—Drama

A streetcar conductor-turned-writer-turned-conjurer uses his combined talents to collaborate with William Shakespeare. Julius Moomer: Jack Weston. Shakespeare: John Williams. (60 min.)

**12** CHAMPIONSHIP BOWLING

**COLOR** Bill Allen meets Earl Johnson. Jack Drees reports. (60 min.)

## Afternoon

### 12:00 ② CHARLIE CHAPLIN—Comedy

"His Trysting Place." (1914) Mabel Normand, Mack Swain. (60 min.)

### ③ CALIFORNIA U.S.A.

**COLOR** Topic: "the threatened lives of various species of wildlife."

### ④ **COLOR** HERITAGE

### ⑦ **COLOR** BLACK DIGNITY

### ⑦ FILM

### ④⑩ MOVIE—Adventure

"Gunga Din." (1939) Stationed in India, three British officers encounter a water-bomb whose main ambition in life is to blow the bugle for Her Majesty's troops. Cary Grant, Victor McLaglen, Douglas Fairbanks Jr. (One hour, 55 min.)

### 12:30 ③ THIS IS LIFE—Drama

**COLOR** A gas station manager steals money from his own business. Pastor Martin: Nelson Leigh. John: John Bryant.

### ④ **COLOR** GREEN THUMB

### ⑦ **COLOR** SUCCESS STORY

### ⑦ **COLOR** VOICE OF AGRICULTURE—Farming

### ⑩ McHALE'S NAVY—Comedy

McHale may have trouble getting his crew to New Caledonia—Virgil has "misplaced" PT 73. McHale: Ernest Borgnine. Virgil: Edson Stroll.

### ⑫ WRESTLING

### 1:00 ② AMERICA!—Travel

**COLOR** Film tour of Kentucky. Highlights include views of Louisville's Churchill Downs on Derby Day, and the cabin where Abraham Lincoln was born.

### ③ ④ MEET THE PRESS

**COLOR** Tentative guest: NASA Administrator Thomas Paine. The interview was taped in Washington yesterday before Dr. Paine left for Cape Kennedy and today's scheduled Apollo 10 launch. Reporters include NBC's Peter Hackes. Moderator: Lawrence Spivak.

### ⑦ ⑦ ⑬ GOLF TOURNAMENT

**SPECIAL** **COLOR** From the Colonial Country Club in Fort Worth, Texas: Closing action in the 24th Colonial National Invitational. Cameras pick up action on the back nine of this par-70, 7186-yard layout. Flood waters have resulted in course changes, including altered holes,

but the course remains tough. In 23 previous Colonials, par over a 72-hole stretch has been broken only 14 times. There are 79 traps, many guarding undulating greens front and back. If there's a tie, cameras will cover a sudden-death play-off. The announcers are Chris Schenkel, Jim McKay, Bud Palmer and Byron Nelson. (Live)

Regular programming is pre-empted. Ch. 13 joins the Tournament at the conclusion of A's baseball game.

### ⑩ RIFLEMAN—Western

### 1:15 ⑨ SOCIAL SECURITY

### 1:30 ⑫ QUEST FOR ADVENTURE

**COLOR** Ports of Call in Italy and France include Cannes on the French Riviera. Howard Murphy is the host.

### ③ **COLOR** NEWS

### ④ MOVIE—Mystery

"Wheel of Fortune." (1941) A young basketball player is murdered but a political bigwig steps in to have it booked as a suicide. John Wayne, Frances Dee, Edward Ellis, Wallace Ford. (90 min.)

### ⑤ ⑩ ⑫ AAU TRACK MEET

**DEBUT** **COLOR** The Dr. Martin Luther King International Freedom Games, Villanova, Pa., launch a weekly series of 18 AAU track meets spanning the U.S. and Europe. Press-time entrants—many Olympic medalists—include . . . Pole vault: USC's Bob Seagren (world record: 17'9"). 400-meter dash: San Jose State's Lee Evans (43.8); Villanova's Larry James. Long jump: Bob Beamon (29'2½"); Ralph Boston. 100-meter dash: Charlie Greene (9.9); John Carlos, San Jose State; Australia's Peter Norman. (Carlos and Norman also run the 200 meters.) Jack Whitaker hosts. (Live and tape; 60 min.)

### ⑬ GOSPEL MUSIC

### 1:55 ④⑩ **COLOR** GOLF TIPS

### 2:00 ② MOVIE—Drama

"The Blue Veil." (1951) Jane Wyman, Charles Laughton. (Two hours)

### ③ COLLEGE BOWL—Quiz

**COLOR** Lehigh University (Pa.) meets Indiana University of Pennsylvania.

### ④ MOVIE—Science Fiction

"The Thing." (1951) An Arctic research group periled by a "Thing" in their midst. Kenneth Tobey, Margaret Sheri-



## Afternoon

**6 9 NET JOURNAL**—Documentary "Human Cargo" examines the plight of the wetbacks—illegal Mexican immigrants seeking work in the U.S. Cameras focus on Mexicans crossing the Rio Grande and being arrested by the waiting U.S. Border Patrol; in Piedras Negras, Mexico, laborers wait for smugglers' contacts to arrange their passage to the States. In interviews, a deported illegal entrant tells why he took the risk; a smuggler admits to driving some 15 van-loads of laborers to Chicago for \$100-\$150 per man; and Texas residents freely confess to hiring illegal Mexican workers. In the end, explains a Mexican businessman, the biggest loser is Mexico, a country losing a large and potentially productive work force. (60 min.)

**7 7 ISSUES AND ANSWERS**

**COLOR** Tentatively scheduled: Secretary of Defense Melvin Laird. Possible topics: the controversy over ABM defense appropriations, and President Nixon's limited program; and possibilities of Vietnam troop withdrawal and

peace. Reporters: ABC's John Scali and Bill Downs.

**10 JOAN RIVERS**

**COLOR** Medical and cosmetic methods of rejuvenation are discussed by TV personality Joe Garagiola and author Patrick McGrady ("The Youth Doctors").

**12 FACE THE NATION**

**COLOR** See 10:30 A.M. Chs. 5, 10.

**13 COLOR TRUTH OR CONSEQUENCES**—Game

**19 ALLEN REVIVAL**—Religion

3:55 **40 COLOR FOCUS ON INVESTMENTS**

4:00 **2 MOVIE**—Comedy

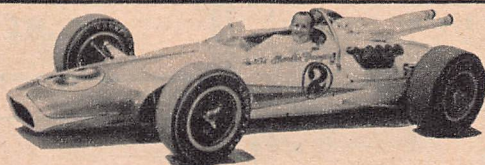
**COLOR** "Touch and Go." (English; 1955) A man quits his job and decides to emigrate to Australia, causing much confusion among his family. Jack Hawkins, Margaret Johnston. (90 min.)

**4 COLOR SPEAK OUT**

**5 POW!**—John Wasserman

**7 COLOR OH, MY WORD**

**7 TO BE ANNOUNCED**



## 3 INDY SPEEDWAY SPECIALS

ACTION AND COLOR FILMED AT THE INDIANAPOLIS SPEEDWAY

### RAIL BIRD

Sun. May 18—7:30 PM

The race fans enjoying and anticipating the action.

### QUALIFICATION HIGHLIGHTS

Tues. May 20—7 P.M.

The strategy of the fight for starting position.

### THE A. J. FOYT STORY

Fri. May 23—8:30 PM

Exclusive look at what makes one of racing's all-time greats run.

turn on 10





**10 21st CENTURY**

**COLOR** "Can We Control the Weather?" examines techniques which adjust weather conditions to man's needs. Films show... jet engines dispersing fog on airport runways; chemical solutions that are used to create rain; and, in Russia, rockets that are deployed to break up hailstorms. Cameras follow a Navy plane into the eye of a hurricane, where it charts the storm's course, and focus on computers that accurately predict weather months ahead. Host: Walter Cronkite. (Rerun)

**12 MOVIE—Western**

"Reprisal!" (1956) A half-breed Indian, passing as white on the Oklahoma frontier of the 1880's, is accused of murder. Guy Madison, Felicia Farr. (90 min.)

**13 DATING GAME**

**COLOR** Guests: actor Bobby Sherman and singer-dancer Chita Rivera.

**19 TRAVEL FEATURE**

**4:30 3 COLOR GENE NELSON—Variety**

**3 COLOR SKIPPY—Adventure**

**4 CONGRESSIONAL REPORT**

**COLOR** Congressmen debate the 27 1/2 percent oil-depletion allowance, a tax deduction aimed at encouraging companies to drill—and costing the Nation billions in lost revenue. President Nixon excluded the allowance from his recent tax-reform proposals, but many congressmen favor a lower percentage as part of upcoming legislation. William Monroe is the moderator.

**5 21st CENTURY**

**COLOR** See 4 P.M. Ch. 10.

**6 9 SCIENCE REVIEW**

**7 MOVIE—Drama**

"Advise and Consent." (1962) Henry Fonda, Don Murray, Charles Laughton, Walter Pidgeon. (Two hours, 30 min.)

**7 TO BE ANNOUNCED**

**10 TO BE ANNOUNCED**

**13 COLOR NEWLYWED GAME**

**19 REVIVAL FIRES—Religion**

**5:00 3 ADVENTURES OF HUCK FINN**

**COLOR** Tom, Huck and Becky take a terrible chance to save a maiden from a fire-breathing dragon. They must obtain the snake-wreathed head of Gorgon, the very sight of which turns beholders to stone. Tom: Kevin Schultz. Huck: Mi-

chael Shea. Becky: Lu Ann Haslam. Injun Joe/Guru: Ted Cassidy. Voices... Maiden: Julie Bennett. (Rerun)

**4 COLOR COLLEGE BOWL—Quiz**

**5 PERRY MASON—Mystery**

Stephanie Falkner seems to be jinxed: her father died under mysterious circumstances, then a man who wanted to buy some property from her was murdered. Stephanie: Peggy McCay. Glenn: Russell Thorson. (60 min.)

**7 MOVIE—Drama**

"The All American." (1953) A college football star gives up the gridiron after his parents are killed in an accident on their way to see him play. Tony Curtis, Lori Nelson, Mamie Van Doren. (90 min.)

**10 MOVIE—Drama**

**COLOR** "My Friend Flicka." (1943) Mary O'Hara's story about a boy who tries to tame a wild colt. Preston Foster, Rita Johnson. (Two hours)

**13 MOVIE—Biography**

"The Eternal Sea." (1955) Adm. John Hoskins fights to continue on active status after he loses a leg during the sinking of the carrier Princeton in World War II. Sterling Hayden, Alexis Smith, Dean Jagger. (Two hours)

**19 REX HUMBARD—Religion**

**40 COLOR ROLLER DERBY**

**5:30 2 ROLLER DERBY**

**COLOR** The New England Braves meet the Bay Bombers. (Live; 90 min.)

**3 MOVIE—Adventure**

**COLOR** "Captain Horatio Hornblower." (1951) During the Napoleonic Wars, an English captain, under secret orders, sails his ship to a fortress on the coast of Central America. Gregory Peck, Virginia Mayo, Robert Beatty. (Two hours)

**4 FRANK MCGEE REPORT**

**COLOR** Tentatively scheduled: a look at a challenge to long-time Los Angeles Mayor Sam Yorty, facing stiff competition for the Democratic nomination. His opponent: Thomas Bradley, a black out of the Watts ghetto. Jess Marlow covers the story. Frank McGee reports late world news.

**6 FRENCH CHEF—Cooking**

Julia Child prepares fish mousselines.

**9 FRENCH CHEF—Cooking**

Julia Child poaches a chicken in wine.

Afternoon-Evening

## 12 AMATEUR HOUR

**COLOR** Tentatively scheduled: singers Tino Fonte, Roscoe Fountain, Mary Mancini, and the Walsh Sisters; the Barbara Murphy Dancers; novelty dancers Nancy and Donna; dancer-violinist Jerry Holland Jr.; the instrumental Reeves; and the Accordion Accents.

## Evening

6:00 **4 5** **COLOR** NEWS

### **6** YOUNG MUSICAL ARTISTS

Eight piano pieces by Brahms are performed by Barbara Nissman.

### **9** SMART SEWING—Education

Topic: ironing.

### **12** 21st CENTURY

**COLOR** "The Food Revolution" studies efforts to produce more food for an increasing world population. Films focus on the creation of low cost, high protein food supplements; irrigation of deserts; selective breeding of fish; the use of

chemicals to transform plants into familiar-tasting foods; control of the plant-growing process; and attempts to improve crop yield. Walter Cronkite talks with biochemist Sanford Miller and Robert Chandler of the International Research Institute. (Rerun)

### **19** ASSEMBLIES OF GOD—Religion

### **40** THE SAINT—Mystery

**COLOR** "Portrait of Brenda." Investigating an artist's murder, the Saint discovers a link between the killing and a self-styled guru involved in a swindling racket. Saint: Roger Moore. Inspector Teal: Ivor Dean. (60 min.)

#### Guest Cast

Josephine .....Anne de Vigier  
Diane .....Anna Carteret

6:15 **19** FILM

6:30 **4 7** WILD KINGDOM

**COLOR** "Bundu Rescue." The capture of a lion highlights this expedition into the Rhodesian bundu (native for plain). To trap the shrewd cat, rangers set up a net triggered to enclose the animal as

**CLOSE-UP**

8:00 **6 9** PBL

## Multiply . . . and Subdue the Earth

**COLOR** An angry Scottish ecologist, Ian McHarg, delivers a provocative essay on America's vanishing resources.

McHarg and cameras survey a nation being stripped of its natural wealth by men who abandon the contours of the land, creating a chaotic complex of hastily constructed suburban developments—"slurbs."

Findings point clearly to careless use of land: crystal-clear Lake Tahoe is threatened by pollution resulting from construction along its shores; California's Santa Monica cliff dwellings crumble away from weak foundations; the sea claims homes on New Jersey's shoreline, cleared of protective sand dunes by space-conscious builders.

What remedy for a country that must

provide room for some 300,000,000 by the year 2000? Adhering to ecological laws, McHarg's regional-planning firm painstakingly maps out areas of land suitable for suburban development, urbanization and recreation. Object: use—don't waste—space.

The methods work. David Heller visits Hawaii with his California Today conservation group to observe the results of restricted suburban growth, allowing Hawaiians to preserve scenic and fertile land. Films show McHarg's efforts to adopt similar plans in the Baltimore area and the St. Paul-Minneapolis region.

Also studied: the psychological effects of overcrowding on rats—and people. (Rerun; 90 min.)

soon as he touches the fresh meat used as bait. Also seen are hunts for hippos, elephants and antelopes. (Rerun)

**5 GOVERNMENT STORY**

**COLOR** "The Law Machine," an analysis of the legislative process.

**6 9 INNOVATIONS**

**12 COLOR NFL ACTION**

**19 QUEST FOR LIFE**

7:00 **2 MOVIE—Comedy**

**COLOR** "Boccaccio '70." See Sat. 7 P.M. Ch. 2. (Two hours, 30 min.)

**4 ADVENTURES OF HUCK FINN**

**COLOR** Huck and Becky fall into the clutches of a Moorish slave trader when they seek aid for Tom, the victim of a poisonous jungle plant. Huck: Michael Shea. Becky: Lu Ann Haslam. Injun Joe: Ted Cassidy. Voices . . . Chaboonu: Danny Bravo. Achmed: Keye Luke. Chief: Vic Perrin. (Rerun)

**5 10 12 LASSIE—Adventure**

**COLOR** After a shipboard explosion, Lassie dives into icy waters in a desperate swim for help. Filmed at Mendenhall Glacier in Alaska. Scott: Jed Allan. Dean Chalmers: Robert Rockwell. Neeka: Mark Miranda. (Rerun)

**6 T.E. LAWRENCE—Documentary**

**SPECIAL** This profile of Lawrence of Arabia draws on Lawrence's own photographs and writings, and World War I films of the Middle East. Commenting on Lawrence are his brother, Prof. A.W. Lawrence; Sir Alex Kirkbride, who was with Lawrence at the battle for Damascus; and Lowell Thomas, the correspondent who popularized Lawrence in the American press. (60 min.)

**7 13 LAND OF THE GIANTS**

**COLOR** "Terror-Go-Round." The earthlings are captured by a sinister gypsy who plans to feature them in his carnival. Blocking their escape: a vicious trained bear. Steve: Gary Conway. Dan: Don Marshall. Mark: Don Matheson. Fitzhugh: Kurt Kasznar. Valerie: Deanna Lund. Betty: Heather Young. Barry: Stefan Arngrim. (Rerun; 60 min.)

**Guest Cast**

Carlos ..... Joseph Ruskin  
Luigi ..... Arthur Batanides  
Pepi ..... Gerald Michenaud

**7 GUNS OF WILL SONNETT**

**COLOR** Perhaps he's psychic, maybe

foolish, but Jeff insists on checking out a disturbing nightmare—in which his father was ambushed by a sniper in a bell tower. Will: Walter Brennan. Jeff: Dack Rambo. (Rerun)

**9 WILLIAM F. BUCKLEY JR.**

CORE National Director Roy Innis discusses segregation and racial separation; his proposition that urban development requires separation; and his CORE-sponsored Self-Determination Act, designed to assist in the economic development of urban ghettos. (60 min.)

**19 FAVORITE HYMNS**

**40 DONALD O'CONNOR—Variety**

**COLOR** Guests: producer Ross Hunter, actress Abbie Dalton, London Lee and the Mary Kaye Trio. (60 min.)

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Evening

## 7:30 **3 4 7** WALT DISNEY

**COLOR** "Kilroy," second of four parts. Kilroy begins to upset the Fuller household: he irritates Gladys by encouraging her boy friend to spend all his free time developing a burglar alarm, and urges Billy to stand up to the town bully. (Rerun; 60 min.)

### Cast

Oscar Kilroy ..... Warren Berlinger  
Helen Fuller ..... Celeste Holm  
Sam Fuller ..... Allyn Joslyn  
Gladys Fuller ..... Cheryl Miller  
Billy Fuller ..... Bryan Russell  
Harvey Wessup ..... Tom Lowell  
Ed Barrett ..... Philip Abbott  
Mayor Homer Jeffry ..... Robert Emhardt  
J.T. Binswanger ..... Vaughn Taylor  
Pete ..... Marcus James

## **5 12** GENTLE BEN

**COLOR** Mark decides it's time to run away from home. The boy packs up, says his good-bys and moves—into Ben's backyard shed. Carter: Jerry Lester. Tom: Dennis Weaver. Mark: Clint Howard. Ellen: Beth Brickell. (Rerun)

## **10** **COLOR** RAIL BIRD

## 8:00 **5 10 12** ED SULLIVAN

**COLOR** Guests: Liza Minnelli; Mike Douglas; the 5th Dimension ("Aquarius/Let the Sunshine In," "Don't You Hear Me Calling?"); and comics Bill Dana, Joan Rivers and George Carlin. Also on hand: the West Point Glee Club and Vito Venito, balancing act. Ray Bloch orchestra. (60 min.)

## **6 9** PBL—Report

**COLOR** "Multiply... and Subdue the Earth" examines the need for regional

planning. See the Close-up on page A-26. (Rerun; 90 min.)

After the report: a brief look at the unique design of the National Center for Atmospheric Research in Boulder, Colo. Ch. 9R does not colorcast.

## **7 13** FBI

**COLOR** The FBI tracks an extortionist who drove a woman to her death. Time is of the essence: the victim's husband plans to exact his own brand of justice—a move that could cost another woman's life. Erskine: Efrem Zimbalist Jr. Colby: William Reynolds. Ward: Philip Abbott. Sgt. Paul Devlin: John Ericson. Belle Stone: Sarah Marshall. Curtis Stone: Roy Poole. Margaret Campbell: Laraine Stephens. (Rerun; 60 min.)

## **40** MOVIE—Musical Drama

**COLOR** "A Star Is Born." (1955) Judy Garland, James Mason, Jack Carson. (Two hours, 45 min.)

## 8:30 **3 4** POGO—Cartoons

**SPECIAL** **COLOR** This musical cartoon features Pogo Possum and his comic-strip pals from Okefenokee Swamp. See the Close-up opposite.

Pre-empted: "The Mothers-In-Law."

## **7** BEWITCHED—Comedy

**COLOR** Because of one misdirected spell, Samantha's gone with the wind—to New Orleans (circa 1868), where she will be spellbound on a rascal's plantation. Samantha/Serena: Elizabeth Montgomery. Darrin: Dick York. (Rerun)

## 9:00 **3 4 7** BONANZA

**COLOR** First in a series of reruns: Joe comes to the aid of a lonely old woman who is fighting to save her land from a ruthless lumber tycoon. Joe: Michael Landon. Hoss: Dan Blocker. Ben: Lorne Greene. Carrie: Irene Tedrow. Doc: John Randolph. Millburn: Herbert Voland. Jenks: G.D. Spradlin. (Rerun; 60 min.)

## **5 10 12** SMOTHERS BROTHERS

**COLOR** Tentatively scheduled guests: Liberace, Pat Paulsen, mimic David Frye, and folk rockers Hedge and Donna. Features: a stills-in-motion film about the universe by Chuck Braverman ("American Time Capsule"); and David's impressions of William F. Buckley Jr. and Sen. Everett Dirksen. Finale: Liberace plays the minstrel in "A Fable for Our

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# THE FBI

Tonight: Telephone blackmailer victimizes G.I. wives.

Sunday 8:00-9:00 Ch. 7, 13 in color

Time," a satire about the changing of administrations. Jimmy Joyce singers, Ron Poindexter dancers, Nelson Riddle orchestra. (Rerun; 60 min.)

**Highlights**

Medley: "Look of Love," "Love Is Blue," "Lara's Theme," "Sunny," "Love," "Nola," "The Beer Barrel Polka" .....Liberace  
 "Little Child," "Long Time Gone" .....Hedge and Donna

**7 13 MOVIE—Adventure**

**COLOR** "Alvarez Kelly." (1966) Based on a Civil War incident. The focus is on a bitter alliance between a cattle drover and a Confederate guerrilla. Richmond, 1864: after delivering 2500 steers to a Union officer, Kelly is kidnaped and forced to aid a Rebel scheme to steal the herd. (Rerun; two hours, 15 min.)

**Cast**

Alvarez Kelly .....William Holden  
 Col. Tom Rossiter .....Richard Widmark  
 Liz Pickering .....Janice Rule  
 Maj. Albert Stedman .....Patrick O'Neal  
 Charity Warwick .....Victoria Shaw

Capt. Angus Ferguson ....Roger C. Carmel  
 Hatcher .....Richard Rust

9:30 **2 JOE PYNE—Discussion**

**COLOR** Topics: black market drugs and left-wing organizations. (90 min.)

**6 9 CREATIVE PERSON**

A visit with Fred Rogers, the 20th-century Pied Piper whose TV show "Misterogers' Neighborhood" caused an uproar in Boston when it was cancelled for lack of funds. Rogers (an ordained minister, musician and educator) explains the need for honesty and intelligence in children's programming.

10:00 **3 4 MY FRIEND TONY**

**COLOR** Broadway and Yiddish-theater star Molly Picon plays a modest shopkeeper whose business was destroyed by fire. Woodruff finds that the arsonist wanted her to die in the fire—but why would anyone want to murder a harmless old lady? Woodruff: James Whitmore. Tony: Enzo Cerusico. Molly Spivack: Molly Picon, Ann: Sue Taylor. Dr. Kreutzer: Gregory Morton. Miller: Lewis Charles. Nat: Larry Pennell. (60 min.)

**CLOSE-UP**

8:30 **3 4 POGO**

**SPECIAL** **COLOR** Pogo Possum and his comic-strip pals star in a musical cartoon—direct from the Okefenokee Swamp.

Calendars and logic mean nothing in Okefenokee, where every critter is actively involved in a support-your-favorite-holiday campaign. Albert the Alligator and Beauregard Bugleboy (faithful dog) are pushing Christmas (and arguing over the lyrics of "Deck the Halls"). Dr. Howland Owl and upstanding turtle Churchy LaFemme are hawking Fourth of July firecrackers, spiny Porky Pine is in a Valentine mood, and Bun(ny) Rab(bit) is lobbying for a holiday every day.

Porky Pine is also an orphan, so Pogo and Ma'm'selle Hepzibah (a coy skunk) plan a family birthday party to surprise him.

Story and songs by "Pogo" creator Walt Kelly, who also wrote some of the music. Animated by Chuck Jones ("How the Grinch Stole Christmas"). Voices are provided by Kelly, Jones, June Foray and Les Tremayne.



Evening

**5 10 12 MISSION: IMPOSSIBLE**

**COLOR** An IMF strike against an advance in bacteriological warfare may cost Rollin's life. He is substitute for a political prisoner in the lethal demonstration of a new germ strain. The experiment must be made to fail to save Rollin—and ruin the man who developed the virus. Phelps: Peter Graves. Rollin: Martin Landau. Cinnamon: Barbara Bain. Barney: Greg Morris. Willy: Peter Lupus. Dr. Beck: David Hurst. Captain Olin: Noah Keen. Lockner: Richard Bull. Dr. Zeped: Paul Carr. Lieutenant Marlov: Laurence Haddon. (Rerun; 60 min.)

**6 NET FESTIVAL—Documentary**

Actor Gary Merrill narrates this film portrait of poet Hart Crane. The critically acclaimed author of "The Bridge" and "White Buildings" is examined. Appearing in interviews are Crane's biographer John Unterecker poets Samuel Loveman and Isdore Schneider; critics Gorham Munso and Malcolm Cowley; and writers Waldo Frank, Slater Brown and Peggy Baird. (Rerun; 90 min.)

**7 OUTCASTS—Western**

**COLOR** Reruns begin with "Take Your Lover in the Ring," the poignant story of Jemal's involvement with a serving girl won by Corey—along with \$600—in a poker game. Jemal: Otis Young. Corey: Don Murray. (Rerun; 60 min.)

**9 NET FESTIVAL**

A profile of violin virtuoso James Buswell, described by one New York Times critic as "born to play the violin." In a sequence taped at the summer home of the New England Conservatory of Music, Buswell performs Bach's Partita No. 3 in E Major for solo violin and Stravinsky's "Duo Concertant." (60 min.)

**10:45 40 MOVIE—Drama**

"Casbah." (1948) Yvonne DeaCrlo, Tony Martin, Peter Lorre, Marta Toren.

**11:00 2 COLOR COLLEGE TALENT**

**3 5 10 12 COLOR NEWS**

**7 GALLANT MEN—Drama****11:15 7 13 COLOR NEWS**

**10 COLOR NEWS—Harry Reasoner**

**12 WELLS FARGO—Western****11:30 2 DAVID SUSSKIND—Discussion**

**COLOR** 1. Satirical columnists Al Capp, Russell Baker and Art Buchwald have a go at the generation gap—and everything else. 2. Five conservatives comment on politics, education, welfare, patriotism and morality in America. (Two hours)

**3 4 COLOR JOHNNY CARSON**

**5 COLOR NEWS—Harry Reasoner**

**7 MOVIE—Adventure**

**COLOR** "Untamed." (1955) Tyrone Power, Susan Hayward, Richard Egan, John Justin, Agnes Moorehead.

**10 MOVIE—Musical**

**COLOR** "Neptune's Daughter." (1949) Esther Williams, Red Skelton, Ricardo Montalban. (One hour, 45 min.)

**13 JOE BISHOP**

**COLOR** Tentative guests: violinist Michael Rabin and comic Henny Youngman. Regis Philbin. (90 min.)

**11:45 5 MOVIE—Drama**

"Encore." (English; 1952) Nigel Patrick, Kay Walsh, Glynis Johns, Terrence Morgan. (One hour, 25 min.)

**13 COLOR NEWS****12:00 40 COLOR LES CRANE****1:30 2 COLOR NEWS**

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## Morning

### 6:00 **3** RHYME AND REASON

1. Prof. Chavarria-Aguilar introduces a performance of classical Indian dances, explaining their historical importance.  
2. Drawing with Tarmo Pasto. (60 min.)

### **5** BLACK HERITAGE—History

**DEBUT** **COLOR** The history of black America is examined by black educators, artists and activists during this 18-week series. Today: an introduction.

### **7** DRESSING BY DESIGN

**10** **COLOR** LIVING WORD—Religion

### 6:15 **10** INDUSTRY ON PARADE

### 6:25 **7** **COLOR** A.M.—Jim Dunbar

**13** **COLOR** NEWS

### 6:30 **4** **COLOR** NEWS—Dick Doughty

### **5** HOW IT ALL HAPPENED

Topic: the Sumerians, Part 1.

**10** BLACK HERITAGE—History

**DEBUT** **COLOR** The history of black America is examined by black educators, artists and activists during this 18-week series. Today: an introduction.

**12** **COLOR** FILM

**13** **COLOR** JACK LA LANNE

### 7:00 **3** **4** **7** TODAY

**COLOR** Tentatively scheduled: A feature on Apollo 10; a discussion on world hunger; pianist Lorin Hollander; Jane Jacobs, author of "The Economy of Cities." (Two Hours)

**5** **10** **12** **COLOR** NEWS—Benti

**13** **COLOR** AGRICULTURE TODAY

### 7:15 **13** **COLOR** NEWS—Chuck Rossie

### 7:20 **13** **COLOR** CARTOONLAND

### 7:30 **5** NEWS—Ron Magers

### 8:00 **5** **10** **12** CAPTAIN KANGAROO

**COLOR** Live animals: kittens and ducks. (60 min.)

### 8:05 **2** **COLOR** NEWS

### 8:15 **2** **COLOR** RELIGION—Protestant

### 8:20 **13** CASPER—Children

### 8:30 **2** **COLOR** JACK LA LANNE

**7** GIRL TALK—Interviews

**COLOR** Guests: comedienne Vivian Vance and Dody Goodam. Betsy Palmer is the host.

### 8:40 **9** CLASSROOM—Education

### 8:50 **13** **COLOR** CARTOONLAND

### 9:00 **2** **COLOR** POPEYE—Children

### **3** **4** **7** IT TAKES TWO

**COLOR** Guests: Jack Carter, Marty Ingels, Mark Slade and their spouses.

### **5** **10** **12** LUCILLE BALL

**COLOR** Lucy bumbles into the world of high finance. Viv: Vivian Vance.

### **7** MOVIE—Drama

**COLOR** "Wild River." (1960) During the Depression, a Government agent tries to persuade a stubborn 80-year-old woman to sell her land to the TVA. Montgomery Clift, Lee Remick, Jo Van Fleet, Albert Salmi. (Two hours)

**13** **COLOR** JACK LA LANNE

### 9:15 **9** CLASSROOM—Education

### 9:25 **4** **7** **COLOR** NEWS—Dickerson

### 9:30 **2** **10** **12** BEVERLY HILLBILLIES

**COLOR** Conclusion: guess who's running for Possum Queen—Granny!

**3** **4** **7** **COLOR** CONCENTRATION—Game

**5** HOTLINE—Discussion

**COLOR** Scheduled guest: Dr. Irwin Stillman, author of "Doctors' Quick Weight Loss Diet." (Live; 60 min.)

**13** MOVIE—Fantasy

"Stairway to Heaven." (English; 1946) A British pilot on the verge of death stands trial for his life in a heavenly court. David Niven, Kim Hunter, Raymond Massey, Roger Livesey. (90 min.)

### 10:00 **2** **10** **12** ANDY GRIFFITH

**COLOR** Stubborn Opie refuses to go to a party—because he'll have to dance!

**3** **4** **7** PERSONALITY—Game

**COLOR** Celebrities: George Jessel, Joan Rivers and Jacqueline Susann. On-film personality: Robert Vaughn.

### 10:30 **2** ROGUES—Drama

Posing as an experienced hunter, Tony promises bestial Amos Champion an African safari he'll never forget. Champion: Darren McGavin. Alice Singer: Dianne Foster. (One hour, 15 min.)

**3** **4** **7** HOLLYWOOD SQUARES

**COLOR** Celebrities: Jack Cassidy, Wally Cox, Shirley Jones, Gypsy Rose Lee, Paul Lynde, Rose Marie, Kay Medford, Jan Murray and Charley Weaver.

**5** **10** **12** DICK VAN DYKE

Trouble brews when Laura's misbehavior gives Rob an idea for a TV show.

### 11:00 **3** **4** **7** **COLOR** JEOPARDY



- 11:05 **5 10 12** **COLOR** LOVE OF LIFE  
**7** **COLOR** ANNIVERSARY GAME  
**13** **COLOR** TRUTH OR CONSEQUENCES—Game  
**40** **COLOR** ROMPER ROOM—Children  
 11:25 **5 10 12** **COLOR** NEWS  
 11:30 **3 4 7** **COLOR** EYE GUESS  
**5 10 12** **COLOR** SEARCH FOR TOMORROW—Serial  
**7** **COLOR** GALLOPING GOURMET  
**9** PRIMER CURSO  
 Recess: 12 noon-1 P.M.  
**13** GALLOPING GOURMET—Cooking  
**COLOR** "Roast saddle mutton."  
 11:45 **2** **COLOR** ROMPER ROOM—Children  
 11:55 **3 4** **COLOR** NEWS—Newman  
**7** **COLOR** NEWS—Reeter

**Afternoon**

**APOLLO 10 SPACE FLIGHT**

If the Apollo 10 mission is proceeding, the networks will pre-empt regular programming for progress reports and coverage of significant developments.

- 12:00 **3 5 10** **COLOR** NEWS  
**4** **COLOR** NEWS—Dave Valentine  
**7 13** BEWITCHED—Comedy  
 The Stephenses host a dinner party—but not without disastrous results.  
**7 40** **COLOR** HIDDEN FACES  
**12** PDQ—Game  
**COLOR** Guests include Abby Dalton, Stubby Kaye and Robert Clary.  
 12:30 **2** **COLOR** BEAT THE ODDS—Game  
**3 4** **COLOR** DAYS OF OUR LIVES  
**5 10 12** **COLOR** AS THE WORLD TURNS—Serial  
**7 7 13** FUNNY YOU SHOULD ASK—Game  
**COLOR** Guests: Marty Allen, Stu Gilliam, Lee Grant, Meredith MacRae and Jan Murray. Host: Lloyd Thaxton.  
**40** MOVIE—Drama  
 "Four in a Jeep." (1951) In post-war Vienna, the husband of a beautiful photographer escapes from a Russian prison camp. Viveca Lindfors, Ralph Meeker, Joseph Yadin. (90 min.)

- 1:00 **2** MOVIE—Comedy  
 "Aunt Clara." (English; 1953) A lovable old lady inherits a tavern from her late uncle. Margaret Rutherford, Ronald Shiner. (Two hours)  
**3 4** **COLOR** DOCTORS—Serial  
**5 10 12** **COLOR** LOVE IS A MANY-SPLENDORED THING  
**7 7 13** **COLOR** DREAM HOUSE  
**9** CLASSROOM—Education  
 Recess: 2:30-5 P.M.  
 1:30 **3 4 7** **COLOR** ANOTHER WORLD—Serial  
**5 10 12** **COLOR** GUIDING LIGHT  
**7 13** **COLOR** LET'S MAKE A DEAL  
 2:00 **3** MOVIE—Drama  
 "Bitter Victory." (1958) An inexperienced officer is ordered to capture important documents held by the Germans. Richard Burton, Curt Jurgens. (90 min.)  
**4 40** YOU DON'T SAY!—Game  
**COLOR** Guests: Gail Fisher ("Man-nix") and singer Buddy Greco.  
**5 10 12** **COLOR** SECRET STORM  
**7 7 13** **COLOR** NEWLYWED GAME  
 2:30 **4 40** MATCH GAME  
**COLOR** Guests: singer James Brown and actress Rita Moreno.  
**5 10 12** **COLOR** EDGE OF NIGHT  
**7 7** **COLOR** DATING GAME  
**13** DIVORCE COURT—Drama  
**COLOR** A man claims that his wife is the cause of his business failure. Alan: Ron Gold. Dorothy: Molly Ardrey.  
 2:55 **4 40** **COLOR** NEWS—Floyd Kalber  
 3:00 **2 10 12** LINKLETTER SHOW  
**COLOR** Two weeks of reruns begin today: Ross Martin ("Wild Wild West"). Host: Art Linkletter. (Rerun)  
**4** **COLOR** HIDDEN FACES  
**5** MIKE DOUGLAS—Variety  
**COLOR** See 4 P.M. Ch. 10. (90 min.)  
**7 7 13** **COLOR** GENERAL HOSPITAL—Serial  
**40** **COLOR** CAPN'S LOCKER  
 3:30 **2** **COLOR** POPEYE—Children  
**3** MERV GRIFFIN—Variety  
**COLOR** Scheduled guests include Totie Fields, Rodney Dangerfield, singer Jimmy Helms and Alejandro Rey of "The Flying Nun." (60 min.)

## Afternoon

**4** **REAL McCOYS**—Comedy  
Pepino tries to keep his girl friend by buying a love potion. Pepino: Tony Martinez. Owl Woman: Jeanette Nolan.

**7** **7** **13** **COLOR** **ONE LIFE TO LIVE**—Serial

**10** **PASSWORD**—Game  
**COLOR** Celebrity guests: Carol Burnett and Ross Martin.

**12** **MIKE DOUGLAS**—Variety  
**COLOR** This week's co-host is Alejandro Rey ("The Flying Nun"). Guests: Tammy Grimes and author Hugh Schonfield ("Passover Plot"). (60 min.)

**4:00** **2** **TIMMY AND LASSIE**—Adventure  
Timmy tries to trick some hunters. Timmy: Jon Provost. Ruth: June Lockhart.

**4** **COLOR** **FLINTSTONES**

**7** **7** **13** **COLOR** **DARK SHADOWS**—Serial

**10** **MIKE DOUGLAS**—Variety  
**COLOR** Mike's co-host this week is Martha Raye. (90 min.)

**40** **POPEYE**—Children

**4:30** **2** **LEAVE IT TO BEAVER**—Comedy  
Beaver's friend Larry runs away from home after a scolding. Beaver: Jerry Mathers, Larry: Rusty Stevens.

**3** **BATMAN**—Adventure  
**COLOR** Part 1: the Dynamic Duo searches for the Joker's new headquarters. Joker: Cesar Romero. Batman: Adam West. Robin: Burt Ward.

**4** **COLOR** **CARTOONS**—Children

**5** **MERV GRIFFIN**—Variety  
**COLOR** See 3:30 P.M. Ch. 3. (90 min.)

**7** **MOVIE**—Drama  
"The Stratton Story." (1949) The career of baseball pitcher Monty Stratton seems to be finished when he loses a leg in a hunting accident. James Stewart, June Allyson, Frank Morgan. (90 min.)

**7** **LET'S MAKE A DEAL**—Game

**12** **MERV GRIFFIN**—Variety  
**COLOR** Guests: George Jessel, football great Rosie Grier and comic Dorothy Loudon. (60 min.)

**13** **GILLIGAN'S ISLAND**—Comedy  
Mrs. Howell decides that the island

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needs a symphony orchestra. Giligan: Bob Denver. Mrs. Howell: Natalie Schafer.

**40 LITTLE RASCALS—Children**

4:45 **4 VOYAGE—Adventure**

Nelson investigates when a scientist claims he spent a year in a tropical pre-historic world. Jason Kemp: Nick Adams. Nelson: Richard Basehart. (60 min.)

5:00 **2 DENNIS THE MENACE—Comedy**

Mr. Wilson gets elected to baby-sit for Dennis and his friend Seymour. Mr. Wilson: Joseph Kearns. Dennis: Jay North.

**3 TRAVENTURE THEATRE**

**COLOR** 1. Sky divers are shown performing free-fall parachuting stunts. Bill Burrud is narrator. 2. A camera crew explores a lost Spanish mission and breaks the sealed entrance to a once valuable mine in Baja California. (60 min.)

**7 BEWITCHED—Comedy**

Darrin threatens to leave Samantha—for witching in on his business deals.

**9 BROTHER BUZZ—Children**

The adventures of a group of youngsters at an educational summer camp.

**13 I LOVE LUCY—Comedy**

The Ricardos prepare for an interview with a reporter from a fan magazine. Lucy: Lucille Ball, Ricky: Desi Arnaz.

**19 BIG PICTURE—Army**

**40 MUNSTERS—Comedy**

Herman is on the spot: Eddie says that he wants a baby brother to play with. Herman: Fred Gwynne. Boris: Rory Stevens. Lily: Yvonne DeCarlo.

5:30 **2 PATTY DUKE—Comedy**

Cathy gets some suggestions on "how to be popular"—but they only work in her dreams. Patty and Cathy: Patty Duke.

**7 12 COLOR NEWS**

**9 EXPLORING SENTENCES**

**10 COLOR NEWS—Walter Cronkite**

**13 COLOR NEWS—Frank Reynolds**

**19 HOKEY POKEY—Children**

**40 MY FAVORITE MARTIAN**

**COLOR** Martin's Molecular Reassembler transfers his mind into Mrs. Brown's head. Martin: Ray Walston.

5:45 **4 COLOR NEWS**

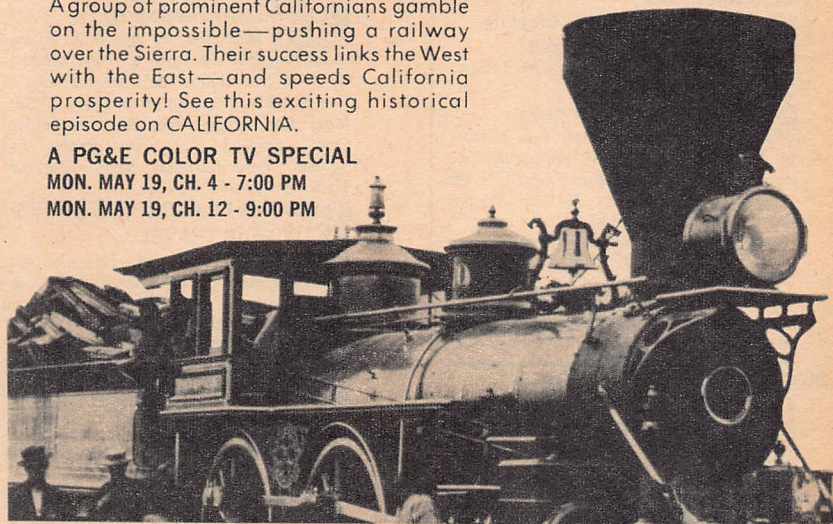
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**MON. MAY 19, CH. 4 - 7:00 PM**

**MON. MAY 19, CH. 12 - 9:00 PM**



## Evening

### 6:00 ② MY FAVORITE MARTIAN

**COLOR** Martin turns himself into liquid to travel back to Mars, but Tim's dog laps him up. Martin: Ray Walston.

③ **COLOR** NEWS—Huntley/Brinkley

④ ⑤ ⑦ ⑩ ⑬ **COLOR** NEWS

⑥ KVIE AUCTION

**SPECIAL** This week KVIE presents its ninth annual fund-raising auction. Contributions made by viewers' bids on merchandise provide funds for the educational station. (Live; six hours)

⑨ MISTEROGERS—Children

Lesson: haste makes waste.

⑩ CHESTER SMITH—Variety

⑪ MOVIE—Drama

"My Pal Gus." (1952) A divorced father finds little time to devote to his devilish son. Richard Widmark, George Winslow, Joanne Dru, Audrey Totter. (90 min.)

### 6:30 ② McHALE'S NAVY—Comedy

After McHale's gang tampers with Captain Binghamton's X-rays, the captain gets word that he hasn't long to live. McHale: Ernest Borgnine.

③ **COLOR** NEWS—Whitten/Jervis

④ ⑦ **COLOR** NEWS—Chet Huntley, David Brinkley

⑤ ⑫ **COLOR** NEWS—Cronkite

⑨ WHAT'S NEW—Children

Tony Saletan visits the Plymouth (Mass.) Colony.

⑬ PERRY MASON—Mystery

Who murdered Rita Conover? A number of people objected to her engagement to rancher Burt Farwell. Ann Farwell: Ellen Willard. Farwell: John Archer. Mason: Raymond Burr. (60 min.)

### APOLLO 10 SPACE FLIGHT

If the Apollo 10 mission is proceeding, the networks will pre-empt regular programming for progress reports and coverage of significant developments.

### 7:00 ② I LOVE LUCY—Comedy

Lucy's discouraged because Ricky seems to be losing interest in her. Lucy: Lucille Ball, Ricky: Desi Arnaz.

④ CALIFORNIA HISTORY

**SPECIAL** **COLOR** See 9 P.M. Ch. 12.

⑤ **COLOR** NEWS—Weston/Tompkins

⑥ KVIE AUCTION CONTINUES

⑦ **COLOR** NEWS—Frank Reynolds

⑧ MAN AND HIS UNIVERSE

**SPECIAL** **COLOR** "Cosmopolis," a look at urban problems of the present—and the promise and potential of the future. Cameras explore Tokyo, with a population density of 84,000 per square mile; Los Angeles, where there are four million cars for three million adults; and London, where new towns are being built around industry. Concepts for the future: R. Buckminster Fuller's floating city, which could be docked against waterfronts; and the megastructure, a community in one building. Among those interviewed: Paul Douglas, chairman of the Johnson Administration's Commission on Urban Problems. George C. Scott narrates with producer-writer John Secundari. (Rerun; 60 min.)

"The Big Valley" will not be seen.

⑨ FILM

A study of the Alaskan longlines communication system, a radio system set up to replace long-distance telephones in the interior of Alaska.

⑩ WHAT'S MY LINE?—Game

**COLOR** Panel: Alan Alda, Arlene Francis, Ruta Lee, Soupy Sales.

⑪ GET SMART—Comedy

**COLOR** Max and 99 board a Miami-bound airliner—always a risky proposition—to investigate the disappearance of five CONTROL agents on previous flights. Max: Don Adams. 99: Barbara Feldon. Chief: Edward Platt. Dr. Bruno Von Schikel: Pete Barbutti. Miss Cleveland: Maurine Dawson. (Rerun)

⑫ ORANGEBURG BAPTIST CHURCH

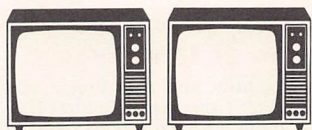
### 7:30 ② TWO FOR TRAVEL

**COLOR** The staff of Miami's sea-aquarium goes on an expedition to capture porpoises, eels, manta rays and sharks off the coast of Florida.

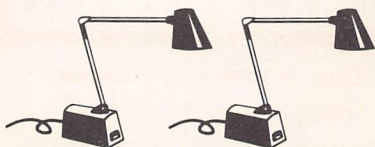
③ ④ I DREAM OF JEANNIE

**COLOR** On the first in a series of reruns, three strong men are unhinged when their lives entwine with Jeannie's. Involved are an unwelcome suitor, a larcenous used-car salesman and a hapless cop. Jeannie: Barbara Eden. Tony: Larry Hagman. Roger: Bill Daily. Bellows: Hayden Rorke. (Rerun)

# WHICH SHOULD YOU BUY?



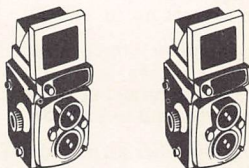
A color TV set priced at \$359.95  
OR  
another unit priced at \$429.95



A high-intensity lamp priced at \$7.50  
OR  
another model priced at \$24.95



A stereo amplifier kit priced at \$64.95  
OR  
another model priced at \$99.95



A twin lens reflex camera priced at \$99.95  
OR  
another model priced at \$259.50

*The answers may surprise you. Please turn page...*



# WHICH SHOULD YOU BUY?



\$359.95 ... OR \$429.95



\$7.50 ... OR \$24.95



\$64.95 ... OR \$99.95



\$99.95 ... OR \$259.50

## The answers below may surprise you!

**T**HE ANSWERS to the questions above show how easily you and your family can lose money each year. The fact is that you, like so many others, may be buying "blindfolded." **For example:** On the basis of impartial laboratory tests, the color TV set priced at \$359.95 was judged better in overall quality than the model priced at \$429.95 **(Possible saving: up to \$70.00)**

The high-intensity lamp priced at \$7.50 was judged to have less serious deficiencies than the model priced at \$24.95 **(Possible saving: up to \$17.45)**

The stereo amplifier kit priced at \$64.95 was judged better in overall quality than a similar unit priced at \$99.95, and was rated a "Best Buy" **(Possible saving: up to \$35.00)**

The Twin-lens reflex camera priced at \$99.95 was rated higher than the model priced at \$259.50 and was judged a "Best Buy." **(Possible saving: up to 159.55)**

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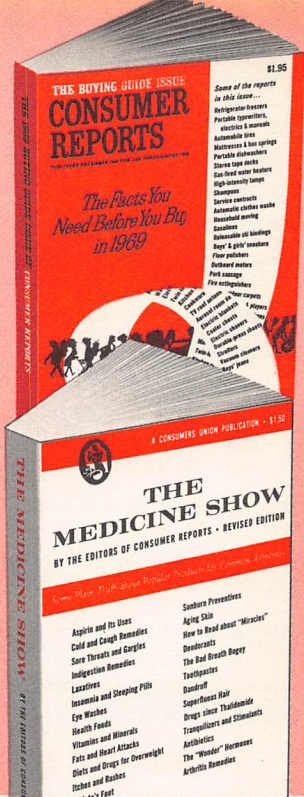
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## "Hidden" values and savings discovered for you

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...a portable AM radio priced at \$29.95 was top-rated over other models priced as high as \$49.95. (Possible saving: up to \$20.00)

...a stereo tape deck priced at \$299.50 was judged better in overall quality than another model priced at \$399.95 and was rated a "Best Buy." (Possible saving: up to \$100.45)

...a lightweight vacuum cleaner priced at \$29.95 was rated higher than a model priced at \$49.95. (Possible saving: up to \$20.00)

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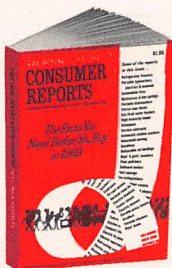
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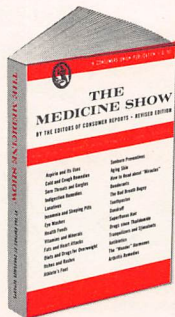
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**Guest Cast**

Carl Tucker ..... Carl Ballantine  
 Policeman ..... Henry Beckman  
 Homer ..... Bob Hastings

**5 SHAME OF WELFARE**

**[SPECIAL] [COLOR]** Who receives welfare checks? Why are the rolls increasing? This searching examination gives viewers an understanding of the current crisis—on National and local levels. 1. In a racially mixed area of South Philadelphia, Group W's Urban America Unit investigates welfare cases with social worker Louise Gresham; and records commentary from economy experts who advocate change within the system. 2. Following these segments, Ch. 5 presents a half-hour forum outlining local implications of the findings, and discussing the application of solutions proposed in the previous segment. Produced by Dick Hubert. (Two hours)

**7 13 AVENGERS—Adventure**

**[COLOR]** "They Keep Killing Steed." Steed is having an identity crisis. Instant plastic surgery and whammo: a gang of killers all look like him. The genuine article faces a tricky task: thwart the gang's plan to bomb an international peace conference. Steed: Patrick Macnee. Tara: Linda Thorson. Mother: Patrick Newell. (Rerun; 60 min.)

**Guest Cast**

Baron Von Curt ..... Ian Ogilvy  
 Arcos ..... Ray McAnally  
 Zerson ..... Norman Jones  
 Captain Smythe ..... Bernard Horsfall

**9 EASTERN WISDOM**

Alan Watts discusses the elements of Zen Buddhism which may prove a stumbling block for Westerners.

**10 12 GUNSMOKE**

**[COLOR]** Festus keeps a skeptical eye on Bob Sullivan, a smooth-talking salesman who's given up peddling to work on a widow's farm. The deputy is sure that Sullivan is scheming to cheat the lady. Festus: Ken Curtis. Matt: James Arness. (Rerun; 60 min.)

**Guest Cast**

Bob Sullivan ..... Don Chastain  
 Lorna Wright ..... Sandra Smith  
 Miller ..... William Bramley  
 Gerard ..... Joey Walsh  
 Nettie ..... Lisa Gerritsen

**19 AMERICA SINGS—Gospel Music**

**40 DONALD O'CONNOR—Variety**

**[COLOR]** Guests: Academy Award nominee Jack Albertson (supporting actor in "The Subject Was Roses"), Gary Owens of "Laugh-In," actress Emmaline Henry and singer Tamiko Jones. (90 min.)

**8:00 2 PASSWORD—Game**

**[COLOR]** Celebrity guests: Elizabeth Montgomery and Jim Backus.

**3 4 7 ALAN KING—Variety**

**[SPECIAL] [COLOR]** Alan and his pal Buddy Hackett take satirical aim at... married life (Alan and Buddy are ex-husbands to each other's wives, played by Linda Lavin and Karen Morrow); oldsters (a park bench dialogue focuses on the good old days and modern youth); identical twin brothers (in a historical setting); award presentations ("Funeral Director of the Year Award"); and the hit song "Little Green Apples," spoofed by Alan and Linda, who play a very unsentimental couple. (60 min.)

"Laugh-In" will not be seen.

**6 KVIE ACTION CONTINUES**

**9 ELISABETH SCHWARZKOPF**

**[SPECIAL]** Soprano Elisabeth Schwarzkopf in recital. British pianist Gerald Moore is the accompanist for the program, taped at the Phipps Estate, Long Island, N.Y. (60 min.)

**Program**

"Voi che sapete" (from "Le Nozze di Figaro") ..... Mozart  
 "An die Musik," "Der Einsame" ..... Schubert

**19 WRESTLING**

**8:30 2 WHAT'S MY LINE?—Game**

**[COLOR]** Celebrity guests: Orson Bean, Arlene Francis, Gloria De Haven and Soupy Sales. Host: Wally Bruner.

**7 13 PEYTON PLACE**

**[COLOR]** Steven starts building Dr. Rossi's defense; Betty needles Norman about his inheritance; Lew desperately tries to get through to his father. Steven: James Douglas. Marsha: Barbara Rush. Carolyn: Elizabeth Walker. Betty: Barbara Parkins. Norman: Chris Connolly. Lew: Glynn Turman. Dr. Miles: Percy Rodrigues. Tom: Robert Hogan.

A poem bids farewell to "Peyton Place" in next week's TV GUIDE.

## Evening

### 10 12 HERE'S LUCY—Comedy

**COLOR** Wally Cox plays Rocky Barnett, a reformed safe-cracker suspected of robbing his new employer. Disguised as bespectacled old spinsters, Lucy and Rocky sashay into the real culprit's den to locate the loot. Lucy: Lucille Ball. Harry: Gale Gordon. (Rerun)

#### Guest Cast

Rocky Barnett .....Wally Cox  
Doc Morgan .....Bruce Gordon

### 9:00 2 OLD BALL GAME—Documentary

Films trace the history of baseball. Highlights include film clips of Babe Ruth, Lou Gehrig, Casey Stengel and Sandy Koufax. (60 min.)

### 3 MOVIE—Drama

"No Down Payment." (1957) Director Martin Ritt explored the frictions of suburban life in this story of four married couples who live in a California housing development. Joanne Woodward, Tony Randall, Jeffrey Hunter. (Two hours)

### 4 7 40 MOVIE—Drama

"Come Back, Little Sheba." (1952) Shirley Booth won an Oscar re-creating her Broadway role in this adaptation of William Inge's play. A poignant study of a dreary middle-aged marriage, the drama revolves around ex-alcoholic Doc Delaney, his wife Lola and their young boarder Marie, who revitalizes the dormant tensions of the Delaneys' lives. (Rerun; two hours)

#### Cast

Lola .....Shirley Booth  
Doc .....Burt Lancaster  
Marie .....Terry Moore  
Turk .....Richard Jaeckel  
Ed .....Philip Ober

### 6 KVIE AUCTION CONTINUES

### 7 13 OUTCASTS—Western

**COLOR** "The Understanding." Gunrunning in Mexico, a windfall of gold pesos and greed create nothing but trouble for the bounty hunters, who are seized and sentenced to death by a scheming Mexican officer. Corey: Don Murray. Jemal: Otis Young. Lieutenant: Nico Minardos. (Rerun; 60 min.)

### 9 NET JOURNAL

"The Last Campaign of Robert Kennedy." Excellent photography by French cameraman Andre Gazut adds crisp reality to this chronicle of events surrounding Rob-

ert Kennedy's California Presidential primary campaign. Films capture the emotional pitch of his drive for victory; the momentum and impact of his campaign organization; the flurry of crowds, celebrities and newsmen; and activity aboard the campaign train. Only after the speeches, the TV debate with Sen. Eugene McCarthy and the victory celebration in the Ambassador Ballroom—comes the realization that the story is going to end a few feet away, in a kitchen passageway. Jean Durmur narrates. (60 min.)

### 10 MAYBERRY R.F.D.

**COLOR** The annual church play gets Millie as its new director. She says she knows a little bit about theater and all goes smoothly—until Sam finds out Millie was a chorus girl. Sam: Ken Berry. Millie: Arlene Golonka. Howard: Jack Dodson. Clara: Hope Summers. Goober: George Lindsey. Mike: Buddy Foster. Reverend: William Keene. (Rerun)

Series regular Arlene Golonka is featured in next week's TV GUIDE.

### 12 CALIFORNIA HISTORY

**SPECIAL COLOR** "Steel Across the Sierra." In the 1860's the most difficult barrier to California's becoming a fully active member of the United States was the lack of railroads joining the state to the rest of the country. An engineer named Theodore Judah was the man who, with some Eastern financiers such as Leland Stanford, began the building of the Central Pacific Railroad that was to link California to the continental United States. Films document the difficulties encountered in trying to lay the rails across the Sierra mountains.

### 19 LATIN AMERICAN MUSIC

### 9:30 5 10 12 FAMILY AFFAIR—Comedy

**COLOR** Bill painfully searches his conscience when Cissy asks permission to marry handsome Karl Krug, a member of a wealthy old Viennese family. Bill: Brian Keith. Cissy: Kathy Garver. French: Sebastian Cabot. Buffy: Anissa Jones. Jody: Johnnie Whitaker. Karl Krug: Mark de Vries. (Rerun)

### 10:00 2 COLOR NEWS—Gary Park

### 5 10 12 CAROL BURNETT

**COLOR** Guests: Ethel Merman and Tim Conway. Sketches: on closing night of a long run, a desperate understudy

(Carol) seizes every chance to knock the star (Ethel) out of action; in a mystery spoof, Carol and Tim play distant cousins, with Harvey Korman as the old family lawyer; Tim portrays a fledgling dentist with Harvey as his first patient. Lyle Waggoner, Vicki Lawrence, Ernest Flett dancers; Harry Zimmerman conducts the orchestra. (Rerun; 60 min.)

**Highlights**

"Gentle on My Mind".....Ethel  
Broadway medley: "Broadway Rhythm,"  
"I Got Rhythm," "I Get a Kick  
Out of You," "Luck Be a Lady,"  
"Everything's Coming Up Roses"  
.....Ethel, Carol  
"Garbage" .....Vicki, Dancers

**6 KVIE AUCTION CONTINUES**

**7 13 BIG VALLEY**

**COLOR** "Point and Counterpoint." Jarrod agrees to defend the accused murderer of a Stockton banker, unaware of the savage irony at play. His client is carrying out a well-planned revenge, which has Victoria as the next murder victim. Jarrod: Richard Long. Victoria: Barbara Stanwyck. Sheriff: Douglas Kennedy. Heath: Lee Majors. (60 min.)

**Guest Cast**

Ritch Stokely .....Clifford David  
Ned Stokely .....Walter Burke  
Otis Clark .....Russell Thorson

Postponed from an earlier date; last show of the series. Beginning next week, "The Dick Cavett Show" will be seen in this time spot.

**9 TEEN-AGERS AND SEX**

Tonight: the physiology of sex.

**19 DAVID TERRELL**

**10:30 9 ART AND ARTISTS**

The life and work of British artist John Piper are reviewed.

**11:00 2 UNTOUCHABLES—Drama**

Ness hears that mobsters plan to intimidate a parolee. Ness: Robert Stack. Frank: Harry Guardino. (60 min.)

**3 4 5 7 7 COLOR NEWS**

**6 KVIE AUCTION CONTINUES**

**10 12 13 COLOR NEWS**

**40 MOVIE—Drama**

"Six Bridges to Cross." (1955) A major robbery involves a thief who is the childhood friend of a policeman. Tony Curtis, George Nader, Sal Mineo.

**11:30 3 4 7 COLOR JOHNNY CARSON**

**5 PERRY MASON—Mystery**

Mrs. Lucille Allred sent Mason a large check, then left her husband for another man. Lucille: Anna Lee. (60 min.)

**7 12 13 JOEY BISHOP**

**COLOR** Tentatively scheduled: Carol Channing, comic Scoey Mitchell and singer Johnny Tillotson. (90 min.)

**10 MOVIE—Adventure**

**COLOR** "The Forest Rangers." (1942) A young forest ranger battles fires and pyromaniacs. Fred MacMurray, Paulette Goddard, Susan Hayward.

**12:00 2 ALFRED HITCHCOCK—Drama**

An ex-convict wants the loot from a robbery masterminded by his former cell-mate. Connors: John Cassavetes. (60 min.)

**12:30 5 COLOR NEWS**

**1:00 3 13 COLOR NEWS**

**4 JOAN RIVERS**

**COLOR** Sally Anne Howes learns a better way to garden.

**1:30 4 COLOR NEWS**



**SUSAN HAYWARD WEEK**

Stirring drama, adventure and romance in five great movies.

Mon....."The Forest Rangers"  
Tues....."Life Of Jack London"  
Wed....."And Now Tomorrow"  
Thurs....."Reap The Wild Wind"  
Fri....."Back Street"

**LATE SHOW EACH NIGHT**  
Starting Monday



turn on 10

## Morning

### 6:00 **3** RHYME AND REASON

1. "Saris and Careers" examines the domestic and professional roles of modern Indian women. Prof. Chavarria-Aguilar.  
2. Drawing with Tarmo Pasto. (60 min.)

### **5** BLACK HERITAGE—History

**COLOR** Topic: the status of blacks in contemporary American society.

### **7** DRESSING BY DESIGN

### **10** **COLOR** CALENDAR

### 6:25 **7** **COLOR** A.M.—Jim Dunbar

### **13** **COLOR** NEWS

### 6:30 **4** **COLOR** NEWS—Dick Doughty

### **5** HOW IT ALL HAPPENED

Topic: the Sumerians, Part 2.

### **10** BLACK HERITAGE—History

**COLOR** Topic: the status of blacks in contemporary American society.

### **12** FILM

**COLOR** "Out of the Woods," a look at forestry problems on the farm.

### **13** **COLOR** JACK LA LANNE

### 7:00 **3** **4** **7** TODAY

**COLOR** Tentatively scheduled: a feature on Apollo 10; actor Nicol Williamson of Broadway's "Hamlet"; Margaret Webster, a chronicler of her family's involvement in the British theater; the former editor of a left-wing newspaper in Africa. (Two hours)

### **5** **10** **12** **COLOR** NEWS—Benti

### **13** **COLOR** AGRICULTURE TODAY

### 7:15 **13** **COLOR** NEWS—Chuck Rossie

### 7:20 **13** **COLOR** CARTOONLAND

### 7:30 **5** NEWS—Ron Magers

### 8:00 **5** **10** **12** CAPTAIN KANGAROO

**COLOR** Live animals: a squirrel and a puppy. (60 min.)

### 8:05 **2** **COLOR** NEWS

### 8:15 **2** **COLOR** RELIGION

### 8:20 **13** FANTASTIC VOYAGE

### 8:30 **2** **COLOR** JACK LA LANNE

### **7** GIRL TALK—Interviews

**COLOR** Guests: actors Roger Smith and Ann-Margret (Mrs. Smith). Betsy Palmer is the host.

### **9** CLASSROOM—Education

### 8:50 **13** **COLOR** CARTOONLAND

### 9:00 **2** **COLOR** POPEYE—Children

### **3** **4** **7** IT TAKES TWO—Game

**COLOR** Guests: Jack Carter, Marty Inghels, Mark Slade and their spouses.

### **5** **10** **12** LUCILLE BALL

**COLOR** Lucy goes hunting—for the mystery sound on a radio-station contest.

### **7** MOVIE—Comedy

"The Philadelphia Story." (1940) A reporter and a girl photographer who loves him are assigned to cover the exclusive wedding of a once-married Philadelphia debutante. Cary Grant, Katharine Hepburn, James Stewart. (Two hours)

### **13** **COLOR** JACK LA LANNE

### 9:15 **9** CLASSROOM—Education

Ch. 9R recess: 11:30 A.M.-1 P.M.

### 9:25 **3** **4** **7** **COLOR** NEWS

### 9:30 **2** **10** **12** BEVERLY HILLBILLIES

**COLOR** Jethro's challenge: how to lure a pretty maid away from the TV set.

### **3** **4** **7** **COLOR** CONCENTRATION—Game

### **5** **COLOR** HOTLINE—Discussion

### **13** MOVIE—Drama

"They Were Sisters." (English; 1946) At a reunion in her home, a happily married woman learns that both her younger sisters are unhappily married. James Mason, Pamela Kellino, Phyllis Calvert, Hugh Sinclair, Anne Crawford. (90 min.)

### 10:00 **2** **10** **12** ANDY GRIFFITH—Comedy

**COLOR** Opie's writing an essay on a historic Mayberry battle—and the whole town's determined to help him.

### **3** **4** **7** PERSONALITY—Game

**COLOR** Celebrities: George Jessel, Joan Rivers and Jacqueline Susann. On-film personality: Phyllis Diller.

### 10:30 **2** ROGUES—Drama

Alec and Timmy visit the Riviera—to "fish" for one million dollars. Aram Redesko; Walter Matthau. Kendall Frazier: Dina Merrill. (One hour, 15 min.)

### **3** **4** **7** HOLLYWOOD SQUARES

**COLOR** Guest players: Jack Cassidy, Shirley Jones, Gypsy Rose Lee, Kay Medford and Jan Murray.

### **5** **10** **12** DICK VAN DYKE

Color Rob furious: neighbor Jerry's insulted his script for an upcoming show.

### 11:00 **3** **4** **7** **COLOR** JEOPARDY

### **5** **10** **12** **COLOR** LOVE OF LIFE

### **7** **COLOR** ANNIVERSARY GAME

- 11:15 **13** **COLOR** TRUTH OR CONSEQUENCES—Game
- 11:30 **40** **COLOR** ROMPER ROOM—Children
- 5** **10** **12** **COLOR** NEWS
- 3** **4** **7** **COLOR** EYE GUESS
- 5** **10** **12** **COLOR** SEARCH FOR TOMORROW—Serial
- 7** **COLOR** GALLOPING GOURMET
- 13** GALLOPING GOURMET—Cooking
- COLOR** "Marmalade soufflé."
- 11:45 **2** **COLOR** ROMPER ROOM—Children
- 11:55 **3** **4** **COLOR** NEWS—Newman
- 7** **COLOR** NEWS—Reeter

**Afternoon**

**APOLLO 10 SPACE FLIGHT**

If the Apollo 10 mission is proceeding, the networks will pre-empt regular programming for progress reports and coverage of significant developments.

- 12:00 **3** **4** **5** **10** **COLOR** NEWS
- 7** **13** BEWITCHED—Comedy
- Thanks to Endora, Darrin's earmarked—every white lie makes his ears enlarge!
- 7** **40** **COLOR** HIDDEN FACES
- 12** PDQ—Game
- COLOR** Guests include Abby Dalton, Stubby Kaye and Robert Clary.
- 12:30 **2** **COLOR** BEAT THE ODDS—Game
- 3** **4** **COLOR** DAYS OF OUR LIVES—Serial
- 5** **10** **12** **COLOR** AS THE WORLD TURNS—Serial
- 7** **7** **13** FUNNY YOU SHOULD ASK—Game
- 40** MOVIE—War Drama
- "A Town like Alice." (English; 1956) The true story of the forced march across Malaya by British women and children. Virginia McKenna, Peter Finch, Takagi, Tran Van Khe. (90 min.)
- 12:55 **7** **7** **13** **COLOR** CHILDREN'S DOCTOR
- 1:00 **2** MOVIE—Drama
- "The Lost Moment." (1947) Delving into the past of a famous poet, a young American publisher takes lodgings in the home of an ancient woman to whom the

poet has written love letters. Robert Cummings, Susan Hayward, Agnes Moorehead, Joan Loring. (Two hours)

- 3** **4** **COLOR** DOCTORS—Serial
- 5** **10** **12** **COLOR** LOVE IS A MANY-SPLENDED THING
- 7** **7** **13** **COLOR** DREAM HOUSE
- 9** CLASSROOM—Education
- Recess: 2:30-5:15 P.M.
- 1:30 **3** **4** **7** **COLOR** ANOTHER WORLD—Serial
- 5** **10** **12** **COLOR** GUIDING LIGHT
- 7** **13** **COLOR** MAKE A DEAL
- 2:00 **3** MOVIE—Drama
- "Cell 2455, Death Row" (1955) traces the life of Caryl Chessman from his first brush with crime to his fourth execution reprieve at San Quentin. William Campbell, Vincent Edwards, Kathryn Grant, Robert Campbell. (90 min.)
- 4** **40** YOU DON'T SAY!—Game
- COLOR** Guests: Gail Fisher ("Man-nix") and singer Buddy Greco.
- 5** **10** **12** **COLOR** SECRET STORM
- 7** **7** **13** **COLOR** NEWLYWED GAME
- 2:30 **4** **40** MATCH GAME
- COLOR** Guests: singer James Brown and actress Rita Moreno.
- 5** **10** **12** **COLOR** EDGE OF NIGHT—Serial
- 7** **7** **COLOR** DATING GAME
- 13** DIVORCE COURT—Drama
- COLOR** A husband charges his wife with mental cruelty. Paul: Bart Jordan. Rita: Pat Newby.
- 2:55 **4** **40** **COLOR** NEWS-Floyd Kalber
- 3:00 **2** **10** **12** LINKLETTER SHOW
- COLOR** Guest: Elena Zelayeta, a blind cook. Host: Art Linkletter. (Rerun)
- 4** **COLOR** HIDDEN FACES
- 5** MIKE DOUGLAS—Variety
- COLOR** See 4 P.M. Ch. 10. (90 min.)
- 7** **7** **13** **COLOR** GENERAL HOSPITAL—Serial
- 40** **COLOR** CAPN'S LOCKER
- 3:30 **2** **COLOR** POPEYE—Children
- 3** MERV GRIFFIN—Variety
- COLOR** Tentatively scheduled: Nicol Williamson, Peter Nero, N.Y. Times science editor Walter Sullivan and Alejandro Rey. (90 min.)

## Afternoon

- 4 REAL McCOYS—Comedy**  
Grampa is expecting a visit from his niece Sarah. Sarah: Virginia Gregg. Harry: Edward Andrews. Grampa: Walter Brennan. Luke: Dick Crenna.
- 7 7 13 COLOR ONE LIFE TO LIVE—Serial**
- 10 PASSWORD—Game**  
**COLOR** Celebrity guests: Carol Burnett and Ross Martin.
- 12 MIKE DOUGLAS—Variety**  
**COLOR** Guests include N.Y. Pravda correspondent Guenrikh Borovik, Tony Randall and Alejandro Rey ("The Flying Nun"). (60 min.)
- 4:00 2 TIMMY AND LASSIE—Adventure**  
In a battle for attention, Lassie is losing out to Timmy's pet pig. Timmy: Jon Provost. Ruth: June Lockhart. Paul: Hugh Reilly. Flip Rogers: Flip Mark.
- 4 COLOR FLINTSTONES**
- 7 7 13 COLOR DARK SHADOWS**
- 10 MIKE DOUGLAS—Variety**  
**COLOR** Tentatively scheduled: Johnny Mathis and Martha Raye. (90 min.)
- 4:30 2 POPEYE—Children**
- 2 LEAVE IT TO BEAVER—Comedy**  
Lumpy and Eddie, two of Wally's pals, are caught cheating on an exam. Beaver: Jerry Mathers. Wally: Tony Dow.
- 3 BATMAN—Adventure**  
**COLOR** Conclusion: the police commissioner suspects that Bruce Wayne is helping the Joker (Cesar Romero). Batman: Adam West. Robin: Burt Ward.
- 4 COLOR CARTOONS—Children**
- 5 MERV GRIFFIN—Variety**  
**COLOR** See 3:30 P.M. Ch. 3. (90 min.)

## 7 MOVIE—Comedy

**COLOR** "Mr. Hobbs Takes a Vacation," Part 1. (1962) Roger Hobbs' vacation plans are thrown into comic chaos when his wife rents a dilapidated beach house. James Stewart, Maureen O' Hara, Fabian, John Saxon. (90 min.)

## 7 LET'S MAKE A DEAL—Game

## 12 MERV GRIFFIN—Variety

**COLOR** Guests include Anthony Newley, singer Jane Morgan, the Free Design, and comics Slappy White, Steve Rossi and Bob Melvin. (60 min.)

## 13 GILLIGAN'S ISLAND—Comedy

The castaways have cause for alarm: Gilligan and the skipper claim they've heard murderous gangsters talking on the island. Gilligan: Bob Denver. Skipper: Alan Hale.

## 40 LITTLE RASCALS—Children

## 4:45 4 VOYAGE—Adventure

Enemy agents learn that the Seaview is carrying an emergency team of doctors to the President, who's been gravely injured. Laura Rettig: Viveca Lindfors. Nelson: Richard Basehart. (60 min.)

## 5:00 2 DENNIS THE MENACE—Comedy

Dennis has a lot of fun playing detective—until he finds a real crime. Dennis: Jay North.

## 3 TRAVENTURE THEATRE

**COLOR** 1. This half-hour film shows how supplies are transported by air to exploration bases in the Antarctic. 2. "Steady as She Goes." (60 min.)

## 7 BEWITCHED—Comedy

High jinks on the links spell trouble for duffer Darrin, thanks to Endora.

## 13 I LOVE LUCY—Comedy

Lucy and Ethel form a band for their dance and ask Ricky to give them a few pointers. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.

## 19 ALMANAC

## 40 MUNSTERS—Comedy

Marilyn's boy friend suggests that their families meet at his parents' masquerade party. Herman: Fred Gwynne.

## 5:15 9 READING—Education

LaNore Adamson teaches children to recognize the "ch," "sh," "wh" and "th" sounds, and talks with Dr. Paul McKee and Lucille Harrison, the writers of this series, about methods used in teaching basic skills in beginning reading.

**"THAT'S THE WAY IT IS..."**

CBS Evening News  
with  
Walter Cronkite  
5:30 PM  
WEEKNIGHTS

turn on 10



Afternoon-Evening

5:30 **2** **PATTY DUKE**—Comedy  
Patty borrows a poem, and Cathy sets it to music and enters it in a songwriting contest. Sam Cramer: Phil Foster. Richard: Eddie Applegate.

**7** **12** **COLOR** NEWS

**10** **COLOR** NEWS—Walter Cronkite

**13** **COLOR** NEWS—Frank Reynolds

**19** **HOKEY POKEY**—Children

**40** **MY FAVORITE MARTIAN**

**COLOR** Martin is allergic to his brain-power pills, so he feeds them to Tim. Martin: Ray Walston. Tim: Bill Bixby.

5:45 **4** **COLOR** NEWS

**Evening**

6:00 **2** **MY FAVORITE MARTIAN**  
**COLOR** Martin's personality altercator turns Mrs. Brown into a thief. Martin: Ray Walston. Tim: Bill Bixby.

**3** **COLOR** NEWS—Huntley/Brinkley

**4** **5** **7** **10** **13** **COLOR** NEWS

**6** **KVIE AUCTION**

**SPECIAL** See Mon. 6 P.M. Ch. 6 for details. (Six hours)

**9** **MISTEROGERS**—Children  
Misterogers shows how men and women are different—and alike.

**19** **CHESTER SMITH**—Variety

**40** **MOVIE**—Drama

"Mr. Ace." (1946) An unscrupulous female politician goes after the nomination for governor. George Raft, Sylvia Sidney, Stanley Ridges. (90 min.)

6:30 **2** **McHALE'S NAVY**—Comedy  
Binghamton sends McHale and his crew to negotiate a peace treaty with a tribe of head-hunters. McHale: Ernest Borgnine. Binghamton: Joe Flynn.

**3** **COLOR** NEWS—Whitten/Jervis

**4** **7** **COLOR** NEWS—Chet Huntley, David Brinkley

**5** **12** **COLOR** NEWS—Cronkite

**9** **WHAT'S NEW**—Children

How to measure time with a sundial, a water clock and a clock candle.

**13** **PERRY MASON**—Mystery  
Donald Fletcher has turned a respected publishing firm's publications into scandal sheets. Fletcher: James Coburn. Edmond Aitken: Philip Abbott. Lori Stoner: Bar-

bara Lawrence. Mason: Raymond Burr. Harding: Vinton Hayworth. (60 min.)

**APOLLO 10 SPACE FLIGHT**  
If the Apollo 10 mission is proceeding, the networks will pre-empt regular programming for progress reports and coverage of significant developments.

7:00 **2** **I LOVE LUCY**—Comedy  
Ricky provides incentive for Lucy's diet by telling her that she can appear in his show if she can fit into a smaller costume. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.

**4** **WIDE WONDERFUL WORLD**  
**COLOR** Don Hobart fishes for trout at Pend Oreille Lake in northern Idaho.

**5** **COLOR** NEWS—Weston, Tompkins

**6** **KVIE AUCTION CONTINUES**

**7** **COLOR** NEWS—Frank Reynolds

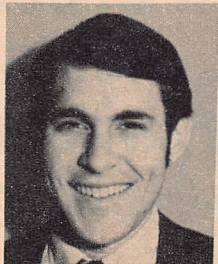
**7** **FBI**

**COLOR** See Sun. 8 P.M. Ch. 7 for details. (60 min.)

**9** **READING**—Education  
Topic: getting the writer's plan.

**SPORTS!**

- Fishing
- Formula 1
- Skiing
- Hockey
- Track
- Boxing
- Basketball



- Tennis
- Football
- Water Skiing
- Baseball
- Sailing
- Hunting

**DAVID ANDRADE**  
Covers All the Action!

**Newsbeat 7R**      5:30-6:30  
**Huntley-Brinkley**      6:30-7:00

**KRCR-7R**

Evening

## 10 QUALIFICATION HIGHLIGHTS

**[SPECIAL] [COLOR]** Featured are the various test-runs and time trials used to determine qualification for the Indianapolis '500 Auto Race.

## 12 N.Y.P.D.—Crime Drama

**[COLOR]** "Walk the Long Pier." Corso poses as a larcenous longshoreman to get the goods on gun smugglers operating on the docks. As soon as the weapons hit port, they disappear—only to pop up later in a foreign revolution. Corso: Frank Converse. Ward: Robert Hooks. Haines: Jack Warden. (Rerun)

### Guest Cast

Cromwell .....Hugh Franklin  
Keeley .....John Ryan

## 7:30 2 TWO FOR TRAVEL

**[COLOR]** This tour of France's Biscay shoreline includes the islands of Re and Oleron, and the towns of Rochefort and Marennes. Bill Burrud is the host.

## 3 4 JERRY LEWIS

**[COLOR]** Comics Paul Lynde and Totie Fields join Jerry for a farcical review of

TV fare: Paul plays a prison warden; Totie is an espionage agent; and Jerry a marriage counselor. The trio romps in "Movie Star," a comic production number, and Jerry sings "Is It True What They Say About Dixie?" and "What Kind of Fool Am I?" Lou Brown orchestra. (Rerun; 60 min.)

## 5 10 12 LANCER—Western

**[COLOR]** Johnny sets out to even accounts with Wilf Guthrie, a crafty horse trader who unloaded a nag on him. But Johnny gets another raw deal when Wilf puts his orphaned niece up for auction. Johnny: James Stacy. Murdoch: Andrew Duggan. Jelly: Paul Brinegar. Teresa: Elizabeth Baur. (Rerun; 60 min.)

### Guest Cast

Wilf Guthrie .....Andrew Prine  
Pony Alice .....Eve Plumb  
Florida .....Jeanne Cooper  
Constable Becket .....James Griffith

## 7 13 MOD SQUAD

**[COLOR]** Robert Lansing in "A Time to Love... a Time to Cry." The squad goes to work for a friend of Captain Greer's, a probation officer trying to locate a young parolee facing a murder charge. Pete: Michael Cole. Linc: Clarence Williams III. Julie: Peggy Lipton. Greer: Tige Andrews. (Rerun; 60 min.)

### Guest Cast

Dave Emmons .....Robert Lansing  
Jason .....Harry Townes  
Robbie .....Jerry Ayres  
Hal Kincaide .....Rex Holman  
Luanne .....Brook Mills  
Painter .....Peter Bruni  
Dancer .....Kristin Holly

## 9 FRENCH CHEF—Cooking

Julia Child shows how to prepare brioches, a fancy light yeast dough.

## 19 GOSPEL ROUND-UP

**[COLOR]** Donald O'Connor—Variety  
Guests: Shari Lewis; the Mob, rock band; Hollywood columnist Bob Thomas; actor Mickey Shaughnessy; and singer-pianist Bobby Doyle. (90 min.)

## 8:00 2 PASSWORD—Game

**[COLOR]** Celebrity guests: Elizabeth Montgomery and Jim Backus.

## 6 KVIE AUCTION CONTINUES

## 7 IT TAKES A THIEF—Adventure

**[COLOR]** To grab some American for-

# Sea Breeze helps where it hurts



Sea Breeze antiseptic lotion relieves the pain of burns, scrapes, chafing, windburn and other skin discomforts. Sea Breeze helps where it hurts.



aign aid, a Latin-American dictator is making use of a U.S. congressman. Abacadabra, and Mundy is impersonating a magician invited to appear at the dictator's palace. While the ruse gives him time to search for the naughty negatives—it also forces him to deal with an old flame of the real magician. Mundy: Robert Wagner. (Rerun; 60 min.)

**Guest Cast**

Roxanne .....Yvonne Craig  
Premier Paz .....Roger C. Carmel  
Michelle .....Jocelyn Lane  
Valdome .....John van Dreeen

**9 WORLD PRESS**

**19 LATIN AMERICAN MUSIC**

**8:30 2 WHAT'S MY LINE?—Game**

**COLOR** Celebrity guests: Orson Bean, Arlene Francis, Gloria De Haven and Soupy Sales. Host: Wally Bruner.

**3 4 JULIA—Comedy**

**COLOR** Julia becomes increasingly concerned about Corey's school work. All his paintings are being done in black. Julia: Diahann Carroll. Corey: Marc Co-

page. Dr. Chegley: Lloyd Nolan. Hannah: Lurene Tuttle. Carol: Alison Mills. Earl: Michael Link. (Rerun)

**Guest Cast**

Ginger Wolfe .....Cynthia Pepper  
Clyde Whitmarsh .....Charles Herbert

**5 10 12 RED SKELTON**

**COLOR** Guests: Jackie Coogan and singer Sue Raney, who does a special arrangement of conductor David Rose's "Holiday for Strings" and joins the joggling Tom Hansen dancers for "Running Wild." Sketch: Jackie plays Muggsy, a hobo friend of Freddie the Free-loader who's opening a retirement home for bums. Silent Spot: Red mimes a glass blower suffering from hiccups. The Alan Copeland singers offer the Beatles' tune "Norwegian Wood." (60 min.)

**7 13 IT TAKES A THIEF**

**COLOR** "The Thingamabob Heist." Mundy's out to rob an international fence who has a highly salable sample of secret jet fuel. The catch: the sample is a malleable solid that can be cast

**CLOSE-UP CBS NEWS SPECIAL 10:00 10 12 5**

**Generations Apart:  
A Question of Values**

Executive producer Ernest Leiser: "The generation gap is troubling a great deal of the world. Much of the concern is based on lack of information and misinformation. It's time for some clarification."

**SPECIAL COLOR** CBS News begins a three-part study of the clash between generations with a nationwide survey designed to measure its dimension and effects.

In the survey, 1330 youths (aged 17-23; black and white; student and non-student) and 650 parents were questioned on a broad spectrum of topics to determine their views of traditional American mores and values.

The results of the poll are profiled in the city of Boulder, Colo., and at the University of Colorado, which Leiser calls "a campus with intellectual ferment without being a focus of radical protest." In interviews, young people and their parents discuss such topics as politics, war and the draft, civil disobedience, sex, drugs, religion, education and racism. Illustrating the young people's views, films show the diversity of their lives on and off campus: youths at work, a student hang-out, an SDS meeting, an ROTC military ball, a concert by protest singer Phil Ochs and one youth turning in his draft card.

John Laurence (he's under 30) is the reporter. Coming up: analyses of political dissent, student unrest and youth movements abroad. (60 min.)

## Evening

into any shape. Mundy: Robert Wagner. Noah: Malachi Throne. (Rerun; 60 min.)

### Guest Cast

Grobo .....Ricardo Montalban  
Edwina Hopkins .....Sharon Acker  
Countess Georgiana .....Kay Peters  
Bill Russell .....Bill Russell

Bill Russell is the player-coach of the Boston Celtics.

### 9:00 **2** SOMETHING SPECIAL

**COLOR** Kay Starr is accompanied by the singing Kids Next Door. (60 min.)

#### Highlights

"Me Too," "You're Nobody Till Somebody Loves You," "Bonaparte's Retreat" .....Kay

### **3 4 7** MOVIE—Comedy

**COLOR** "Escape to Mindanao" (1968), a World Premiere feature filmed in the Philippines. During World War II, two GIs escape from a Japanese prison camp with their captors' secret decoding device. Complicating their desperate run for safety: an opportunistic sea captain, his daughter and a black marketeer. (Rerun; two hours)

#### Cast

Joe Walden .....George Maharis  
Parang .....Ronald Remy  
Kramer .....Nehemiah Persoff  
Anne Kramer .....Willi Koopman  
Takahashi .....James Shigeta  
Sokura .....Vic Diaz

### **6** KVIE AUCTION CONTINUES

### **9** NET FESTIVAL—Profile

"The World of William Blake"—18th-century poet, engraver, painter and mystic—is revisited in this contemplative, dramatized essay. Jacob Bronowski

("William Blake and the Age of Revolution") offers philosophic and esthetic commentary in an hour of film travels and vignettes that recapture Blake's England. Examined are Blake's engravings, his poetry ("Poetic Sketches," "Songs of Experience") and his personal life and beliefs (opposition to the rationalism of his time branded him a romantic—an exalter of the imagination). (60 min.)

Following the program, "En Face," a contemporary look at the work of Leonardo da Vinci via modern film techniques.

### **19** MEXICO CANTA

### **40** MOVIE—Musical

**COLOR** "The Best Things in Life Are Free." (1956) In an effort to produce a musical comedy, three songwriters accept an offer from a big-time gangster. Gordon MacRae, Dan Dailey, Ernest Borgnine, Sheree North. (Two hours)

### 9:30 **5** GOVERNMENT STORY

**COLOR** "The Right Hand of Congress" concentrates on Congressional "stagehands"—the thousands of assistants and staff members who do behind-the-scenes work on Capitol Hill.

### **7 13** N.Y.P.D.—Crime Drama

**COLOR** "Three-Fifty-Two." Ward faces suspension when his gun and badge are stolen by two teen-age gunmen. In an attempt to help clear Ward's record, Corso infiltrates the teen-agers' gang. Ward: Robert Hooks. Corso: Frank Converse. Haines: Jack Warden. (Rerun)

#### Guest Cast

Whitey .....Andy Robinson  
Hank .....Fred Forrest

## THE BIG NEWS & NEWS FINAL

5:30 p.m.

11:00 p.m.

"Tells It All!!!"

KHSL-TV

Channel 12



STAN STATHAM



FRANK McDONALD

Ethel .....Denise Nichols  
 Richie .....Ted Beniades

**10 12 DORIS DAY**

**COLOR** Thanks to matchmaking sons, Doris is beset with an insufferable suitor—Deputy Sheriff Puckum, who fancies himself the town swinger. Buck: Denver Pyle. Aggie: Fran Ryan. Billy: Philip Brown. Toby: Tod Starke. (Rerun)

**Guest Cast**

Ubbie Puckum .....Noam Pitlik  
 Dan Case .....Carl Byrd

**10:00 2 COLOR NEWS—Gary Park**

**5 10 12 CBS REPORTS**

**SPECIAL COLOR** "Generations Apart: a Question of Values," first of three shows on the generation gap. See the Close-up on page A-49. (60 min.)

**6 KVIE AUCTION CONTINUES**

**7 13 THAT'S LIFE**

**COLOR** "What's He Got That I Haven't?" When one of Gloria's former beaux (Doug McClure) visits, a slow-burning Bobby sits by as the two reminisce. But a sympathetic friend (Norm Crosby) has a plan for revenge—a "chance" meeting between Gloria and Bobby's sexy old flame (Totie Fields). Bobby: Robert Morse. Gloria: E.J. Peaker. (Rerun; 60 min.)

**Highlights**

"What Did She Ever See in Him?" .....Doug, Robert  
 "Girls of Yesterday" .....Robert  
 "Sexy Me" .....Totie  
 "S Wonderful" .....Robert, E.J.  
 "I'm Your Pussycat" .....Dancers

Last show of the series. Beginning next week, "The Dick Cavett Show" will be seen at this time.

**9 FILM**

Young players learn the fundamentals of baseball from big league stars. Narrated by Curt Gowdy.

**19 DAVID TERRELL**

**10:30 9 FILM**

Elwood Ford discusses the story of LAPS (Learning Activity Program) at Fall River School District in Shasta County.

**11:00 2 UNTOUCHABLES—Drama**

"The St. Louis Story" is a million-dollar tale. A mob got away with that much and left no trail. Ness: Robert Stack. Allison: Anthony George. (60 min.)

**3 4 5 7 7 COLOR NEWS**

**6 KVIE AUCTION CONTINUES**

**10 12 13 COLOR NEWS**

**40 MOVIE—Drama**

"Dead Reckoning." (1947) Two paratroopers are en route to Washington. One vanishes, and his buddy, searching for him, encounters a sordid story of a beautiful woman and murder. Humphrey Bogart, Elizabeth Scott, William Prince, Morris Carnovsky.

**11:30 3 4 7 JOHNNY CARSON**

**COLOR** Tentatively scheduled guests: Jack Dempsey, Gene Tunney and Mel Heimer, author of a book about the Dempsey-Tunney bout of 1926. Also: Orson Bean. (90 min.)

**5 PERRY MASON—Mystery**

A swim-suit manufacturer suspects a new line of suits. Wally Dunbar: John Lup-ton. Kitty Wynne: Terry Lee Huntingdon. Mason: Raymond Burr. Burger: William Talman. Della: Barbara Hale (60 min.)

**7 12 13 COLOR JOEY BISHOP**

**10 COLOR TRACK TALK**

**11:45 10 MOVIE—Biography**

"The Life of Jack London." (1943) The story of author Jack London, who worked as a miner, oyster pirate, seaman and war correspondent. Michael O'Shea, Susan Hayward, Regis Toomey.

**12:00 2 ALFRED HITCHCOCK—Drama**

Nell Snyder is worried about the strange behavior of her young niece Eva—the child claims friendship with the "tiny people." Nell: Margaret Leighton. Eva: Eileen Baral. Suse: Juanita Moore. Jesse: Joel Fluellen. Captain King Snyder: Carl Benton Reid. Numa: Lila Perry. (60 min.)

**12:30 2 COLOR NEWS**

**5 MOVIE—Musical Biography**

"The Great Gilbert and Sullivan." (English; 1951) The famous light opera team of W.S. Gilbert and Arthur Sullivan argue over Sullivan's determination to compose serious music. Robert Morley, Maurice Evans, Eileen Herlie, Peter Finch, Dinah Sheridan. (Two hours)

**1:00 3 7 13 COLOR NEWS**

**4 JOAN RIVERS**

**COLOR** Douglas Fairbanks Jr. eyes an art collection valued at \$500,000.

**1:45 4 COLOR NEWS**

## Morning

### 6:00 **3** RHYME AND REASON

1. "Art: the Image and the Idea" examines the interrelationship of India's art and religion. Prof. Chavarría-Aguilar is the host. 2. Drawing with Tarmo Pasto. (60 min.)

### **5** BLACK HERITAGE—History

**COLOR** The dispersion of the black man throughout the Western Hemisphere.

### **7** DRESSING BY DESIGN

### **10** **COLOR** ACROSS THE FENCE

### 6:25 **7** **COLOR** A.M.—Jim Dunbar

### **13** **COLOR** NEWS

### 6:30 **4** **COLOR** NEWS—Dick Doughty

### **5** HOW IT HAPPENED

Topic: ancient Anatolia.

### **10** BLACK HERITAGE—History

**COLOR** The dispersion of the black man throughout the Western Hemisphere.

### **12** FILM

**COLOR** "Life of the Molds," a study of molds which are used in the preparation of foods and drugs.

### **13** **COLOR** JACK LA LANNE

### 7:00 **3** **4** **7** TODAY

**COLOR** Tentatively scheduled: a feature on Apollo 10; a discussion about college scholarships; Robert Gardner, who compiled the photographic study "Life and Death in the New Guinea Stone Age"; free-lance writer Chuck Stone, talking about black America. Hugh Downs. (Two hours)

### **5** **10** **12** **COLOR** NEWS—Benti

### **13** **COLOR** AGRICULTURE TODAY

### 7:15 **13** **COLOR** NEWS—Chuck Rossie

### 7:20 **13** **COLOR** CARTOONLAND

### 7:30 **5** NEWS—Ron Magers

### 8:00 **5** **10** **12** CAPTAIN KANGAROO

**COLOR** Live animals: a parrot and an iguana. The Captain reads "Never Tease a Weasel." (60 min.)

### 8:05 **2** **COLOR** NEWS

### 8:15 **2** **COLOR** RELIGION—Lutheran

### 8:20 **13** SPIDER-MAN—Children

### 8:30 **2** **COLOR** JACK LA LANNE

### **7** GIRL TALK—Interviews

**COLOR** Guests: actress Jacqueline Berrand and Dr. Herbert Otto, author of "More Joy in Your Marriage."

### 8:50 **13** **COLOR** CARTOONLAND

### 9:00 **2** **COLOR** POPEYE—Children

### **3** **4** **7** IT TAKES TWO—Game

**COLOR** Guests: Jack Carter, Marty Inghels, Mark Slade and their spouses.

### **5** **10** **12** LUCILLE BALL

**COLOR** Harvey Korman (of "The Carol Burnett Show") and baseball's Jimmy Piersall appear in this episode.

### **7** MOVIE—Drama

"Fourteen Hours." (1951) An emotionally distraught young man sways on the 15th-story ledge of a New York hotel while the police, his parents and his girl friend try to dissuade him from suicide. Paul Douglas, Richard Basehart, Barbara Bel Geddes, Debra Paget, Agnes Moorehead, Jeffrey Hunter. (Two hours)

### **13** **COLOR** JACK LA LANNE

### 9:15 **9** CLASSROOM—Education

### 9:25 **3** **4** **7** **COLOR** NEWS

### 9:30 **2** **10** **12** BEVERLY HILLBILLIES

**COLOR** Granny and Drysdale find a beau (Van Williams) for Elly May.

### **3** **4** **7** **COLOR** CONCENTRATION—Game

### **5** HOTLINE—Discussion

**COLOR** Scheduled guest is psychologist Dr. Cleo Dawson. (Live; 60 min.)

### **13** MOVIE—Comedy

"Vice Versa." (English; 1948) A burlesque, in which a father and a schoolboy son find their situations reversed: the schoolboy in business, the father in a classroom. Roger Livesey, Anthony Newley. (90 min.)

### 10:00 **2** **10** **12** ANDY GRIFFITH

**COLOR** The barbershop quartet is hardly singing for joy—there's a contest coming up and member Howard is sick.

### **3** **4** **7** PERSONALITY—Game

**COLOR** Celebrities: George Jessel, Joan Rivers and Jacqueline Susann. On-film personality: Ross Martin.

### 10:30 **2** ROGUES—Drama

Marcel's former compatriot in the French Resistance asks him to straighten out her son. Jaime: George Hamilton. Arlene: Ida Lupino. (One hour, 15 min.)

### **3** **4** **7** HOLLYWOOD SQUARES

**COLOR** Guest players: Jack Cassidy, Shirley Jones, Gypsy Rose Lee, Kay Medford and Jan Murray.

Morning-Afternoon

- 5 10 12** **DICK VAN DYKE**—Comedy  
Rob recalls the days just before Ritchie was born. Rob: Dick Van Dyke.
- 11:00 **3 4 7** **COLOR** **JEOPARDY**  
**5 10 12** **COLOR** **LOVE OF LIFE**  
**7** **COLOR** **ANNIVERSARY GAME**  
**13** **COLOR** **TRUTH OR CONSEQUENCES**—Game
- 40** **COLOR** **ROMPER ROOM**—Children
- 11:25 **5 10 12** **COLOR** **NEWS**
- 11:30 **3 4 7** **COLOR** **EYE GUESS**  
**5 10 12** **COLOR** **SEARCH FOR TOMORROW**—Serial  
**7** **COLOR** **GALLOPING GOURMET**  
**9** **PRIMER CURSO**  
Recess: 12 noon-1 P.M.  
**13** **COLOR** **GALLOPING GOURMET**—Cooking  
**COLOR** "Hot cracker crab."
- 11:45 **2** **COLOR** **ROMPER ROOM**—Children
- 11:55 **3 4** **COLOR** **NEWS**—Newman  
**7** **COLOR** **NEWS**—Reeter

**Afternoon****APOLLO 10 SPACE FLIGHT**

If the Apollo 10 mission is proceeding, the networks will pre-empt regular programming for progress reports and coverage of significant developments.

- 12:00 **3 4 5 10** **COLOR** **NEWS**  
**7 13** **BEWITCHED**—Comedy  
Mary Poppins? No, just baby Tabatha's nanny . . . and is Endora ever jealous!  
**7 40** **COLOR** **HIDDEN FACES**  
**12** **PDQ**—Game  
**COLOR** Guests include Abby Dalton, Stubby Kaye and Robert Clary.
- 12:30 **2** **COLOR** **BEAT THE ODDS**—Game  
**3 4** **COLOR** **DAYS OF OUR LIVES**—Serial  
**5 10 12** **COLOR** **AS THE WORLD TURNS**—Serial  
**7 7 13** **FUNNY YOU SHOULD ASK**—Game  
**COLOR** Guests: Marty Allen, Stu Gilliam, Lee Grant, Meredith MacRae and Jan Murray. Host: Lloyd Thaxton.
- 40** **MOVIE**—Mystery  
"Cover-Up." (1949) Inhabitants of a
- small town resist an insurance investigator's attempts to prove that their beloved doctor is guilty of murder. William Bendix, Dennis O'Keefe, Barbara Britton, Art Baker, Helen Spring. (90 min.)
- 12:55 **7 7 13** **COLOR** **CHILDREN'S DOCTOR**
- 
- APOLLO 10 SPACE FLIGHT**  
If the launch went as scheduled, the Apollo capsule should enter lunar orbit at approximately 1:35 P.M. (If the launch was delayed, lunar-orbit entry would take place about 77 hours after the liftoff.) For coverage details, see the Guide on page A-7.
- 
- 1:00 **2** **MOVIE**—Comedy  
"That Uncertain Feeling." (1941) A lovely young woman has become bored with her husband. She decides to take up with a rather eccentric pianist. Merle Oberon, Melvyn Douglas. (Two hours)
- 3 4** **COLOR** **DOCTORS**—Serial  
**5 10 12** **COLOR** **LOVE IS A MANY-SPLENDORED THING**  
**7 7 13** **COLOR** **DREAM HOUSE**  
**9** **CLASSROOM**—Education  
Recess: 2:15-5 P.M.
- 1:30 **3 4 7** **COLOR** **ANOTHER WORLD**—Serial  
**5 10 12** **COLOR** **GUIDING LIGHT**  
**7 13** **COLOR** **MAKE A DEAL**  
Beginning next week, the series will be seen Fridays at 7:30 P.M.
- 2:00 **3** **MOVIE**—Comedy  
"Feudin', Fussin' and a Fightin'." (1948) Melancholy grips the village of Rimrock when it appears certain that the rival town of Big Ben will win the annual foot-race between the two communities. Donald O'Connor, Marjorie Main, Percy Kilbride, Penny Edwards. (90 min.)
- 4 40** **YOU DON'T SAY!**—Game  
**COLOR** Guests: Gail Fisher ("Man-nix") and singer Buddy Greco.
- 5 10 12** **COLOR** **SECRET STORM**—Serial  
**7 7 13** **COLOR** **NEWLYWED GAME**
- 2:30 **4 40** **MATCH GAME**  
**COLOR** Guests: singer James Brown and actress Rita Moreno.

## Afternoon

- 5 10 12** **COLOR** **EDGE OF NIGHT**—Serial
- 7 7** **COLOR** **DATING GAME**
- 13** **DIVORCE COURT**—Drama  
**COLOR** Charge: adultery. Faye: Alice James. Philip: Tom Stewart.
- 2:55 **4 40** **COLOR** **NEWS-Floyd Kalber**
- 3:00 **2 10 12** **LINKLETTER SHOW**  
**COLOR** Physician Robert Bradley discusses ESP and spiritualism. (Rerun)
- 4** **COLOR** **HIDDEN FACES**
- 5** **MIKE DOUGLAS**—Variety  
**COLOR** See 4 P.M. Ch. 10. (90 min.)
- 7 7 13** **COLOR** **GENERAL HOSPITAL**—Serial
- 3:30 **40** **COLOR** **CAPN'S LOCKER**
- 20** **COLOR** **POPEYE**—Children
- 3** **MERV GRIFFIN**—Variety  
**COLOR** Tentative guests: composer Dave Brubeck and Ray Milland. (60 min.)
- 4** **REAL MCCOYS**—Comedy  
Grampa and George win a baby pig in a raffle. Grampa: Walter Brennan. George: Andy Clyde. Luke: Dick Crenna.
- 7 7 13** **COLOR** **ONE LIFE TO LIVE**—Serial
- 10** **PASSWORD**—Game  
**COLOR** Celebrity guests: Carol Burnett and Ross Martin. Host: Allen Ludden.
- 12** **MIKE DOUGLAS**—Variety  
**COLOR** Guests: poet-composer Rod McKuen, fencing expert Rod Colbin, Alejandro Rey ("The Flying Nun") and Dr. Michael Shugrue, author of "English in a Decade of Change." (60 min.)
- 4:00 **2** **TIMMY AND LASSIE**—Adventure  
The doctor asks the Martins to help prove that Jerry Johnston can really walk. Jerry: Charles Herbert. Timmy: Jon Provost. Ruth: June Lockhart.
- 4** **COLOR** **FLINTSTONES**
- 7 7 13** **COLOR** **DARK SHADOWS**—Serial
- 10** **MIKE DOUGLAS**—Variety  
**COLOR** Tentatively scheduled guests: singer-composer John Hartford, Martha Raye and Marty Allen. (90 min.)
- 40** **POPEYE**—Children
- 4:30 **2** **LEAVE IT TO BEAVER**—Comedy  
Beaver makes friends with a reformed alcoholic. Beaver: Jerry Mathers. Andy: Wendell Holmes. Wally: Tony Dow.

- 3** **BATMAN**—Adventure  
**COLOR** Part 1: the Catwoman enrolls in the university as a criminology student. Catwoman: Julie Newmar. Batman: Adam West. Robin: Burt Ward.
- 4** **COLOR** **CARTOONS**—Children
- 5** **MERV GRIFFIN**—Variety  
**COLOR** See 3:30 P.M. Ch. 3. (90 min.)
- 7** **MOVIE**—Comedy  
**COLOR** "Mr. Hobbs Takes a Vacation," conclusion. See Tues. 4:30 P.M. Ch. 7 for details. (90 min.)
- 7** **LET'S MAKE A DEAL**—Game
- 12** **MERV GRIFFIN**—Variety  
**COLOR** Guests: Heather MacRae of "Hair" and satirist Henry Morgan. (60 min.)
- 13** **GILLIGAN'S ISLAND**—Comedy  
Turtle racing is the latest fad on the island. Gilligan: Bob Denver. Howell: Jim Backus. Skipper: Alan Hale.
- 40** **LITTLE RASCALS**—Children
- 4:45 **4** **VOYAGE**—Adventure  
The Seaview continues the secret underwater explorations that another sub was on when it mysteriously disappeared. Nelson: Richard Basehart. Davis: Lloyd Bochner. Kenner: Edgar Bergen. (60 min.)
- 5:00 **2** **DENNIS THE MENACE**—Comedy  
Mr. Wilson is exhausted after helping his wife with the spring cleaning, so he hires a maid. Mr. Wilson: Joseph Kearns. Mrs. Davis: Jean Stapleton.
- 3** **TRAVENTURE THEATRE**  
**COLOR** 1. "Avalanche at Rogers Pass." 2. A look at Mexico City, Acapulco bullfights and stunt-diving. (60 min.)
- 7** **BEWITCHED**—Comedy  
Bumbling Aunt Clara tries to synchronize a sound track to a home movie.
- 9** **BROTHER BUZZ**—Children  
Host Patrick McCormick tells how the Navy uses dolphins.
- 13** **I LOVE LUCY**—Comedy  
Proud Papa Ricky is showing movies of his son. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.
- 19** **FILM**  
A trip through Arizona includes a stop at the Grand Canyon.
- 40** **MUNSTERS**—Comedy  
Herman rescued a boy whose head was caught in an iron fence—but no one

Afternoon-Evening

will believe it. Herman: Fred Gwynne. Galen Stewart: Brian Nash.

5:30 **2** **PATTY DUKE**—Comedy  
Cathy receives a proposal of marriage from an exchange student—who's also the Crown Prince of Buchanistan. Patty and Cathy: Patty Duke.

**7** **12** **COLOR** NEWS  
**9** **EXPLORING SENTENCES**

**10** **COLOR** NEWS—Walter Cronkite

**13** **COLOR** NEWS—Frank Reynolds

**19** **HOKEY POKEY**—Children

**40** **MY FAVORITE MARTIAN**

**COLOR** A mineral deficiency gives Uncle Martin the Midas touch—everything he touches turns to gold. Martin: Ray Walston. Tim: Bill Bixby.

5:45 **4** **COLOR** NEWS

**Evening**

6:00 **2** **MY FAVORITE MARTIAN**  
**COLOR** Tim has contracted a Martian virus from Uncle Martin. Martin: Ray Walston. Tim: Bill Bixby.

**3** **COLOR** NEWS—Huntley/Brinkley

**4** **5** **7** **10** **13** **COLOR** NEWS

**6** **KVIE AUCTION**

**SPECIAL** See Mon. 6 P.M. Ch. 6 for details. (Six hours)

**9** **MISTEROGERS**—Children  
King Friday shows children how rules make games easier.

**19** **CHESTER SMITH**—Variety

**40** **MOVIE**—Drama

"The Men." (1950) A semi-documentary study of a bitter paraplegic and his struggle with his postwar life. Marlon Brando, Teresa Wright, Everett Sloane, Jack Webb. (90 min.)

6:30 **2** **McHALE'S NAVY**—Comedy  
Binghamton decides to use truth serum on McHale's crew. McHale: Ernest Borgnine. Binghamton: Joe Flynn.

**3** **COLOR** NEWS—Whitten/Jervis

**4** **7** **COLOR** NEWS—Chet Huntley, David Brinkley

**5** **12** **COLOR** NEWS—Cronkite

**9** **WHAT'S NEW**—Children

"This is Arizona" shows the people, industry, wildlife and terrain of Arizona.

**13** **PERRY MASON**—Mystery

Playboy Loring Lamont is found dead, and the last person with him was his father's secretary. Arlene: Andra Martin. Madge: Laurie Mitchell. George: Barry Atwater. Mason: Raymond Burr. Della: Barbara Hale. (60 min.)

7:00 **2** **I LOVE LUCY**—Comedy

Lucy needs some extra household money, so she goes on a quiz show—and gets the penalty instead of the prize. Lucy: Lucille Ball. Ricky: Desi Arnaz.

**4** **WIDE WONDERFUL WORLD**

**COLOR** Georgie White narrates films of her trip down the Colorado River in a rubber raft. Donald Curtis is the host.

**5** **COLOR** NEWS—Weston/Tompkins

**6** **KVIE AUCTION CONTINUES**

**7** **COLOR** NEWS—Frank Reynolds

**7** **COLOR** MAKE A DEAL

**9** **LET'S TAKE PICTURES**

Topic: photographing people.

**10** **WHAT'S MY LINE?**—Game

**COLOR** Panel: Alan Alda, Arlene Francis, Ruta Lee, Soupy Sales.

**12** **PERRY MASON**—Mystery

Some embarrassing things turn up on skipper Scot Cahill's boat, including stolen gold bars and the body of Cahill's boss. Scot: Jeff York. Rita Magovern: Lisa Gaye. Karl Magovern: Arch Johnson. Mason: Raymond Burr. (60 min.)

7:30 **2** **COLOR** TWO FOR TRAVEL

**3** **4** **7** **VIRGINIAN**—Western

**COLOR** "The Storm Gate." Trampas is forced to question the motives of his old friend Jason Crowder, a man neurot-

**BILLY GRAHAM**

AUSTRALIA CRUSADE SPECIAL

**TONIGHT MAY 21**

**TELEvised FROM MELBOURNE**



## Evening

ically obsessed with plans for a grandiose dam project. Trampas: Doug McClure. (Rerun; 90 min.)

### Guest Cast

Jason Crowder ..... Burr DeBenning  
Anne Crowder ..... Susan Oliver  
Hudson ..... Scott Brady  
Sam Burmeister ..... Robert F. Simon  
Leuders ..... Roy Jensen  
Edgar Wood ..... Ted Gehring

### 5 10 GLEN CAMPBELL

**COLOR** Guests on this rerun: Tom and Dick Smothers, and Bobbie Gentry. In a sketch, Glen and Dick (on horseback) try to get Tom to admit he's riding a hippo—not a horse. Finale: Prof. Pat Paulsen lectures on the history of folk music as the cast offers blackouts. John Hartford, Jack Burns, Marty Paich orchestra. (Rerun; 60 min.)

### Highlights

"Wichita Lineman," "Homeward Bound,"  
"Free-Born Man," "For Once in My  
Life" ..... Glen  
"Okolona River-Bottom Band" ..... Bobbie  
"Salty-Dog Blues" ..... Glen, John  
"Little Green Apples" ..... Glen, Bobbie

### 7 13 HERE COME THE BRIDES

**COLOR** Seattle's first sheriff starts a clean-up campaign that's got the whole camp protesting. The lawman has imposed a curfew, closed the saloon, and infuriated the town leaders—who signed him to an ironclad contract. Jason: Robert Brown. Lottie: Joan Blondell. Stempel: Mark Lenard. Swede: Bo Svenson. Clancey: Henry Beckman. (Rerun; 60 min.)

### Guest Cast

Sheriff Emmett Wade ..... John Marley

Al Morgan recalls some  
frantic moments as  
producer of

# TODAY

next week in TV GUIDE

Judge Cody ..... Larry D. Mann  
Ethan ..... Michael Murphy  
Becky ..... Heidy Hunt  
Dupre ..... James Almanzar  
Rev. Adams ..... Lindsay Workman

### 9 DRIFTWOOD

**DEBUT** Richard Day of the University of Maine discusses the uses of driftwood in this half-hour series. Tonight: Richard Day tells where to find different types of driftwood.

### 19 BILLY GRAHAM

**SPECIAL** See 8:30 P.M. Ch. 13 for details. (60 min.)

### 40 GREATEST FIGHTS

Highlights: 1. 1934 world heavyweight bout between Max Baer and Primo Carnera. 2. Barney Ross vs. Jimmy McLarnin.

### 8:00 2 PASSWORD—Game

**COLOR** Celebrity guests: Elizabeth Montgomery and Jim Backus.

### 6 KVIE AUCTION CONTINUES

### 9 SPECTRUM

"Stop or Go: An Experiment in Genetics" looks at the science of heredity. The program traces the development of man's knowledge about genetic changes beginning with the work of 19th-century pioneer Gregor Mendel. Films show the creation of a virus mutation at New York's Rockefeller Institute.

### 12 BILLY GRAHAM

**SPECIAL** **COLOR** See 8:30 P.M. Ch. 13 for details. (60 min.)

### 40 ROLLER DERBY

**COLOR** Tonight: the Bay Bombers vs. the Midwest Pioneers. (60 min.)

### 8:30 2 WHAT'S MY LINE?—Game

**COLOR** Celebrity guests: Orson Bean, Arlene Francis, Gloria De Haven and Soupy Sales. Host: Wally Bruner.

### 5 10 GOOD GUYS—Comedy

**COLOR** "Credit Won't Buy You Happiness"—especially if your name is Bert Gramus and you loan your credit card to a guy like Rufus, who loses things. Rufus: Bob Denver. Bert: Herb Edelman. Claudia: Joyce Van Patten. (Rerun)

### Guest Cast

J.E. Bradley ..... Edward Andrews  
Repairman ..... Lew Brown  
Salesman ..... Bob Duggan  
Miss Talbot ..... Pat Delaney



**7 MOVIE—Musical**

**COLOR** "The King and I." (1956) Yul Brynner and Deborah Kerr star in this opulent adaptation of Rodgers and Hammerstein's 1951 Broadway musical. Set in 1862, the film tells of the arrogant King of Siam's growing respect and affection for the firm-willed Englishwoman who has taken on the mammoth task of educating 82 royal children. The movie won five Oscars, including best actor, costume design and art direction. Musical numbers include "The March of the Siamese Children," "I Whistle a Happy Tune," "Hello, Young Lovers," "Getting to Know You," "Shall We Dance?" "We Kiss in a Shadow," "Something Wonderful," "I Have Dreamed" and the ballet "The Small House of Uncle Thomas," choreographed by Jerome Robbins. Marni Nixon provides the singing voice of Deborah Kerr; songs were also dubbed for Rita Moreno and Carlos Rivas. (Rerun; two hours, 35 min.)

**Cast**

King .....	Yul Brynner
Anna .....	Deborah Kerr
Tuptim .....	Rita Moreno
Kralahome .....	Martin Benson
Thiang .....	Terry Saunders
Lun Tha .....	Carlos Rivas
Louis .....	Rex Thompson

Pre-empted: "The King Family Show."

**9 BOOK BEAT—Cromie**

**COLOR** Police brutality—why? Civil liberties lawyer Paul Chevigny discusses the issue and his book "Police Power," which centers on police abuse in New York City. Host Bob Cromie questions

Chevigny about offenses against minorities, and the cases that bring an officer to court.

**13 BILLY GRAHAM—Australia**

**SPECIAL COLOR** Evangelist Billy Graham delivers a sermon on Christianity. His guests in Melbourne, Australia, include gospel singer George Beverly Shea and pianist John Innes. (60 min.)

**19 JOAQUIN ESTEVES**

**9:00 2 BEAUTY PAGEANT**

**COLOR** Las Vegas showgirls compete in furs, beachwear and "native" costume Miss Showgirl International 1969. Host: Clint Walker. (60 min.)

**3 4 MUSIC HALL**

**COLOR** Singers Tony Sandler and Ralph Young host the second of their London-based shows. Joining them: "Laugh-In's" Judy Carne, singer Nancy Ames and British musical-comedy star Norman Wisdom. Jack Parnell conducts the orchestra. (60 min.)

**Highlights**

- "Dominique," "Put on a Happy Face,"
- "The Yodeling Song," "My Funny Valentine," "Elegy" ..... Tony, Ralph
- "Try a Little Tenderness"
- ..... Tony, Ralph, Norman
- "One, Two, Three," "I Will" ..... Judy
- "Green Dolphin Street" ..... Nancy
- "Mademoiselle de Paris" ..... Norman

**5 10 12 BEVERLY HILLBILLIES**

**COLOR** While Granny visits Hooterville, Jed and Jethro suffer Elly May's culinary catastrophes. In desperation, the men hire a temporary cook—a spicy Italian dish who speaks no English. "Petticoat Junction" guests: Linda Kaye (Betty Jo),



## KRAFT MUSIC HALL

Sandler & Young with Judy Carne  
 Direct from London  
 blooming with stars like  
 Nancy Ames and Norman Wisdom

9 PM

Channel 3, 4

## Evening

Mike Minor (Steve) and Frank Cady (Sam). Jed: Buddy Ebsen. Granny: Irene Ryan. Jethro: Max Baer. Ely May: Donna Douglas. Maria Antonini: Maria Mirka. Drysdale: Raymond Bailey. Jane: Nancy Kulp. (Rerun)

### 6 KVIE AUCTION CONTINUES

### 7 TO BE ANNOUNCED

### 9 NEWS IN PERSPECTIVE

**COLOR** Tentatively scheduled: three college newspaper editors discuss current campus unrest. New York Times managing editor Clifton Daniel moderates. (60 min.)

### 40 MOVIE—Drama

"A Hatful of Rain." (1957) Treatment with drugs in a veterans' hospital has led unemployed Johnny Pope into drug addiction. Eva Marie Saint, Don Murray, Anthony Franciosa. (Two hours)

### 9:30 5 10 12 GREEN ACRES

**COLOR** Determined to become a handy housewife, Lisa dons overalls for a fling at carpentry. Her tutors: sawdust siblings Alf and Ralph Monroe. Oliver: Ed-

die Albert. Lisa: Eva Gabor. Eb: Tom Lester. Alf: Sid Melton. Ralph: Mary Grace Canfield. (Rerun)

### 13 MOVIE—Drama

"Claudelle Inglish." (1961) Diane McBain, Arthur Kennedy, Will Hutchins, Constance Ford. (One hour, 45 min.)

### 10:00 2 **COLOR** NEWS—Gary Park

### 3 4 7 JACK BENNY—Variety

**SPECIAL** **COLOR** Jack's February birthday bash is rerun. Guests: Lucille Ball, "Bonanza's" Dan Blocker, Lawrence Welk, Dennis Day, Don Wilson and singer Rouvaun. Also dropping by: Jerry Lewis and a Valentine-clad Ann-Margret (honoring Jack's actual birth date). Amid running gags (including walk-ons by upstaging penguins), Jack spoofs saddleore Western cliches: the avenging gunman (Blocker), the grimly waiting sheriff (Welk) and the dancehall girl turned schoolmarm. Jack Baker dancers. (Rerun; 60 min.)

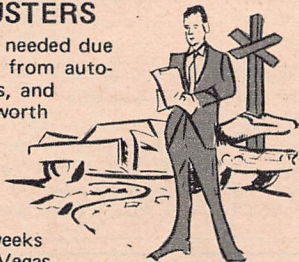
### Highlights

"Big Spender" ..... Lucille, Dancers

## MEN WANTED NOW

### TO TRAIN AS CLAIMS ADJUSTERS

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"Vesti la giubba" (from Leoncavallo's "Pagliacci"), "The Impossible Dream," "Mr. Wonderful" .....Rouvaun  
"Love Me with All Your Heart"  
.....Dennis

"The Outsider" will not be seen.

**5 10 12 HAWAII FIVE-0**  
**COLOR** "Deathwatch." A tense night unfolds as McGarrett protects an underworld lieutenant from repeated attacks (bombs, bullets and poison) by a Honolulu rackets boss. McGarrett: Jack Lord. Danny: James MacArthur. (Rerun, 60 min.)

**Guest Cast**

Cardonus .....Nehemiah Persoff  
Matsukino .....James Shigeta  
Willis .....Kent Bowman  
Helen .....Maura McGivney  
Nurse .....Tuuliki Gottachalk  
Box Man .....Daniel Leegant  
Oscar .....Randall Kim

**6 KVIE AUCTION CONTINUES**  
**9 TOY THAT GREW UP—Movies**  
1. "The Making of Bronco Billy," (1913)  
2. "The Toll Gate" (1920). (60 min.)

**19 DAVID TERRELL**  
**2 UNTOUCHABLES—Drama**  
Cracking down on "The White Slavers," Ness drives them into Mexico. Ness: Robert Stack. Mrs. B.: Betty Field. (60 min.)  
**3 4 5 7 10 12 COLOR NEWS**

**6 KVIE AUCTION CONTINUES**  
**40 MOVIE—Drama**  
"Black Like Me." (1964) James Whitmore, Clifton James, Lenka Peterson.

11:15 **13 COLOR NEWS**

11:30 **3 4 7 COLOR JOHNNY CARSON**

**5 PERRY MASON—Mystery**  
Brent is accused of murdering his black-mailer. Brent: Grant Withers. Arthur Binney: Richard Erdman. Mason: Raymond Burr. Della: Barbara Hale. Burger: William Talman. (60 min.)

**12 JOEY BISHOP**  
**COLOR** Tentatively scheduled: Raquel Welch and the Inner Dialogue. (90 min.)

**10 COLOR TRACK TALK**  
11:35 **7 JOEY BISHOP**  
**COLOR** See 11:30 P.M. Ch. 12 for details. (One hour, 10 min.)

11:45 **10 MOVIE—Drama**  
"And Now Tomorrow." (1944) A snobbish girl falls in love with the cynical young doctor who is trying to restore her hearing. Alan Ladd, Loretta Young, Susan Hayward, Barry Sullivan.

**13 JOEY BISHOP**  
**COLOR** See 11:30 P.M. Ch. 12 for details. (One hour, 15 min.)

12:00 **2 ALFRED HITCHCOCK—Drama**  
The three nurses caring for a bedridden patient in a creaky old mansion are terrified—several other nurses have been murdered in the area. Stella: Dana Wynter. Maude: Louise Latham. Glendon Baker: John Kerr. (60 min.)

12:30 **5 MOVIE—Drama**  
"She Played with Fire." (English; 1958) Jack Hawkins, Arlene Dahl.

1:00 **3 7 13 COLOR NEWS**  
**4 JOAN RIVERS**  
**COLOR** Vivian Vance learns how the rich relax from spa owner Irene Finn.

1:30 **4 COLOR NEWS**



**Add bread.  
Serves four.**

## Morning

- 6:00 **3** RHYME AND REASON  
1. Prof. O.L. Chavarria-Aguilar traces the history of the British role in India.  
2. Drawing with Tarmo Pasto. (60 min.)
- 5** BLACK HERITAGE—History  
**COLOR** First of six lectures on African origins of black Americans.
- 7** DRESSING BY DESIGN
- 10** **COLOR** BIG PICTURE—Army
- 6:25 **7** **COLOR** A.M.—Jim Dunbar
- 12** SOIL CONSERVATION
- 13** **COLOR** NEWS
- 6:30 **4** **COLOR** NEWS—Dick Doughty
- 5** HOW IT HAPPENED  
Topic: Persia and the Middle East, Part 1.
- 10** BLACK HERITAGE—History  
**COLOR** First of six lectures on African origins of black Americans.
- 12** FILM  
**COLOR** A look at flower gardens all over the world.
- 13** **COLOR** JACK LA LANNE
- 7:00 **3** **4** **7** TODAY  
**COLOR** Tentatively scheduled: a feature on Apollo 10; labor mediator Theodore Kheel, discussing the A. Philip Randolph Award for excellency in ghetto film studies; social worker Hellen Battle, discussing her ordeal in an East German prison; Welsh author Richard Hughes, talking about life in Wales. Hugh Downs. (Two hours)
- 5** **10** **12** **COLOR** NEWS—Benti
- 13** **COLOR** AGRICULTURE TODAY
- 7:15 **13** **COLOR** NEWS—Bill Branch
- 7:20 **13** **COLOR** CARTOONLAND
- 7:30 **5** NEWS—Ron Magers
- 8:00 **5** **10** **12** CAPTAIN KANGAROO  
**COLOR** A salute to National Maritime Day features films and stills of the world's first atomic-powered merchant ship (SS Savannah) and the Port of New York. Photos also show how ships are built and offer views of sailing vessels. (60 min.)
- 8:05 **2** **COLOR** NEWS
- 8:15 **2** **COLOR** RELIGION—Evangelist
- 8:20 **13** LINUS—Children
- 8:30 **2** **COLOR** JACK LA LANNE

- 7** GIRL TALK—Interviews  
**COLOR** Guests: actress Maureen O'Sullivan, and her daughter Tisa Farrow (sister of Mia). Host: Betsy Palmer.
- 8:50 **13** **COLOR** CARTOONLAND
- 9:00 **2** **COLOR** POPEYE—Children
- 3** **4** **7** IT TAKES TWO—Game  
**COLOR** Guests: Jack Carter, Marty Ingels, Mark Slade and their spouses.
- 5** **10** **12** LUCILLE BALL  
**COLOR** Lucy goes on a blind date with a devil-may-care lifeguard. Howard Cole: Howard Morris.
- 7** MOVIE—Fantasy  
"It Grows on Trees." (1952) A family finds that two trees in the backyard have sprouted money. Irene Dunne, Dean Jagger, Joan Evans. (Two hours)
- 13** **COLOR** JACK LA LANNE
- 9:15 **9** CLASSROOM—Education
- 9:25 **3** **4** **7** **COLOR** NEWS
- 9:30 **2** **10** **12** BEVERLY HILLBILLIES  
**COLOR** Jed and the new neighbor: a perfect match, say Granny and Drysdale.
- 3** **4** **7** **COLOR** CONCENTRATION—Game
- 5** **COLOR** HOTLINE—Discussion
- 13** MOVIE—Drama  
"Let No Man Write My Epitaph." (1960) A boy from the slums tries to kill a dope pusher after his mother becomes addicted to narcotics. Shelley Winters, Burl Ives, James Darren, Jean Seberg. (90 min.)
- 10:00 **2** **10** **12** ANDY GRIFFITH  
**COLOR** A problem: Howard wants to join Andy's lodge; his mom's against it.
- 3** **4** **7** PERSONALITY—Game  
**COLOR** Celebrities: George Jessel, Joan Rivers and Jacqueline Susann. On-film personality: Sally Ann Howes.
- 10:30 **2** ROGUES—Drama  
To trap Paul Mannix, the "wolf" of Wall Street, Tony poses as the owner of a textile plant. Mannix: J.D. Cannon. Tony: Gig Young. (One hour, 15 min.)
- 3** **4** **7** HOLLYWOOD SQUARES  
**COLOR** Guest players: Jack Cassidy, Shirley Jones, Gypsy Rose Lee, Kay Medford and Jan Murray.
- 5** **10** **12** DICK VAN DYKE  
"The Boarder Incident": Buddy moves in with the Petries.
- 11:00 **3** **4** **7** **COLOR** JEOPARDY

- 5 10 12 **COLOR** LOVE OF LIFE  
 7 **COLOR** ANNIVERSARY GAME  
 13 **COLOR** TRUTH OR CONSEQUENCES—Game  
 40 **COLOR** ROMPER ROOM—Children  
 11:25 5 10 12 **COLOR** NEWS

**APOLLO 10 SPACE FLIGHT**

If the launch went as scheduled, the lunar-landing module is due to separate from the command module and enter its own lunar orbit at approximately 11:55 A.M. (If the launch was delayed, this maneuver would begin about 98 hours after liftoff.) For coverage details, see the Guide on page A-7.

- 11:30 3 4 7 **COLOR** EYE GUESS  
 5 10 12 **COLOR** SEARCH FOR TOMORROW—Serial  
 7 **COLOR** GALLOPING GOURMET  
 13 GALLOPING GOURMET—Cooking  
**COLOR** "Arnold benner."  
 11:45 2 **COLOR** ROMPER ROOM—Children  
 11:55 3 4 **COLOR** NEWS—Newman  
 7 **COLOR** NEWS—Reeter

**Afternoon**

- 12:00 3 4 5 10 **COLOR** NEWS  
 7 13 BEWITCHED—Comedy  
 Da Vinci reincarnated? Someone's got to help paint the house, says Aunt Clara.  
 7 40 **COLOR** HIDDEN FACES  
 12 PDQ—Game  
**COLOR** Guests include Abby Dalton, Stubby Kaye and Robert Clary.  
 12:30 2 **COLOR** BEAT THE ODDS—Game  
 3 4 **COLOR** DAYS OF OUR LIVES  
 5 10 12 **COLOR** AS THE WORLD TURNS—Serial  
 7 7 13 FUNNY YOU SHOULD ASK—Game  
**COLOR** Guests: Marty Allen, Stu Gilliam, Lee Grant, Meredith MacRae and Jan Murray. Host: Lloyd Thaxton.  
 40 MOVIE—Drama  
 "The Big Knife." (1955) Part 1. A top Hollywood star is reluctant to sign a long-term contract with a ruthless producer. Jack Palance, Ida Lupino, Wendell Corey, Jean Hagen. (90 min.)

- 12:55 7 7 13 **COLOR** CHILDREN'S DOCTOR  
 1:00 2 MOVIE—Drama  
 "So Well Remembered." (English; 1947)  
 A woman leaves her husband because he refuses to climb the social and political ladders. John Mills, Martha Scott, Trevor Howard, Richard Carlson. (Two hours)  
 3 4 **COLOR** DOCTORS—Serial  
 5 10 12 **COLOR** LOVE IS A MANY-SPLENDORED THING  
 7 7 13 **COLOR** DREAM HOUSE  
 9 CLASSROOM—Education  
 Recess: 2:50-5:30 P.M.  
 1:30 3 4 7 **COLOR** ANOTHER WORLD—Serial  
 5 10 12 **COLOR** GUIDING LIGHT  
 7 13 **COLOR** MAKE A DEAL  
 2:00 3 MOVIE—Drama  
 "The Wild One." (1954) A motorcycle gang out for trouble comes zooming into a small town. Marlon Brando, Lee Marvin, Mary Murphy, Robert Keith. (90 min.)  
 4 40 YOU DON'T SAY!—Game  
**COLOR** Guests: Gail Fisher ("Man-nix") and singer Buddy Greco.  
 5 10 12 **COLOR** SECRET STORM  
 7 7 13 **COLOR** NEWLYWED GAME  
 2:30 4 40 MATCH GAME  
**COLOR** Guests: singer James Brown and actress Rita Moreno.  
 5 10 12 **COLOR** EDGE OF NIGHT  
 7 7 **COLOR** DATING GAME  
 13 DIVORCE COURT—Drama  
**COLOR** A man seeks an annulment, claiming that his wife fraudulently led him into marriage. Decker: Paul Gleason. Carol: Susan Stevenson. Judge: Voltaire Perkins. Dr. Marley: Milt Kogan. Dorothy: Aline Towne.  
 2:55 4 40 **COLOR** NEWS—Floyd Kalber  
 3:00 2 10 12 LINKLETTER SHOW  
**COLOR** Charles Metz discusses American divorce laws. (Rerun)  
 4 **COLOR** HIDDEN FACES  
 5 MIKE DOUGLAS—Variety  
**COLOR** See 4 P.M. Ch. 10. (90 min.)  
 7 7 13 **COLOR** GENERAL HOSPITAL—Serial  
 40 **COLOR** CAPN'S LOCKER  
 3:30 2 **COLOR** POPEYE—Children

## Afternoon

- 3** MERV GRIFFIN—Variety  
**COLOR** Tentatively scheduled guests include Robert Merrill, British critic Kenneth Tynan, Zsa Zsa Gabor and singer Ronnie Dyson. (60 min.)
- 4** REAL McCOYS—Comedy  
Cousin Tilda arrives to keep house for Grampa and Luke. Cousin Tilda: Tina Louise. Grampa: Walter Brennan.
- 7 7 13** **COLOR** ONE LIFE TO LIVE—Serial
- 10** PASSWORD—Game  
**COLOR** Celebrity guests: Carol Burnett and Ross Martin. Host: Allen Ludden.
- 12** MIKE DOUGLAS—Variety  
**COLOR** Guests: Madeleine Sherwood and Alejandro Rey ("The Flying Nun") and the Young Holt Limited. (60 min.)
- 4:00 **2** TIMMY AND LASSIE—Adventure  
Timmy has been given the job of getting an elephant for the town zoo. Timmy: Jon Provost. Trumble: Charles Arnt.
- 4** **COLOR** FLINTSTONES—Children
- 7 7 13** **COLOR** DARK SHADOWS—Serial
- 10** MIKE DOUGLAS—Variety  
**COLOR** Tentatively scheduled: Troy Donahue and Martha Raye. (90 min.)
- 40** POPEYE—Children
- 4:30 **2** LEAVE IT TO BEAVER—Comedy  
Beaver and his pal Larry receive invitations to the Mayfield Cotillion. Beaver: Jerry Mathers. Larry: Rusty Stevens.
- 3** BATMAN—Adventure  
**COLOR** Conclusion: Catwoman tries to steal \$12,000,000 worth of jewels. Batman: Adam West. Catwoman: Julie Newmar. Freddy: Jacques Bergerac.



**KLOC**  
**19**  
Television—MODESTO

Hollywood's  
Finest  
Movies

- 4** **COLOR** CARTOONS—Children
- 5** MERV GRIFFIN—Variety  
**COLOR** See 3:30 P.M. Ch. 3. (90 min.)
- 7** MOVIE—Drama  
"No Highway in the Sky." (1951) An eccentric scientist claims that metal fatigue will cause the crash of a new airliner after 1400 hours in flight. James Stewart, Marlene Dietrich, Glynis Johns, Jack Hawkins, Kenneth More. (90 min.)
- 7** LET'S MAKE A DEAL—Game
- 12** MERV GRIFFIN—Variety  
**COLOR** Guests include Hugh O'Brian, blues singer Joe Williams, musical writing team Adolph Green and Betty Comden ("Bells Are Ringing"), Virginia Graham and comic Milt Kamen. (60 min.)
- 13** GILLIGAN'S ISLAND—Comedy  
The skipper is certain that Gilligan has dug up a magic stone, and sure enough Gilligan's wish for ice cream comes true. Gilligan: Bob Denver. Skipper: Alan Hale.
- 40** LITTLE RASCALS—Children
- 4:45 **4** VOYAGE—Adventure  
The Seaview is speeding two Russian technicians to disarm a defective Soviet atomic satellite due to fall near San Francisco. Gronski: Everett Sloane. Gregory Malinoff: Michael Ansara. (60 min.)
- 5:00 **2** DENNIS THE MENACE—Comedy  
The grocer has an unwelcome tenant in his store—a stray dog. Dennis: Jay North. Mr. Wilson: Joseph Kearns.
- 3** TRAVENTURE THEATRE  
**COLOR** 1. An island-hopping tour of the Bahamas and Nassau. 2. "Wheels to Adventure." (60 min.)
- 7** BEWITCHED—Comedy  
Darrin has been accused of taking a business trip with another woman.
- 13** I LOVE LUCY—Comedy  
Lucy and Ethel buy a dress shop on a shoestring—and wind up in the red. Lucy: Lucille Ball. Ricky: Desi Arnaz.
- 19** FILM  
"A Hand Up" takes a look at the work of the World Neighbors, an organization that helps underdeveloped nations help themselves.
- 40** MUNSTERS—Comedy  
Two con men are looking for someone to stage a fake accident—and Herman seems perfect for the part. Herman: Fred Gwynne. J.R. Finlater: Jesse White.

Afternoon-Evening

- 5:30 **2** **PATTY DUKE**—Comedy  
Martin doesn't know how to tell Cathy that her father won't be able to spend Christmas at home. Martin and Kenneth: William Schallert.
- 7** **12** **COLOR** NEWS  
**9** **EFFICIENT READING**  
Topic: getting the writer's plan.
- 10** **COLOR** NEWS—Walter Cronkite  
**13** **COLOR** NEWS—Frank Reynolds  
**19** **HOKEY POKEY**—Children  
**40** **MY FAVORITE MARTIAN**  
**COLOR** Reduced in size and carefully packed in a bottle, Martin is on his way—to the Middle East instead of Mars. Martin: Ray Walston. Tim: Bill Bixby.
- 5:45 **4** **COLOR** NEWS

**Evening**

- 6:00 **2** **MY FAVORITE MARTIAN**  
**COLOR** A mosquito bite upsets Martin's system: he feels a strong urge to rise at dawn. Martin: Ray Walston.
- 3** **COLOR** NEWS—Huntley/Brinkley  
**4** **5** **7** **10** **13** **COLOR** NEWS  
**6** **KVIE AUCTION**  
**SPECIAL** See Mon. 6 P.M. Ch. 6 for details. (Six hours)
- 9** **MISTEROGERS**—Children  
Topic: the multiple meanings of the words "husband" and "wife."
- 19** **CHESTER SMITH**—Variety  
**40** **MOVIE**—Comedy  
"In Society." (1944) Two zany plumbers are called in to make repairs in the home of a wealthy man whose wife is giving a costume ball. Bud Abbott, Lou Costello, Marion Hutton. (90 min.)
- 6:30 **2** **McHALE'S NAVY**—Comedy  
Binghamton turns down Christy's request for leave, so Christy plans to ship himself home—via air mail. McHale: Ernest Borgnine; Christy: Gary Vinson.
- 3** **COLOR** NEWS—Whitten/Jervis

- 4** **7** **COLOR** NEWS—Chet Huntley, David Brinkley  
**5** **12** **COLOR** NEWS—Cronkite  
**9** **WHAT'S NEW**—Children  
A discussion about the nature and uses of carbon dioxide.
- 13** **PERRY MASON**—Mystery  
When her former husband's plane crashes, Lola Bronson suspects sabotage. Lola: Lisa Gaye. Jeff Bronson: Charles Bate-man. Lucille: Anna Lee. Mason: Raymond Burr. Della: Barbara Hale. (60 min.)
- 19** **BILLY GRAHAM**  
**SPECIAL** See 8 P.M. Ch. 13. (60 min.)
- 6:55 **10** **COLOR** FISHING REPORT  
7:00 **2** **I LOVE LUCY**—Comedy  
Ricky attempts to keep Lucy away while his band auditions for a television show. Lucy: Lucille Ball. Ricky: Desi Arnaz.
- 4** **ASSIGNMENT FOUR**  
**COLOR** "Kofufuku." A story of the Japanese-American and the place he has established in society.
- 5** **COLOR** NEWS—Weston/Tompkins  
**6** **KVIE AUCTION CONTINUES**  
**7** **COLOR** NEWS—Frank Reynolds  
**7** **FLYING NUN**—Comedy  
**COLOR** Captain Fomento investigates a convent bazaar. The blundering sleuth dropped \$25 trying to win some fudge—on a wheel donated by gambler Carlos. Sr. Bertrille: Sally Field. Fomento: Vito Scotti. Carlos: Alejandro Rey. Sr. Jacqueline: Marge Redmond. Rev. Mother: Madeleine Sherwood. Chief Galindo: Don Diamond. Nacio: Frank Ramirez. (Rerun)
- 9** **JOURNAL 9**—Discussion  
Tonight's discussion focuses on the recreational opportunities of the nine counties of Northern California. Guests: James P. Lappin, Chico Chamber of Commerce; Sid Cowgill, Redding Chamber of Commerce; John Reginado, Shasta Cascade Wonderland Association; H. Rich-

**BILLY GRAHAM**

AUSTRALIA CRUSADE SPECIAL

**TONIGHT MAY 22**

**TELEVISED FROM MELBOURNE**



Evening

ard Maguire, Red Bluff Chamber of Commerce; and Charles Gleeson, Shasta Dam Area Chamber of Commerce. Host: Don Chamberlain. (60 min.)

### 10. WHAT'S MY LINE?—Game

**COLOR** Panel: Alan Alda, Arlene Francis, Ruta Lee, Soupy Sales.

### 12 I DREAM OF JEANNIE

**COLOR** Tony and Jeannie battle hidden cameras, electronic bugging—and blackmail—to squelch a hotshot reporter who's after an intimate story on Tony's private life. Jeannie: Barbara Eden.

#### Guest Cast

Farnum .....George Furth  
Sue Ellen .....Barbara Bostock

Postponed from an earlier date.

### 7:30 2 TWO FOR TRAVEL

**COLOR** "Mountain in the Sea," a tour of Corsica, France's Mediterranean island province.

### 3 4 7 DANIEL BOONE

**COLOR** Sulie and Davey, a backwoods Bonnie and Clyde, ride their separate ways after taking money and guns from

Daniel and a constable. Unarmed, the lawman trails Davey while Daniel goes after the outlaw's wildcat partner. Daniel: Fess Parker. (Rerun; 60 min.)

#### Guest Cast

Sulie .....Lois Nettleton  
Davey .....Skip Ward  
Constable Blackstone .....Kelly Thordsen

### 5 10 12 ANIMAL WORLD—Wildlife

**COLOR** In the waters off Southern California, Marineland crewmen hunt for the deadly blue shark, a 12-foot killer they hope to take unharmed. Their equipment: a secret rope-loop device, a bloody fish lure—and a camera. Also captured on the expedition is a 300-pound mola, an ocean sunfish shaped like a millstone. Bill Burrud narrates.

### 7 13 FLYING NUN—Comedy

**COLOR** Three unrelated incidents mesh into one furtive frenzy: Sr. Bertrille adopts illegal bird eggs, Carlos seeks sanctuary (from another sort of bird) and Captain Fomento zeroes in on a nun-like invader from space. Sr. Bertrille: Sally Field. Carlos: Alejandro Rey. Fomento: Vito Scotti. Sr. Jacqueline: Marge Redmond. Rev. Mother: Madeleine Sherwood. Sr. Sixto: Shelley Morrison. Fred: Del Moore. Millie: Diana Herbert Markes. Margo: Stefani Warren. (Rerun)

### 19 EVOLUTION DEBATE

Boyd D. Mathias, Ph.D. from the University of the Pacific, Stockton, and James D. Bales, Ph.D. from Harding College, Searcy, Ark., debate the theory of evolution and the issues involved in its discussion. (Two hours, 30 min.)

Repeated Fri. 7:30 P.M. Ch. 19.

### 40 DONALD O'CONNOR—Variety

**COLOR** Guests: jazz artist Woody Herman, James MacArthur ("Hawaii Five-O"), singers Merrilee Rush and Mel Carter, and comic Jackie Curtis. (90 min.)

### APOLLO 10 SPACE FLIGHT

If the launch went as scheduled, the lunar-landing module and command module are due to rendezvous and dock at approximately 8:20 P.M. (If the launch was delayed, docking would take place about 106 hours after liftoff.) For coverage details, see the Guide, page A-7.

## It's A New Day And New Time For Tom Jones



Tom welcomes John Davidson, George Burns, Sally Ann Howes and The Dave Clark Five.

abc Tonight 9:00pm 7 13



8:00 **2** **PASSWORD**

**COLOR** Celebrity guests: Elizabeth Montgomery and Jim Backus.

**5 10** **JONATHAN WINTERS**

**COLOR** On hand for Jonathan's final hour: Tom and Dick Smothers, Paul Lynde, singer Marvin Gaye and Mickie Finn's honky-tonk musical revue. Jonathan plays a viking, a hayseed visiting a loan shark (Paul), and leads the company in spoofs of TV commercials. Dick Curtis, the Establishment, Paul Weston orchestra. (Rerun; 60 min.)

**Highlights**

- "I Heard It Through the Grapevine" .....Marvin
- "Today" .....Tom, Dick
- "Sweet Georgia Brown" .....Mickie
- "Born Free" .....Establishment

Last show of the series. Next week: reruns of "The Prisoner."

**6** **KVIE AUCTION CONTINUES**

**7** **THAT GIRL—Comedy**

**COLOR** Cesare Danova plays restaurateur Federico Gente, an attentive new tenant in Ann's building. Don is fuming with jealousy, a state that's sure to worsen if he finds out how the neighbors met: Ann was stuck in the shower and the gallant Gente freed her! Ann: Marlo Thomas. Don: Ted Bessell. (Rerun)

Marlo Thomas is featured on page 30.

**9** **NET PLAYHOUSE—Drama**

"Let Me Hear You Whisper," a poignant comedy pitting love against a laboratory. Ruth White plays the scrubwoman who tries to save her only friend—a dolphin—from a specimen's fate in the lab. Puppeteer Bil Baird created the dolphin and supplies the voice. Original score by the Modern Jazz Quartet. Cast . . . Helen: Ruth White. Miss Moray: Elizabeth Wilson. Fridge: Anthony Holland. Dr. Crocus: Iggie Wolfington. Dan: Philip Burns. (90 min.)

After the play, "Going to Work in the Morning from Brooklyn," an award-winning satirical short by Phil Messina.

**12 13** **BILLY GRAHAM—Australia**

**SPECIAL** **COLOR** Evangelist Billy Graham delivers a sermon entitled "Telling it Like it is." Guests: gospel singer George Beverly Shea and the Kinsfolk. Filmed in Melbourne. (60 min.)

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Evening

## 8:30 **2** WHAT'S MY LINE?—Game

**COLOR** Celebrity guests: Orson Bean, Arlene Francis, Gloria De Haven and Sully Sales. Host: Wally Bruner.

## **3** **4** **7** IRONSIDE—Crime Drama

**COLOR** "Price Tag: Death." The murder of an old derelict poses a double problem for Ironside: finding the killer and rehabilitating the dead man's friend, a former cop who had been a good detective before landing on skid row. Ironside: Raymond Burr. Mark: Don Mitchell. Ed: Don Galloway. Eve: Barbara Anderson. (Rerun; 60 min.)

### Guest Cast

Rafe .....Ralph Meeker  
Jack .....Clu Gulager  
Jack's Ex-Wife .....Peggy Ann Garner  
Cindy .....Erin O'Reilly  
Clothing Salesman .....Victor Rogers

## **7** **13** BEWITCHED—Comedy

**COLOR** Tabitha disrupts a nursery school, unhinges her teacher and leads mama witch a merry chase. Samantha's trying to undo her daughter's little league witchcraft. Samantha: Elizabeth Montgomery. Darrin: Dick York. Tabitha: Erin Murphy. (Rerun)

### Guest Cast

Mrs. Stephens .....Mabel Albertson  
Mrs. Burch .....Maudie Prickett  
Amy .....Maralee Foster  
Mrs. Taylor .....Lola Fisher  
Manin Yard .....Art Metrand

## 9:00 **2** DAVID JANSEN—Profile

**COLOR** Films and interviews trace the life of David Jansen. Interviewed: John Wayne, Robert Stack, Tony Martin, Cliff Robertson and Ed Begley. Film clips in-

clude "The Green Berets" and the final scene from "The Fugitive." (60 min.)

## **5** **12** **40** MOVIE—Drama

**COLOR** "In the Cool of the Day" (1963), a love story filmed against the scenic splendor of Greece. The plot focuses on the deepening relationship between a woman and her husband's friend as she accompanies the man and his venomous wife on a vacation. (Rerun; one hour, 45 min.)

### Cast

Christine Bonner .....Jane Fonda  
Murray Logan .....Peter Finch  
Sybil Logan .....Angela Lansbury  
Sam Bonner .....Arthur Hill  
Mrs. Gellert .....Constance Cummings  
Leonard .....Nigel Davenport  
Frederick Bonner .....Alexander Knox  
Dickie Bayliss .....Alec McCowen  
Dr. Arraman .....John Le Mesurier

## **6** KVIE AUCTION CONTINUES

## **7** **13** TOM JONES

**COLOR** Guests: George Burns, John Davidson, actress-singer Sally Ann Howes and the Dave Clark Five. Jack Parnell orchestra. (60 min.)

### Highlights

"It's Not Unusual," "Love Me Tonight,"  
"Autumn Leaves," "My Yiddish Momma,"  
"Help Yourself," "Endlessly," "Satisfaction" .....Tom  
"Didn't We?" "California Bloodlines" .....John  
"Paradise" .....Dave Clark Five  
Everly Brothers medley: "Wake Up, Little Susie," "All I Have to Do Is Dream," "Bye-Bye, Love" .....Tom, John  
Next week: an article on Tom Jones.



## The Spy Who Loved Flowers

Flower Power invades the world of foreign intrigue.

Color Premiere — 9 PM Thursday

turn on 10



**10 MOVIE—Drama**

**COLOR** "The Spy Who Loved Flowers." (French; 1966) The hunter becomes the hunted when three enemy agents lead a government security man on a perilous chase through Paris, Geneva and Athens. Roger Brown, Yoko Tani. (Two hours)

9:30 **3 4 7 DRAGNET**

**COLOR** The battered child syndrome: Friday and Gannon investigate the case of a 9-year-old boy found with severe lacerations on his back. Friday: Jack Webb. Gannon: Harry Morgan. (Rerun)

**Guest Cast**

Marian Devon ..... Elizabeth Knowles  
Mrs. Sadler ..... Cathleen Cordell  
Chris Devon ..... Logan Harbaugh  
Dr. Manning ..... Stacy Harris  
Judge Crosson ..... Vinton Hayworth

**9 WASHINGTON NEWS**

10:00 **2 COLOR NEWS—Gary Park**

**3 4 7 DEAN MARTIN**

**COLOR** Guests: Lena Horne, George Gobel, comics Skiles and Henderson, and the Goldiggers, song-and-dance team. George tells Dean bedtime stories, Skiles and Henderson blend comedy and music in their rendition of "Big Noise from Winnetka"; and the finale salutes singers of the Thirties. Ken Lane, Les Brown orchestra. (Rerun; 60 min.)

**Highlights**

"Out of This World" ..... Lena  
"Blue, Blue Day," "Home" ..... Dean  
"It's Fun to Be Young" ..... Goldiggers  
"Crazy Rhythm," "I'm Old-Fashioned,"  
"Nice 'n' Easy" ..... Dean, Lena  
Medley: "Get Happy," "I Want to Be  
Happy," "Happiness," "Lay Some  
Happiness on Me" ..... Dean, Goldiggers  
"May the Good Lord Bless and Keep  
You," Thirties medley ..... All

**6 KVIE AUCTION CONTINUES**

**7 WACKIEST SHIP—Comedy**

**COLOR** Riddle and Butcher vie for the attentions of a geisha girl as they try to rescue a defecting Japanese officer. Butcher: Jack Warden. Riddle: Gary Collins. Plum: Nobu McCarthy. (60 min.)

**9 SPECULATION**

**13 COLOR COLLEGE TALENT**

**19 DAVID TERRELL**

10:30 **13 COLOR NEWS—Rashleigh**

10:45 **5 12 40 TO BE ANNOUNCED**

11:00 **2 UNTOUCHABLES—Drama**

Millionaire Thomas Randall is kidnaped by "Blackie" Dallas, but the brains behind Blackie belong to his wife. Ness: Robert Stack. Dallas: Larry Parks. Lily: Norma Crane. (60 min.)

**3 4 5 7 7 COLOR NEWS**

**6 KVIE AUCTION CONTINUES**

**10 12 13 COLOR NEWS**

**40 MOVIE—Adventure**

"The Big Sky." (1952) In 1830, a keel-boat expedition navigates the Missouri River to establish a fur-trading post in hostile Blackfoot Indian country. Kirk Douglas, Dewey Martin, Elizabeth Threatt.

11:25 **10 COLOR FISHING REPORT**

11:30 **3 4 7 COLOR JOHNNY**

**CARSON**

**5 PERRY MASON—Mystery**

Mason is retained by Ethel Harrison to defend her ex-husband, who is charged with murdering his stepson. Ethel: Fay Wray. Joseph Harrison: John Hoyt. Mason: Raymond Burr. (60 min.)

**7 12 13 JOEY BISHOP**

**COLOR** Burt Lancaster is a tentatively scheduled guest. (90 min.)

**10 COLOR TRACK TALK**

11:45 **10 MOVIE—Adventure**

**COLOR** "Reap the Wild Wind." (1942) A tough seafaring man goes in search of treasure beneath the sea. John Wayne, Susan Hayward, Ray Milland.

12:00 **2 ALFRED HITCHCOCK—Drama**

Phil Townsend, who has been under the black curtain of amnesia for three years, rushes off to his wedding—not realizing that he's three years late. Phil: Richard Basehart. Ruth: Lola Albright. Frank: Lee Phillips. (60 min.)

12:30 **2 COLOR NEWS**

**5 MOVIE—Drama**

"Tiger Bay." (English; 1958) Seaman Korchinsky kills the sweetheart who has left him, but there was one witness—a little girl named Gillie. John Mills, Hayley Mills, Horst Buchholz, Yvonne Mitchell. (One hour, 45 min.)

1:00 **3 7 13 COLOR NEWS**

**4 JOAN RIVERS**

**COLOR** Topic: wine. Tasting with Joan is comedian Louis Nye.

1:30 **4 COLOR NEWS**

## Morning

### 6:00 3 RHYME AND REASON

1. "The Arithmetic of People," a study of India's most pressing problem—population growth. Dr. Meera Ray talks about the introduction of birth control in her country. Host: Prof. O.L. Chavarría-Aguilar. 2. Drawing with Tarmo Pasto. (60 min.)

### 5 BLACK HERITAGE—History

**COLOR** Topic: African origins of black Americans, Part 2.

### 7 DRESSING BY DESIGN

### 10 **COLOR** FOCUS ON FARMING

### 6:25 7 **COLOR** A.M.—Jim Dunbar

### 13 **COLOR** NEWS

### 6:30 4 **COLOR** NEWS—Dick Doughty

### 5 HOW IT HAPPENED

Topic: Persia and the Middle East, Part 2.

### 10 BLACK HERITAGE—History

**COLOR** Topic: African origins of black Americans, Part 2.

### 12 **COLOR** THIS IS THE LIFE

### 13 **COLOR** JACK LA LANNE

### 7:00 3 4 7 TODAY

**COLOR** Tentatively scheduled: a feature on Apollo 10; labor mediator Theodore Kheel, discussing the A. Philip Randolph Award for excellency in ghetto film studies; social worker Hellen Battle, discussing her ordeal in an East German prison; Welsh author Richard Hughes, talking about life in Wales. Hugh Downs. (Two hours)

### 5 10 12 **COLOR** NEWS—Benti

### 13 **COLOR** AGRICULTURE TODAY

### 7:15 13 **COLOR** NEWS—Bill Branch

### 7:20 13 **COLOR** CARTOONLAND

### 7:30 5 NEWS—Ron Magers

### 8:00 5 10 12 CAPTAIN KANGAROO

**COLOR** Live animals: a squirrel monkey and a margay (wild cat). (60 min.)

### 8:05 2 **COLOR** NEWS

### 8:15 2 **COLOR** RELIGION—Mormon

### 8:20 13 DUDLEY DO-RIGHT

### 8:30 2 **COLOR** JACK LA LANNE

### 7 GIRL TALK—Interviews

**COLOR** Guest: actress Rosemary Murphy. Hostess: Betsy Palmer.

### 8:40 9 CLASSROOM—Education

### 8:50 13 **COLOR** CARTOONLAND

### 9:00 2 **COLOR** POPEYE—Cartoons

### 3 4 7 IT TAKES TWO—Game

**COLOR** Guests: Jack Carter, Marty Ingels, Mark Slade and their spouses.

### 5 10 12 LUCILLE BALL

**COLOR** Mel Torme (Tinker) appears in this episode as Lucy goes to work for a record company. Barney: Lou Klugman.

### 7 MOVIE—Comedy

**COLOR** "Bachelor Flat." (1961) Frank Tashlin directed this farce about an archeology professor who finds he just can't cope with his many female admirers. Terry-Thomas, Tuesday Weld, Richard Beymer. (Two hours)

### 13 **COLOR** JACK LA LANNE

### 9:25 3 4 7 **COLOR** NEWS

9:30 2 10 12 BEVERLY HILLBILLIES  
**COLOR** A billionaire (Sebastian Cabot) asks hillbilly Jed to form a syndicate.

### 3 4 7 **COLOR** CONCENTRATION—Game

### 5 **COLOR** HOTLINE—Discussion

### 13 MOVIE—Drama

"The Story of Esther Costello." (1957) A Boston socialite, separated from her husband, finds a new meaning in life when she begins teaching a deaf, blind and mute teen-age girl. Joan Crawford, Rossano Brazzi, Heather Sears. (90 min.)

### 10:00 2 10 12 ANDY GRIFFITH—Comedy

**COLOR** You've got to be kidding! Aunt Bee (Frances Bavier) with a wig?

### 3 4 7 PERSONALITY—GAME

**COLOR** Celebrities: George Jessel, Joan Rivers and Jacqueline Susann. On-film personality: Phil Silvers.

### 10:30 2 ROGUES—Drama

Tony has the task of avenging Uncle Bertie, who was cheated out of his entire retirement fund. Major Hamilton: Patric Knowles. Linda: Jessica Walter. Tony: Gig Young. (One hour, 15 min.)

### 3 4 7 HOLLYWOOD SQUARES

**COLOR** Guest players: Jack Cassidy, Shirley Jones, Gypsy Rose Lee, Kay Medford and Jan Murray.

### 5 10 12 DICK VAN DYKE—Comedy

Bad language: the topic of the day as Rob and Ritchie have a man-to-man chat.

### 11:00 3 4 7 **COLOR** JEOPARDY

### 5 10 12 **COLOR** LOVE OF LIFE

- 7** **COLOR** ANNIVERSARY GAME  
**13** **COLOR** TRUTH OR CONSEQUENCES—Game  
**40** **COLOR** ROMPER ROOM—Children  
 11:25 **5** **10** **12** **COLOR** NEWS  
 11:30 **3** **4** **7** **COLOR** EYE GUESS  
**5** **10** **12** **COLOR** SEARCH FOR TOMORROW—Serial  
**7** **COLOR** GALLOPING GOURMET  
**9** PRIMER CURSO  
 Recess: 12 noon-1 P.M.  
**13** GALLOPING GOURMET—Cooking  
**COLOR** "Sesame scallops and farmhouse vegetable soup."  
 11:45 **2** **COLOR** ROMPER ROOM—Children  
 11:50 **13** **COLOR** NEWS—Rashleigh  
 11:55 **3** **4** **COLOR** NEWS—Newman  
**7** **COLOR** NEWS—Reeter

## Afternoon

### APOLLO 10 SPACE FLIGHT

If the Apollo 10 mission is proceeding, the networks will pre-empt regular programming for progress reports and coverage of significant developments.

- 12:00 **3** **5** **10** **COLOR** NEWS  
**4** **COLOR** NEWS—Dave Valentine  
**7** **13** BEWITCHED—Comedy  
 Love potion plus bad timing equals a marriage Endora's trying to dodge. Endora: Agnes Moorehead. Samantha: Elizabeth Montgomery. Darrin: Dick York.  
**7** **40** **COLOR** HIDDEN FACES  
**12** PDQ—Game  
**COLOR** Guests include Abby Dalton, Stubby Kaye and Robert Clary.  
 12:30 **2** **COLOR** BEAT THE ODDS—Game  
**3** **4** **COLOR** DAYS OF OUR LIVES  
**5** **10** **12** **COLOR** AS THE WORLD TURNS—Serial  
**7** **7** **13** FUNNY YOU SHOULD ASK—Game  
**COLOR** Guests: Marty Allen, Stu Gilliam, Lee Grant, Meredith MacRae and Jan Murray. Host: Lloyd Thaxton.  
**40** MOVIE—Drama  
 "The Big Knife," conclusion. See Thurs. 12:30 P.M. Ch. 40 for details. (90 min.)


- 1:00 **2** MOVIE—Drama  
 "The Gangster." (1947) Story of a hoodlum who rises to be a prominent racketeer. Barry Sullivan, Belita, Joan Loring, Akim Tamiroff. (Two hours)  
**3** **4** **COLOR** DOCTORS—Serial  
**5** **10** **12** **COLOR** LOVE IS A MANY-SPLENDORED THING  
**7** **7** **13** **COLOR** DREAM HOUSE  
**9** CLASSROOM—Education  
 Recess: 2:15-5:30 P.M.  
 1:30 **3** **4** **7** **COLOR** ANOTHER WORLD—Serial  
**5** **10** **12** **COLOR** GUIDING LIGHT  
**7** **13** **COLOR** MAKE A DEAL  
 Beginning next week, the series will be seen Fridays at 7:30 P.M.  
 2:00 **3** MOVIE—Drama  
 "The 49th Man." (1953) American agents go after a group smuggling A-bomb parts. John Ireland, Richard Denning, Suzanne Dalbert. (90 min.)  
**4** **40** YOU DON'T SAY!—Game  
**COLOR** Guests: Gail Fisher ("Mannix") and singer Buddy Greco.  
**5** **10** **12** **COLOR** SECRET STORM  
**7** **7** **13** **COLOR** NEWLYWED GAME  
 2:30 **4** **40** MATCH GAME  
**COLOR** Guests: singer James Brown and actress Rita Moreno.  
**5** **10** **12** **COLOR** EDGE OF NIGHT  
**7** **7** **COLOR** DATING GAME  
**13** DIVORCE COURT—Drama  
**COLOR** A woman claims that her husband is too jealous. Frances: Beverly Washburn. Elliott: Judd Laurance.

**WORLD WATCHER**

Television's most authoritative newsmen tells it the way it is . . .

**5:30 PM**  
Weeknights

**turn on 10**



**KXTV 10**  
a CBS affiliate

## Afternoon

- 2:55 **4** **40** **COLOR** NEWS—Floyd Kalber
- 3:00 **2** **10** **12** LINKLETTER SHOW  
**COLOR** Lionel Hampton is Art Linkletter's guest. (Rerun)
- 4** **COLOR** HIDDEN FACES
- 5** MIKE DOUGLAS—Variety  
**COLOR** See 4 P.M. Ch 10. (90 min.)
- 7** **7** **13** **COLOR** GENERAL HOSPITAL—Serial
- 40** **COLOR** CAPN'S LOCKER
- 3:30 **2** **COLOR** POPEYE—Children
- 3** MERV GRIFFIN—Variety  
**COLOR** Tentatively scheduled guests: Frank Sinatra Jr., Harry Goz, Jackie Mason and Jim Backus. (90 min.)
- 4** REAL McCOYS—Comedy  
 The past returns to haunt one of Grandpa's friends. Grandpa: Walter Brennan. Luke: Richard Crenna.
- 7** **7** **13** **COLOR** ONE LIFE TO LIVE—Serial
- 10** PASSWORD—Game  
**COLOR** Celebrity guests: Carol Burnett and Ross Martin.

- 12** MIKE DOUGLAS—Variety  
**COLOR** Guests include Jane Russell, Alejandro Rey ("The Flying Nun") and singer Don Cherry. (90 min.)
- 4:00 **2** TIMMY AND LASSIE—Adventure  
 Lassie tangles with a kangaroo. Timmy: Jon Provost. Babs: Barbara Graham.
- 4** **COLOR** FLINTSTONES
- 7** **7** **13** **COLOR** DARK SHADOWS—Serial
- 10** MIKE DOUGLAS—Variety  
**COLOR** Tentatively scheduled guests: George Segal and Martha Raye. (90 min.)
- 40** POPEYE—Children
- 4:30 **2** LEAVE IT TO BEAVER—Comedy  
 Beaver sees "The Hypnotist" at work in a movie and comes home convinced he can do the same thing. Beaver: Jerry Mathers. Eddie: Ken Osmond.
- 3** BATMAN—Adventure  
**COLOR** The Penguin's latest scheme: contaminate all the money in Gotham City with germs. Penguin: Burgess Meredith. Miss Clean: Monique Van Vooren. Batman: Adam West.
- 4** **COLOR** CARTOONS—Children
- 5** MERV GRIFFIN—Variety  
**COLOR** See 3:30 P.M. Ch. 3. (90 min.)
- 7** MOVIE—Drama  
 "No Highway in the Sky," conclusion. See Thurs. 4:30 P.M. Ch. 7. (90 min.)
- 7** LET'S MAKE A DEAL—Game
- 12** MERV GRIFFIN—Variety  
**COLOR** Guests: actress Senta Berger, Soupy Sales, singer Enzo Stuarti, and comics Bob and Ray. (60 min.)
- 13** GILLIGAN'S ISLAND—Comedy  
 The skipper is suffering from amnesia after a knock on the head. Skipper: Alan Hale. Gilligan: Bob Denver.
- 40** LITTLE RASCALS—Children
- 4:45 **4** VOYAGE—Adventure  
 The Seaview is sent to destroy a spaceship that sank in the Pacific Ocean. Nelson: Richard Basehart. Crane: David Hedison. (60 min.)
- 5:00 **2** DENNIS THE MENACE—Comedy  
 Dennis has to write a school paper on local landmarks. Dennis: Jay North. Mr. Wilson: Joseph Kearns. Sergeant Mooney: George Cisar. Henry: Herbert Anderson.
- 3** TRAVENTURE THEATRE  
**COLOR** 1. Highlights of the 1963 East

# FIRST

With Complete Coverage



DEAN REETER

Newsbeat 7R 5:30-6:30

Huntley-Brinkley 6:30-7:00

# KRCR-7R

African Safari, a stock-car rally through Kenya, Uganda and Tanganyika. Cameras follow the U.S. team, competing in the race. 2. "African Waterhole." (60 min.)

**7 BEWITCHED—Comedy**

Endora's witching potency is temporarily transferred to bumbling Aunt Clara.

**13 I LOVE LUCY—Comedy**

Lucy and Ethel try to show their superior knowledge of the French language while ordering in a French restaurant. Lucy: Lucille Ball. Ricky: Desi Arnaz.

**19 FILM**

**40 MUNSTERS—Comedy**

Lily believes her husband has lost all his money—so she goes out to look for a job. Herman: Fred Gwynne. Lily: Yvonne DeCarlo. Grandpa: Al Lewis.

**5:30 2 PATTY DUKE—Comedy**

The girls want Cathy's father to write an autobiography. Kenneth: William Schallert. J.R. Castle: John McGiver.

**7 12 COLOR NEWS**

**9 EFFICIENT READING**

Topic: getting the writer's plan.

**10 COLOR NEWS—Walter Cronkite**

**13 COLOR NEWS—Frank Reynolds**

**19 HOKEY POKEY—Children**

**40 MY FAVORITE MARTIAN**

**COLOR** Martin's "benevolence-inducing light" is shined on Detective Brennan in an attempt to make the sarcastic lawman kind and courteous. Martin: Ray Walston. Tim: Bill Bixby.

**5:45 4 COLOR NEWS**

**Evening**

**6:00 2 MY FAVORITE MARTIAN**

**COLOR** Mrs. Brown inherits Martin's ability to foresee the future. Martin: Ray Walston. Tim: Bill Bixby.

**3 COLOR NEWS—Huntley/Brinkley**

**4 5 7 10 13 COLOR NEWS**

**6 KVIE AUCTION**

**SPECIAL** See Mon. 6 P.M. Ch. 6 for details. (Six hours)

**9 MISTEROGERS—Children**

**19 CHESTER SMITH—Variety**

**40 MOVIE—Western**

"King of the Wild Horses." (1947) A boy living on his uncle's ranch admires a wild stallion. Preston Foster, Bill Sheffield, Gail Patrick. (90 min.)

**6:30 2 McHALE'S NAVY—Comedy**

McHale's boys disguise Fuji as a sailor to get him into a swinging island party. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Fuji: Yoshio Yoda.

**3 COLOR NEWS—Whitten/Jervis**

**4 7 COLOR NEWS—Chet Huntley, David Brinkley**

**9 WHAT'S NEW—Children**

A continuation of Matti, the Finnish boy, who is searching for his sister.

**13 PERRY MASON—Mystery**

At her wedding, Polly Courtland spots a guest holding up an envelope—and she runs screaming from the church. Polly: Jo Morrow. Eddy: James Drury. Baker: Constance Towers. Bongo: Bobby Troup. Mason: Raymond Burr. (60 min.)

**19 BILLY GRAHAM**

**SPECIAL** See 9 P.M. Ch. 13. (60 min.)

**APOLLO 10 SPACE FLIGHT**

If the Apollo 10 mission is proceeding, the networks will pre-empt regular programming for progress reports and coverage of significant developments.

**7:00 2 I LOVE LUCY—Comedy**

Lucy and Ethel have taken up the art of the ouija board. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance. Fred: William Frawley.

**4 WIDE WONDERFUL WORLD**

**COLOR** Tour: Cape Town, South Africa.

**5 COLOR NEWS—Weston/Tompkins**

**BILLY GRAHAM**

AUSTRALIA CRUSADE SPECIAL

**TONIGHT MAY 23**

TELEVISED FROM MELBOURNE



## Evening

### 6 KVIE AUCTION CONTINUES

**COLOR** NEWS—Frank Reynolds

### 7 POGO—Cartoons

**SPECIAL** **COLOR** See Sun. 8:30 P.M. Chs. 3, 4 for details.

### 9 FOLK GUITAR—Children

Laura Weber teaches the arpeggio and the brush strums. Songs: "Whoopee, Ti-Yi-Yo" and "This Land Is Your Land."

### 10 WHAT'S MY LINE?—Game

**COLOR** Panel: Alan Alda, Arlene Francis, Ruta Lee, Soupy Sales.

### 12 JULIA—Comedy

**COLOR** The whole neighborhood is rooting for Julia when she competes on a TV game show. The winner's prize: a date with the heavyweight boxing champ. Julia: Diahann Carroll. Corey: Marc Copage. Dr. Chegley: Lloyd Nolan. Earl: Michael Link. Carol: Alison Mills. Hannah: Lurene Tuttle. Marie: Betty Beiard. Waggedorn: Hank Brandt. (Rerun)

#### Guest Cast

Bob Nybolt ..... Ron Rich  
Ray Ulmering ..... Terry Carter  
Chick Shickle ..... Jim Piersall  
Marva ..... Janee Michelle  
Roberta ..... Lillian Lehman  
Doris ..... Gale Peters  
Lowell ..... George Spell

### 7:30 2 TWO FOR TRAVEL

**COLOR** A tour through Cape Town's botanical gardens. Host: Bill Burrud.

### 3 4 7 HIGH CHAPARRAL

**COLOR** "Ten Little Indians." Two by two they come to the Cannon ranch—10 little Apaches fleeing rampaging Pimas. One is Choddi, grandson of the Pimas' archenemy Geronimo, who chose the ranch haven in the innocent belief that John was the apostle he heard about at the mission school. John: Leif Erickson. Victoria: Linda Cristal. Buck: Cameron Mitchell. Blue: Mark Slade. Manolito: Henry Darrow. Vaquero: Rodolfo Acosta. Sam: Don Collier. Choddi: Armando Islas. (Rerun 60 min.)

#### Guest Cast

Choddi ..... Armando Islas  
Boy No. 1 ..... John Hernandez

### 5 10 WILD WILD WEST

**COLOR** Michael Dunn plays West's archenemy Dr. Miguelito Loveless, imitable mini-maestro of villainy. Motivated

by revenge, and working behind a gaudy circus facade, the tiny ringmaster directs the abduction of seven people. West's one tantalizing clue is the legend "Thursday's child has far to go." West: Robert Conrad. Jeremy: Charles Aidman. (Rerun; 60 min.)

#### Guest Cast

Dr. Loveless ..... Michael Dunn  
Delilah ..... Susan Seaforth  
Cyrus Barlow ..... Walter Coy  
Pylo ..... Arthur Batanides  
Tiny ..... Jimi Shane

### 7 13 SINGERS—Profile

**SPECIAL** **COLOR** A musical profile of Aretha Franklin, who's got it made, and pop stylist Gloria Loring, who's trying to make it. Cameras catch them in rehearsal, at recording sessions and on stage. They talk about their singing, the music they like to use, and how they try to reach an audience. (Rerun; 60 min.)

#### Highlights

"Respect," "A Natural Woman,"  
"Chain of Fools," "Take My Hand,  
Precious Lord" ..... Aretha  
"Anyplace I Hang My Hat Is Home,"  
"I've Gotta Be Me," "Try to Remember," "Goin' Out of My Head"  
..... Gloria

### 9 MAIN STREET

**DEBUT** This half-hour tape and film series presents views of five different American regions, as seen by the natives of each region. Tonight: from the Mississippi River docks, to Bourbon Street, the people, customs and moods of historic New Orleans are viewed with accompanying jazz music.

### 12 BILLY GRAHAM

**SPECIAL** **COLOR** See 9 P.M. Ch. 13 for details. (60 min.)

### 19 EVOLUTION

See Thurs. 7:30 P.M. Ch. 19. (Two hours)

### 40 DONALD O'CONNOR—Variety

**COLOR** Guests: comic Marty Ingels, singers Patti Andrews (of the Andrews Sisters) and Jimmy Witherspoon, and actress Danielle Aubry. (90 min.)

### 8:00 2 PASSWORD—Game

**COLOR** Celebrity guests: Elizabeth Montgomery and Jim Backus.

### 6 KVIE AUCTION CONTINUES

### 9 JOYCE CHEN—Cooking

How to prepare steamed fish.



8:30 **19 LATIN AMERICAN MUSIC**  
**20 WHAT'S MY LINE?—Game**

**COLOR** Celebrity guests: Orson Bean, Arlene Francis, Gloria De Haven and Soupy Sales. Host: Wally Bruner.

**3 4 7 NAME OF THE GAME**

**COLOR** Robert Young and Anne Baxter in "The Protector," a drama about a wealthy reactionary's solution to the race problem. The death of an inquisitive young reporter forces Glenn Howard to zero in on craggy old Herman Allison, an ultraright fanatic who's marshaling a private army. Howard: Gene Barry. Andy: Cliff Potter. Peggy: Susan Saint James. (Rerun; 90 min.)

**Guest Cast**

Herman Allison .....Robert Young  
 Magda Blain .....Anne Baxter  
 Sen. Walter Goddard .....Ralph Meeker  
 Albert Lang .....Stephen McNally  
 Dr. Wallace .....Jeff Morrow

**5 12 GOMER PYLE—Comedy**

**COLOR** In Hollywood to make a film about the Marines, Gomer and Carter vie for the attention of a young actress who's looking for her big break. Gomer: Jim Nabors. Carter: Frank Sutton. Duke: Ronnie Schell. Linda Farrell: Judy Brown. Policeman: Ken Lynch. David Farnum: George Fenneman. (Rerun)

**7 13 GENERATION GAP**

**COLOR** Comedienne Peggy Cass guests on the last show of the series.

Beginning next week, "The John Davidson Show" will be seen at this time.

**9 BRIDGE—Jean Cox**

Lesson: one no-trump.

**10 A.J. FOYT—Biography**

**SPECIAL COLOR** An in depth look at one of auto racing's all-time greats, A.J. Foyt, three-time winner of the Indianapolis 500. This special was filmed in Foyt's home town of Houston. The program explores the man, husband, race driver and business executive. Cameras follow A.J. as he divides his time between the multi-million dollar work shop where his Indy race cars are built, the offices of A.J. Foyt, and his home and family. Candid questions and answers reveal A.J.'s thoughts on such topics as retirement and his past bad press relations.

9:00 **2 HOLLYWOOD: FABULOUS ERA**

**SPECIAL** Henry Fonda introduces a montage of notables and nostalgia from the great era of Hollywood that began in 1927 with the opening of the "Jazz Singer," the first sound movie. Film clips show W.C. Fields, Jean Harlow, Humphrey Bogart, Jimmy Cagney, Judy Garland, Fred Astaire, Ginger Rogers, Gloria Swanson and many more. (60 min.)

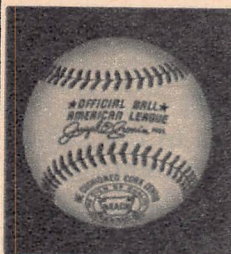
**5 10 12 MOVIE—Comedy**

**COLOR** "Ensign Pulver" takes over for the late Mr. Roberts as the USS Reluctant emerges from dry dock for another bout between tyrannical captain and crew. Joshua Logan, director of the Broadway hit "Mister Roberts," produced, directed and coauthored this 1964 sequel. (Rerun; two hours)

**Cast**

Ensign Pulver .....Robert Walker  
 Captain Morton .....Burl Ives  
 Doc .....Walter Matthau  
 Bruno .....Tommy Sands

Continued on next page



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## Evening

Scotty .....	Millie Perkins
Head Nurse .....	Kay Medford
Billings .....	Larry Hagman
Mila .....	Diana Sands
Taru .....	Al Freeman Jr.
Insigna .....	James Farentino

**6 KVIE AUCTION CONTINUES**

**7 [COLOR] LET'S MAKE A DEAL**

**9 MAKING THINGS GROW**

How to repot succulents.

**13 BILLY GRAHAM**

**[SPECIAL] [COLOR]** Evangelist Billy Graham delivers a sermon on forgiveness. Guests include gospel singer George Beverly Shea. Filmed in Melbourne. (60 min.)

**40 MOVIE—Western**

**[COLOR]** "The True Story of Jesse James." (1957) The life of outlaw Jesse James from the age of 16. Robert Wagner, Jeffrey Hunter, Hope Lange, Agnes Moorehead. (Two hours)

**9:30 7 GUNS OF WILL SONNETT**

**[COLOR]** Will sets out to clear James Sonnett's name in a town where James has been hanged in effigy—for shooting

an innocent man in the back. Will: Walter Brennan. Jeff: Dack Rambo. (Rerun)

### Guest Cast

Marion Hagger .....	Madlyn Rhue
Ollie .....	Walter Burke
Charlie .....	Clancy Cooper
Mark .....	Mason Curry
Skinner .....	Troy Melton

Last show in this time spot. Beginning June 9, "The Guns of Will Sonnett" will be seen Mondays at 8:30 P.M.

**9 THAT'S LIFE**

Topic: how to deal with problems.

**10:00 2 [COLOR] NEWS—Gary Park**

**3 HUGH HEFNER—Variety**

**[COLOR]** Guests include Tommy Smothers, Don Adams, Joan Baez, actor David Hemmings and his actress-wife Gayle Hunnicut, and the Avant Garde. (60 min.)

**4 THE SAINT—Mystery**

**[COLOR]** "The Helpful Pirate." An eminent British scientist disappears, the victim of a slick kidnap caper. As the Saint investigates, he finds the abductors are German racketeers who are

Al Morgan relates some frantic moments during his seven hectic years as producer of *Today*, next week in TV GUIDE. In the same issue, Sen. John O. Pastore explains his campaign to upgrade television.

*Upcoming Specials spotlighted in TV GUIDE: The Miss U.S.A. Pageant from Miami Beach. The premiere of The John Davidson Show. And "Law and Order."*

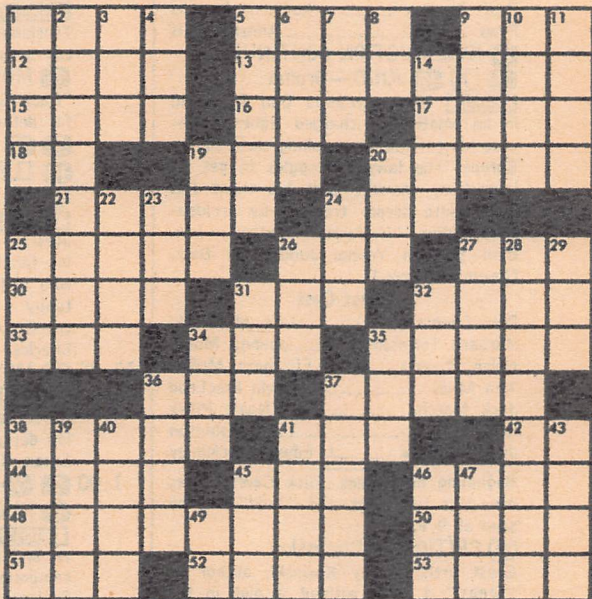
# next week



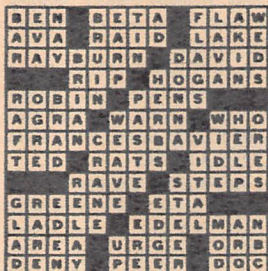
# television crossword

May 17, 1969

See next week's  
TV GUIDE for solution



Answer to puzzle of May 10



## across

- 1 Pain
- 5 Blackthorn
- 9 Mr. Burrows
- 12 Podium
- 13 TV singer-host (2 words)
- 15 Ed or Nancy
- 16 Miss Gardner
- 17 Merv Griffin's conductor
- 18 Military Police (abbr.)
- 19 A playing card
- 20 Mrs. Muir
- 21 Nelson on *The Queen and I*
- 24 One in German
- 25 \_\_\_\_\_ Lucy
- 26 Heath of *The Big Valley*
- 27 Guided
- 30 Medley
- 31 Mr. Rickles
- 32 A sheltered nook
- 33 Building extensions

- 34 Mayberry's Sam Jones
- 35 Don Murray's TV role
- 36 A feminine name
- 37 Comedy series
- 38 *Mission: Impossible* co-star
- 41 Singer Boone
- 42 Road (abbr.)
- 44 Ellipsoidal
- 45 A prefix meaning separation
- 46 Heien of Troy's mother
- 48 *My Friend Tony* co-star
- 50 Sir \_\_\_\_\_ Guinness
- 51 Chapeau
- 52 Dino Martin
- 53 Valuable fur

## down

- 1 \_\_\_\_\_ 12
- 2 TV host
- 3 Hasten
- 4 Shaped like an S
- 5 Johnny Madrid on *Lancer*
- 6 \_\_\_\_\_ of Life
- 7 A suffix meaning morbid
- 8 Miss Peaker
- 9 Soon
- 10 Ice mountain
- 11 Famous Italian family
- 14 An Arabian Sea gulf
- 19 Property of Mr. Capp
- 20 Faisehood
- 22 A plant
- 23 Actor Carroll
- 24 Even (Poetic)
- 25 Farm tool
- 26 Actor Chaney
- 27 She's Bobbie Jo

- 28 *Mothers-in-Law* co-star (2 words)
- 29 Turkish title
- 31 Actress Ruby
- 32 Mountain pass
- 34 A Dodecanese island
- 35 Slash
- 36 *Star Trek* character
- 37 Robert Brown's TV role
- 38 Lake (Scot)
- 39 Pigmentary layer of the iris
- 40 TV role
- 41 Printing type
- 43 He's Jeff Sonnett
- 45 Expire
- 46 Flee (slang)
- 47 A masculine name
- 49 South Dakota (abbr.)

## Evening

planning to smuggle the man out of the country and sell him to Russia. Saint: Roger Moore. (60 min.)

### Guest Cast

Kolben ..... Paul Maxwell  
 Johan Uhrmeister ..... George Pravda  
 Eva ..... Erika Remberg  
 Prof. Roeding ..... Redmond Phillips  
 Fran ..... Anneke Wills

### 6 KVIE AUCTION CONTINUES

### 7 7 13 JUDD—Drama

**COLOR** Ben represents Don Townsend in an emotionally charged fight to prevent his ex-wife from taking their son to Europe. The lawyer struggles to get an injunction, unaware that his client has gotten into deeper trouble—by accidentally killing his former brother-in-law. Ben: Stephen Young. Judd: Carl Betz. (Rerun; 60 min.)

### Guest Cast

Don Townsend ..... Jack McMartin  
 Barbara Townsend ..... Joanna Moore  
 Helen Barrett ..... Elizabeth McRae  
 Ken Miles ..... Gavin MacLeod  
 Jack Matcha ..... Noam Pitlik  
 Roberts ..... Jay Robinson  
 Judge Stanley ..... J. Edward McKinley

Beginning next week, Dick Cavett takes over this time spot and "Judd" will be seen at 9 P.M.

### 9 CRITIQUE—Discussion

Guest artist: Jerzy Kosinski, author of "Steps," a novel without a plot in the usual sense. The work is a collection of vignettes describing the hero's progression toward isolation and freedom. Actors Barry Morse, William Devane and Elaine Lee Jenkins perform scenes from the novel. Among those discussing "Steps" is film and literary critic Alfred Kazin. (60 min.)

### 19 DAVID TERRELL

### 11:00 2 MOVIE—Drama

"The Woman in the Window." (1944) A mild-mannered college professor becomes involved with a beautiful woman and murder. Edward G. Robinson, Joan Bennett, Dan Duryea. (Two hours)

### 3 4 5 7 7 COLOR NEWS

### 6 KVIE AUCTION CONTINUES

### 10 12 13 COLOR NEWS

### 40 MOVIE—Double Feature

1. **COLOR** "Phantom of the Rue

Morgue," (Mystery, 1954) adapted from Edgar Allan Poe's tale of the search for a mysterious and brutal murderer. Karl Malden, Patricia Medina. 2. "Cover-Up." (Mystery; 1949) William Bendix, Dennis O'Keefe.

### 11:30 3 4 7 JOHNNY CARSON

**COLOR** Tentatively scheduled: the Ace Trucking Company, improvisational comedy group. Ed McMahon. (90 min.)

### 5 MOVIE—Drama

"Back Street." See 11:45 P.M. Ch. 10 for details. (One hour, 55 min.)

### 7 12 COLOR JOEY BISHOP

### 10 COLOR TRACK TALK

### 13 MOVIE—Western

**COLOR** "The Unforgiven." (1960) The lives of frontiersman Ben Zachary and his family are disrupted by an old man who claims that Rachel Zachary is actually a kidnaped Indian girl. Burt Lancaster, Audrey Hepburn, Audie Murphy, Charles Bickford. (Two hours, 30 min.)

### 11:45 10 MOVIE—Drama

**COLOR** "Back Street." (1961) Fannie Hurst's durable melodrama about a fashion designer's affair with a married man. Susan Hayward, John Gavin, Vera Miles.

### 1:00 2 7 COLOR NEWS

### 3 HUGH HEFNER—Variety

**COLOR** Hugh's guests are comics Rowan and Martin, and Stu Gilliam; singer-composer Paul Hampton; singer Cathy Carlson; and the Clara Ward Gospel Singers. (60 min.)

### 4 JOAN RIVERS

**COLOR** Marty Allen and Rocky Graziano exercise for health and laughs.

### 1:05 7 MOVIE—Drama

"Back to God's Country." (1953) A sea captain's ship is detained in port by a man who has designs on the captain's wife. Rock Hudson, Marcia Henderson.

### 1:25 5 MOVIE—Mystery

"The Body Snatcher." (1945) Robert Louis Stevenson's story of a 19th-century Edinburgh doctor who buys bodies for medical experiments. Boris Karloff, Bela Lugosi. (One hour, 25 min.)

### 1:30 4 COLOR NEWS

Stations reserve the right to make last-minute changes



## The Carefree Girl.

She knows she's secure.  
She uses new Carefree Tampons.  
The most absorbent tampon made.

There's never been a tampon like the CAREFREE\* Tampon before! Never such smallness with so much absorbency. No wonder it's called the "small miracle." The reason? Other tampons expand in length. CAREFREE Tampons expand *in width only* for total protection. The result? With CAREFREE Tampons you know you're safe. Really and truly safe—really and truly carefree from the first day to the last. Use this small miracle of a tampon once and you'll never go back to old-fashioned tampons again.

\*Registered trademark, Personal Products Co., Milltown, New Jersey



# Who stole the Chesterfield coupon?

*Chesterfield introduces the coupon worth stealing.*



A new cigarette coupon now appears exclusively on all five kinds of Chesterfield cigarettes. And disappears. Small wonder, because the coupon is so redeemable, convertible, exchangeable and valuable, it's the coupon coupon worth stealing. It's the coupon that gives you a choice:

**1. GIFTS**—Chesterfield coupons are worth fabulous gifts from the Luxury Merchandise Catalog—over 1000 of them. Send for the catalog with your application form on this page.

**2. CASH**—Chesterfield coupons can be easily redeemed for cash. When you exchange your coupons as directed, it's like getting back more than ten cents on every carton of Chesterfields you buy.

**3. TRADING STAMPS**—One Chesterfield coupon is worth four trading stamps. Combine the coupons with your choice of participating stamp plans to get gifts faster.

Just for openers Chesterfield will send you a Certificate for 300 coupons which, when properly redeemed is worth 1200 trading stamps—almost a full book. No other cigarette coupon plan gives you more. You will receive

your bonus Certificate with the Luxury Merchandise Catalog.

To help your coupon collecting go quickly Chesterfield also puts four extra coupons in each carton. Total—14 per carton, or the equivalent of 56 trading stamps. That's more trading stamps than you'd get with a \$5 bag of groceries.



Chesterfield also offers you an exclusive way to get some gifts faster... a Speed Redemption plan for combining fewer coupons with just a bit of cash. Full details in your Luxury Merchandise Catalog.

**Same famous Chesterfield quality**

Chesterfield gives you another choice—a quality cigarette to suit every taste: Chesterfield Regular, King, Filter, Menthol or 101. Whichever one you choose, you can be sure it still has all the good taste Chesterfield is known for.

So now when you smoke your favorite Chesterfield, you get a little more than a great cigarette—you get a coupon to match it. The one worth stealing.



•••••  
 • Chesterfield Coupons, Box 1298 W06  
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 • Catalog, a Coupon Saver Envelope, and  
 • above all, my Certificate for 300 free  
 • Chesterfield coupons. To make sure it  
 • doesn't get lost, I will put my Zip num-  
 • ber on this coupon.  
 • Name \_\_\_\_\_  
 • Address \_\_\_\_\_  
 • City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 • ADULTS ONLY, 21 OR OVER, VOID WHERE TAXED,  
 • RESTRICTED OR PROHIBITED BY LAW.  
 • THIS OFFER EXPIRES JULY 31, 1969.  
 •••••



## It takes a big glass to measure up to America's Number One beer.

Our brewmaster brews Bud. to kick up a healthy head of foam. He says,  
"The bigger the glass, the better the Bud. Shorty up there just won't do."

**Budweiser is the King of Beers.**

(But you know that.)



By Robert de Roos

W. S. Gilbert had it right almost a hundred years ago when he wrote:

*When a felon's not engaged in his employment  
Or maturing his felonious little plans,  
His capacity for innocent enjoyment  
Is just as great as any other man's.*

The trick for any well-run prison is to keep its unemployed muggers, forgers, arsonists, burglars and bunco artists suitably engaged—and away from any felonious little plans.

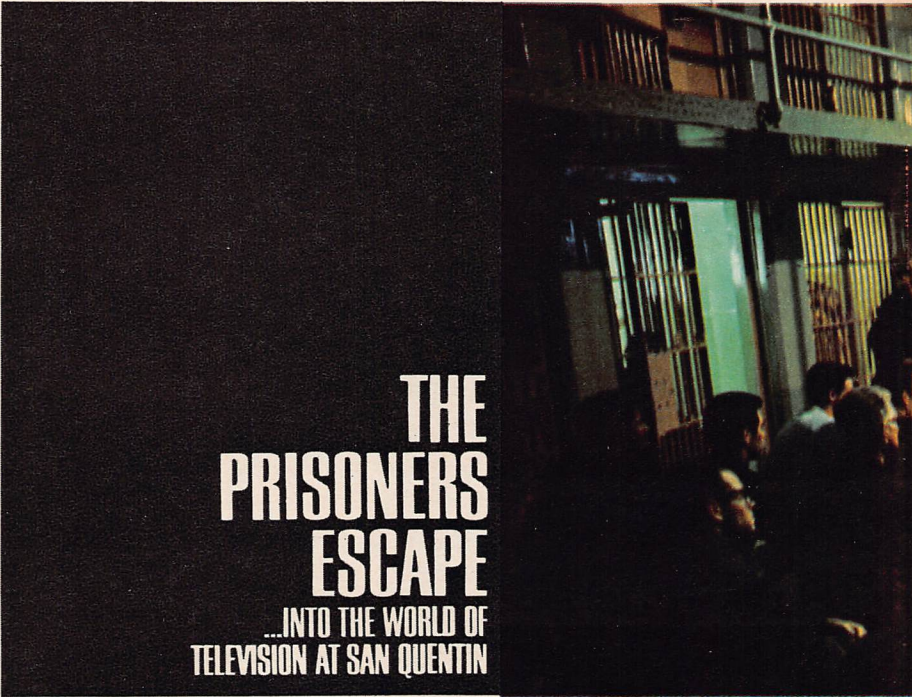
And that is where television, in its well-known role as baby sitter and pacifier, fits in. Just as a thousand mothers will say tonight, "If you are a good boy, Jarvis, I'll let you watch *Laugh-In*," so have progressive prison wardens promised their inmates television for good behavior. It pays.

"Television brings about an atmosphere of tranquility and is a useful tool," says L. S. Nelson, warden of California's San Quentin Prison. "TV serves to occupy the men's minds and divert them from plotting something mischievous or illegal. Instead of locking the men in at 5:30 at night and keeping them locked up until 6:30 in the morning, it is better to give them something to do."

"I imagine it serves as an escape for the men," a recent visitor commented.

"I suppose so," answered a San Quentin official, "but 'escape' is not a word we like very much around here."

Television has been a fixture at San Quentin for many years—but it was available only for honor prisoners. "About a year ago," says John George, past chairman of the Inmates Advisory Council, "we asked the warden if we couldn't have television in the cell →



**THE  
PRISONERS  
ESCAPE**  
...INTO THE WORLD OF  
TELEVISION AT SAN QUENTIN

blocks. The warden said we could if we could keep clean—no violence or serious upsets—for six months.

"We put out the word and it went a long way toward keeping down arguments and fights because the guys wanted TV so bad."

Since the sets were installed—the Inmates Welfare Fund paid for them with profits from the prison canteen and handicraft shop, and no tax funds are involved—there has been little trouble in the "housing units" (cell blocks), and the prognosis is good. Said one con: "I'd hate to be the guy that started a beef that got the TV yanked out. Likely I'd wind up with a backful of shivs."

The prisoners' taste in programs is little different from the general run. "That shouldn't be too surprising," said one inmate. "We're no different from the people outside except for one thing—we got caught."

This captive audience does have

one overwhelming preference in programming: news. "All the benches are full up from 6 to 7:30 every night for the news programs," says inmate John Showalter. "When you are shut up and can't see a newspaper, TV news shows really count. Other than that, all the big programs are popular here. Except for travel shows. They're just too dull. Then, too, none of us is going anywhere for a while."

A close second in popularity is sports—any sport from bowling to the Olympics. Unexpectedly, televised sports have had an adverse effect on the prison athletic program—the inmates prefer major league games on television to watching other inmates, or playing themselves.

"After the news and sports, anything funny grabs the guys," Showalter says. "It's easier for us to laugh than to get involved so we go for the funny things."

*Laugh-In* is far and away the prison favorite. Lucky inmates sit in front of the set for two hours to be certain of a seat for Rowan, Martin & Co. "It seems to draw the guys together," says Showalter, "and, after all, we're already in so we might as well laugh."

Other highly rated programs have been *The Smothers Brothers*, *The Outcasts*, *Mod Squad*, *The Name of the Game*, *It Takes a Thief*, *I Spy* and *The Ugliest Girl in Town*.

Two other very popular programs are *The Dating Game* and *The Mating Game*, which, said the romantic editors of the inmates' paper, the *San Quentin News*, in-



dicates "a rebirth of faith in love and marriage." A more probable reason for the interest was that offered for the popularity of *American Bandstand* while it lasted: "All those young chicks . . ."

The usual situation comedy does not interest the men. "Let's face it," says Showalter, "most programs are pretty bad—and they're so blasted *ordinary* this year."

Since about 30 percent of San Quentin's inmates are Negro, TV shows featuring or including Negro players get a big audience. *Julia* is a smash hit. And *Laugh-In* ran into tough opposition from a special program on Negro history and culture.

San Quentin's inmates are fairly sophisticated viewers. They watched the riots following the assassination of Dr. Martin Luther King with unruffled tempers. A TV showing of "To Kill a Mockingbird," with its trial of an innocent Negro, drew a few oaths, shouts and boos but no trouble developed. "Our militants—blacks and whites and chicanos, Mexican-Americans—have to get along with each other," said Showalter. "We all live in the same neighborhood here."

While television provides an escape from reality for most viewers outside, on the inside TV is a window on current reality. "It's the only way we have of seeing what the new cars look like, to hear the new slang and see the new styles," said Bill Lawhon. "Like those miniskirts. When I came in here, skirts were being worn below the knee.

"Time stops for us the day we are locked up," he continued. "I was 24 when I got in here. I've been here six and a half years and I'm still 24. When you are isolated—and there isn't one room here with a view—television makes a big, big difference."

As important as television is in the lives of the inmates, not all of them are addicted to watching. The news poll showed that 40 percent watch only rarely—if ever. But the pull of TV is strong enough so that the prison chap-

ter of Alcoholics Anonymous, counseling sessions, and other groups schedule their meetings around the more popular programs. "Otherwise," says Showalter, "they couldn't get a crowd."

With the sets tuned to a variety of programs, the prisoners get a fair range of TV. Night workers frequently watch a few of the afternoon programs, and even the Saturday morning cartoon parade has its viewers. Occupants of Death Row can watch TV, if they choose, for 24 hours a day, but other prisoners must turn off the tube at 10.

"San Quentin, like any other prison, is just a mass of clock work," says Associate Warden J.W.L. Park, "and we have to cut off the TV to get the inmates ready for the 10:30 count—when all inmates have to move to their housing units. A lot of the men are unhappy because they miss the last half of the 9 o'clock movie, but prison routine must go on.

"Incidentally, the regular movies which are shown on weekends and holidays outdraw television," he added. "Nobody misses those if he can help it."

San Quentin's experience with TV is reflected at other prisons. Typical was the response of C. Murray Henderson, warden of Louisiana State Penitentiary.

"It's a very good thing," he said. "It has a quieting influence on the men." About programs which feature Negro performers, he commented: "That is very, very good. I think that will do a lot to ease racial tensions."

Inmates at Sing Sing in New York State have had TV for two years. "The men gather in recreational areas to watch," said Warden John T. Deegan. "They are immensely interested and TV helps keep them busy."

Interested they are. Even the commercials fascinate most prison viewers. "Except for that Brylcreme commercial—the one which has everyone saying, 'I came back,'" said a San Quentin inmate. "I don't know whether the stuff is any good or not but, man, I'm not coming back."

END

# 'I CAN'

In a luxurious New York apartment sits a slender young woman—dark hair slicked back, a well-scrubbed face, and huge dark eyes, burning with intensity. She recites:

*"Can't" is a word that is  
foe to ambition,  
An enemy ambush to  
shatter your will.*

*Its prey is forever a man  
with a mission,  
And bows but to courage  
and patience and  
skill.*

*So hate it with hatred  
that's deep and undying,*

*For once it is welcomed,  
'twill break any man.*

*So whatever the goal  
you are seeking, keep  
trying—*

*And answer this demon  
by saying, "I can."*

"I have a deep feeling about this poem," she says. "It makes me very strong. My dad found it somewhere. When we were little kids, and we whined 'I can't,' he'd recite it. I have it framed, and I always have it with me. It's what I feel—you can, you can, you can! Don't let 'them,' whoever they are, block your mission, don't let 'them' give you overpowering reasons why you can't."

If ever a person can be said to have a "theme," it is Marlo Thomas. Seated there, without her wig and lashes, looking like a wiry schoolgirl, she has just recited what amounts to an explanation



of herself.

The child of Danny Thomas who stars in ABC's *That Girl*, and the godchild of Loretta Young—whose apartment she is using while filming a movie in New York—Marlo is one of the most interesting of the "second-generation" stars.

Like other second-generation performers, she carries the special cross that comes from having to prove that she's not riding on her father's shoulders. "I didn't want to exploit my father's position," she says. "I wanted my own

By Edith Efron

accomplishment. What I want more than anything is to *earn* it. To have someone say, 'Here's a *dime* for it.' "

The truth, as the second generation endlessly explains to disbelieving ears, is that it's hard to get that dime. Despite her "name" parent, Marlo put in many difficult years.

"I studied constantly. I did summer stock in small towns. I pounded the pavement in L.A. and New York. In '63, I was in a play in L.A. Nobody noticed. Then I did a pilot for ABC. It didn't sell. Everybody just about gave up on me. I was desperate. My father wanted me to stop. He didn't want me to spend the rest of my life depressed. At the time, it angered me. I felt that nobody in the world had the fire for me that I had for me."

But some in show business had noticed. ABC's then-programming vice president Edgar Scherick cast her in another pilot. And Mike Nichols, Neil Simon and Saint Subber offered her the lead in the London production of "Barefoot in the Park."

Given that chance, Marlo exploded like a three-stage rocket. "It was far, far away. I'd rise or fall on my own," she says. "I wouldn't be judged in terms of 'That's good old Danny's kid,' or 'That's that rat-fink Danny's kid!'"

She was a hit. She got first-night reviews of the kind actors engrave in gold and hang on the walls: "A great new comic actress hit London last night. Hit it? She almost demolished it. Her name: Marlo Thomas" . . . "A shapely, sinewy doll by the name of Marlo Thomas scorches the stage with a performance that leaves you breathless." She was described as having "gangling ferocity," "popping vitality,"

as being composed of "nine parts quicksilver," as being "irresistible," "infectiously funny" and "sizzling."

She had earned that dime. "I remember feeling like *me* for the first time—like *me*. It was *me*, living *my* life. I never felt so free, or so happy, or so right with the world as I did then.

"My parents came backstage. They were crying. My father was absolutely speechless. And you know what I saw on his face? More than pride, more than joy? *Relief*. He later said to me that he hadn't wanted to relive those terrible first few years in the life of someone he loved. . . . I'll never forget the look on his face as long as I live."

After eight months of scorching London, Marlo returned to America to star in *That Girl*. Says Scherick, today an independent movie producer: "Marlo is a marvelous comedienne in the light romantic tradition. She's also a dedicated professional who can play *anything*." (Scherick recently cast her in a movie called "And Jenny Makes Three.")

Marlo Thomas has achieved success, and she has essentially done it alone. "It's been no golden stairway for her," says Billy Persky, co-creator of *That Girl*. "She's had to *work* for everything she's gotten." One thing above all has gotten her where she is—that inner battle cry of "You *can*, you *can*, you *can*." Marlo, in fact, is the personification of her little eight-line poem—a rhymed collection of the character traits possessed by the determined and ambitious. Of (continued on page 34)

Turn page for Miss Thomas modeling the latest in summer fashions.



Soft and elegant . . . those two words describe the look of Marlo Thomas and the clothes by Stan Herman for Mr. Mort . . . a real girl look. Costumes are out. Elegance is in. Try out this look for summer. On the cover: Red crepe smoking jacket, \$40. Black jersey pants, \$26. Above: Flesh-colored pleated long dress is reminiscent of the Fortuny dresses of the Thirties, \$125.

# SOFT AND ELEGANT SUMMER FASHIONS



Left: The all-American look done with great style. Long white linen skirt, \$35. Black pleated shirt, \$36. Above: Pale Japanese flowers on white. Dress and pants in tissue faille. Dress, \$65. Pants, \$36. Jewelry is by Seaman Schepps. Marlo's coiffures by Lynn Masters. Makeup by Tom Case.

PHOTOS BY ROY MOORE

course, it can be expanded upon. No two who battle the Demon Can't are alike. Marlo has her own particular stresses.

One of her chief characteristics is intelligence. Scherick and Persky call her "enormously" intelligent. A good friend, actress Bobo Lewis, says, "I know three geniuses, and Marlo is one of them." Marlo's friends also tend to be high-IQ types who do complex work; her long-time beau, whom she will not discuss for publication, is a bright young man named Leonard Goldberg, until recently vice president in charge of ABC's programming.

She is also a girl who speaks of herself—unself-consciously using the language of the poem—as having a "mission." Everyone who knows her speaks of it, often in lyrical terms. "She sparkles from the inside," says Camilla Byrne, a Los Angeles housewife, who is Marlo's "best friend." "She's radiant," says co-star Ted Bessell. But Marlo's emotions are by no means all affirmative. Persky says: "She reacts totally to *everything*. It comes out—the strong emotional response. It's like an *atomic bomb* going off! If she's upset, she's UPSET!"

**Marlo** is a perfectionist. The people who know her point to her "perfectionism" in many contexts—clothes, make-up, home decoration, personal relationships, monetary dealings and, above all, her work. Work is Marlo's essence: "My work is *me*. My identity evolves as I refine my judgments, as I develop myself in my work." She realizes her "self" through slave labor. Persky says bluntly: "She works her tail off."

Then he says: "She never lets down the standards—never! Marlo won't compromise. She wants *perfection*. Work is never over for her. She grew up in a home where even at 3 A.M. her father was working—endlessly changing, perfecting his own work. She's imbued with this. She doesn't have much tolerance for people who lack pride in their work."

Marlo says, with a wry grin: "My mother tells me, 'Pace yourself, pace yourself.' I don't know what it *means*! I work till I collapse!"

Among those who *don't* work till they drop, she is tense. She calls it "*cheating!*" if people don't work at top capacity. She says: "Someone who works in a job he's not up to—it's painful, pathetic. It's a *lie*." And she says: "I get very impatient with stupidity pretending to be knowledge. I get most impatient with irresponsibility, with people who try to float through. I don't like floaters. I don't think living is just *breathing*."

**Given** these judgmental standards, a driving ambition, a "name" father, early star status, earnings that allow her to have a \$350,000 house and a temper that can go BANG! . . . it will surprise no one to learn that Marlo is no candidate for a popularity contest. It doesn't surprise Marlo either. She's aware that she "ruffles some people's feathers."

Says a female acquaintance, "Marlo's a spoiled, rich *brat*. She's only concerned with *making it!* It's that face on the screen she's looking out for. And she's not even *pretty!*" Others call her a "compulsive perfectionist" who's determined to run the show. Says a photographer: "She's compulsive about work. It's some kind of insecurity. She's a Simon Legrèe. She lashes you with her perfectionism." Although, as one man points out, "nobody knocks her talent," she's often described as a "work fanatic" and a "prima donna."

When those close to her hear this kind of talk, they blaze away in her defense. Says Persky: "People are laying for Marlo. They hate her attitudes toward work. Work to her is a *Holy Grail*, a *crusade!*" Scherick retorts: "Only the unintelligent and untalented fail to understand her kind of striving. Marlo wants things *right*. Does wanting things *right* mean you're a prima donna? If wanting things *right* is a *flaw* today, I wish to hell there were more flawed



people around!"

Marlo, herself, is confused by the criticism. "There's a whole myth about me. I just showed up, and suddenly there was this *myth!*" None the less, she knows her "perfectionism" contains a strange, tormented element: "I see a piece of stupidity, and I want to say *why? why? why? why? why?* And in 90 percent of the cases, I *do*. I tell myself, oh, let it go. I tell myself, oh, Marlo, you can't *make* these demands, you can't *get* blood out of a stone! I ask myself, who's *right*—me or them? I've shed a lot of tears over it."

And then, she shakes her head impatiently, and says: "I can't spend my life defending myself. You have to make a decision—to be loved by everyone, or to do what is right. I *can't* let things go. It's my *work*. It's *me*. It's my *life!*"

And that is Marlo Thomas—an intense, austere yet volatile girl, and a sensitively gifted one.

This perfectionist dedication to work is not all there is to be said of Marlo. She is, like everyone else, a complex person with a variety of concerns besides her career. She's an art collector ("moderns"), a music lover ("Rachmaninoff, Liszt, the Beatles!"). She's a Kennedy admirer who is active in such groups as "Neighbors of Watts," where she's helping to find jobs in the theater for "talented minority youngsters." She gives parties, plays charades, invents imaginative gifts. She goes to the movies on Sunday afternoons with a "best girl friend": "I like everything but West-erns!" She walks in her garden: "It's so beautiful. You have to feel love—or envy." She has a little long-haired dog. She goes to church. . . . In sum she's a human being.

But more than most, she's committed to certain goals in life—the oddly Victorian goals of Danny Thomas's little poem. The inner battle cry "I can, I can, I can" may not be a summary of Marlo Thomas. But it is her essential theme—and her essential strength. **END**



## New Tall n' Slim.

## The first 100mm low nicotine cigar.

### We just invented the cigar for cigarette smokers.



The first thing you'll notice is smoothness. Tall n' Slims—with a charcoal filter—don't bite like most cigars. Next, you'll discover a smoke with independent taste. You don't have to inhale. But if you do, Tall n' Slims probably have less nicotine than the cigarettes you're now smoking. You can't say that about any other cigar.

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Like the closing scene of a Hoot Gibson movie, Wayne Newton and I saddled our horses and rode off into the late afternoon blaze of a Nevada sun. Behind us lay Casa de Shenandoah, Wayne's 40-acre horse ranch, with rich, green turf, whitewashed fences, and three Rolls-Royces in the garage; a few miles down the road sat "The Wayne Newton Jet," a sleek, six-passenger Lear which had zoomed from Los Angeles to Las Vegas in 32 minutes flat. Before us stretched an infinity of 110-degree desert and several hours of what I was certain would be one of the squarrest conversations in history.

At 27, Newton is one of the highest paid night-club performers in the country, receiving as much as \$52,500 a week; his recordings of songs like "Danke Schoen," "Red Roses for a Blue Lady" and "Dreams of the Everyday Housewife" have sold more than 1,000,000 copies; and he brings concert audiences to standing ovations with astonishing regularity.

On television, Wayne has appeared as a guest star on many programs, including *The Lucille Ball Show*, *The Jackie Gleason Show*, *The Ed Sullivan Show* and Danny Thomas's "Wonderful World of Burlesque"; he has even played dramatic roles on *Bonanza* and *The Lucy Show*. The true test of Wayne's TV appeal came in April 1968, however, when his "One More Time" ABC special pulled one of the better ratings of the season.

But faced with his cherubic countenance I recalled his reputation as sort of an Andy Hardy of Las Vegas. He has earned this title mainly through stage shows which are brilliantly conceived to appeal to the widest possible segment of Mom's Apple Pie America, keeping every aspect of his performance cute,



wholesome and tried-and-true, with not a few excursions into the cornfield.

As we jogged along, Marlboro Man style, Wayne proved to be not only human but quite likable, and intelligently aware of his audience-pleasing techniques. "Joe Public is tired of sick entertainment," he says, "of sitting and trying to figure out what somebody is doing. He's sick of turning on the television and watching people go through problems that he's just faced that day. I think the world is looking for just plain entertainment. It's old-show business—that's what it is."

Although he seems too young to be endorsing the old ways, Newton is really a kind of old-fashioned trouper with 17 years of professional experience. "When I was 6, my brother Jerry and I took music lessons in Roanoke, Virginia, for a year—it took the teacher that long to find out we were playing by ear. We sang country-and-Western

# HE TRAINED IN LAS VEGAS

Wayne Newton ducked  
beer bottles  
on the way to success

By Digby Diehl

music together for school and church affairs, and I played Hawaiian guitar. A few years later, I developed bronchial asthma, so the family had to move to Phoenix, Arizona, for my health. That's where Jerry and I began working professionally. I was 10, but we auditioned for KOOL-TV in Phoenix and were stars of a local program for years."

Perhaps one reason Wayne can talk with the old-timer authority of a Jessel and perform with the hustling razzmatazz of a Durante is that show business has been his whole life. He was 16 when he and Jerry signed a five-year contract with the Fremont Hotel in Las Vegas to perform six nights a week, six shows a night, as a lounge act.

"I had just been elected student-body president at my high school for the following year when I made the decision to go to Vegas," Wayne recalls. "I wasn't old enough to go in the casinos, so I spent most of my time

working on correspondence courses to finish high school, and talking to my pet skunk, which I kept in the motel with me. I grew up pretty fast in that environment, though. While we worked in that lounge, people died in the audience, bottles were thrown at us, anything you can imagine happened. That was old-show-business training."

As a result of his show-must-go-on background, Wayne accidentally developed one of his most valuable assets: his high voice and extraordinary vocal range. "My voice started changing when I was about 17 years old, but I couldn't stop singing because we were supporting the family. So we turned the amplifiers up a bit, and I was hoarse for eight months. As a result, I maintained my high notes and added some low notes, so that I now have a three-octave range."

Although Wayne still takes occasional comparisons with Tiny Tim in good humor, he no longer kids about his high voice onstage: "I just discovered that people are used to my voice and the jokes aren't funny any more."

Las Vegas lounges have more often been dead-end traps for entertainers than cradles of stardom; but Wayne was spared a fate of forever ducking beer bottles by a return to his adopted home town of Phoenix in the summer of 1962 to sing at a luncheon for Jackie Gleason, just beginning his celebrated cross-country train tour to publicize his CBS show. "We never had a chance to watch television on Saturday nights because we were always working, so we didn't really know who Jackie Gleason was," recalls Wayne with some chagrin. After the show, Gleason jumped up from his seat and shouted, "For God's sake, don't go on any other television show before you go on mine!"

That first national television appearance on Gleason's show sent Wayne rocketing upward. He was signed for four more shows in 1962 and four more again in 1963. While in New York, →

Wayne and Jerry, now augmented by another young singer, Tommy Amato, played 26 weeks at the Copacabana—still, alas, in the lounge. "After that," says Wayne, "I decided that we would break the lounge stigma or quit. We played some rooms I wouldn't brag about, but we headlined even if it was a cellar with sawdust on the floor."

Bobby Darin, who is today one of Wayne's most enthusiastic fans, heard the young singer and signed him for his company, T.M. Music. One of the earliest songs Darin gave Wayne to sing was a tune he himself was scheduled to record: "Danke Schoen." Sawdust cellars were quickly left behind as Wayne returned to the Copa a year later in the main room. "Because we had a hit record, Murray the K, a radio disc jockey, asked us to sing at his Christmas show at the Brooklyn Fox Theater. We were the only non-rock 'n' roll act on the bill and it was the only time in our career that we were booed." With trouper spirit, Wayne finished the engagement. According to Murray the K, Newton was so embarrassed over the poor reception that he offered to return his fee!

## TV GUIDE



*... First of all, is there anyone here who thinks that Gomer Pyle is funny?*

Wayne actually overcame the Vegas "lounge stigma" with the help of another old-show-business veteran, Jack Benny. "We were playing a hotel in Sydney, Australia, when Mr. Benny heard us. He asked us to return with him to Lake Tahoe and headline at Harrah's. Everything opened for us. Mr. Benny and I have been close friends ever since."

What Jack Benny didn't know about that night he first saw Wayne in Australia was that the hotel had already contracted a group of Hawaiian singers to replace him the following night. Despite the discomfort this lack of confidence must have caused him, Wayne drew a standing ovation.

"It's gotten to be a pattern," says Dave Gershenson, Wayne's long-time press agent. "Nobody likes Wayne except the audiences." Before his openings at the Cocoanut Grove in Los Angeles, the Deauville in Miami, the Flamingo in Las Vegas, the Americana in New York or the Fairmont in San Francisco, the business professionals all doubted until Wayne delivered another success. "Even when we arrived in London in 1966 for a command performance at Queen Elizabeth's request, the British press was really nasty," remembers Wayne. "Then, after the show, they gave me some of the greatest notices I've ever gotten. Every step has been a fight."

Close teamwork with his brother Jerry, and his manager-musical director Tommy Amato, is one part of the Newton Entertainment Formula. "I'm just as happy to stay in the background," says Jerry. "In fact, I still perform mainly because Wayne feels it would be a mistake to break a successful pattern." Wayne feels closely tied to his brother. Onstage, Jerry adds just the right touch of naughty spice that makes Wayne seem even more the Good Good Boy, playing Tom Sawyer to Jerry's Huckleberry Finn.

Wayne offers a bit of analysis re- →

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**Caution, Common Sense, & Nupercainal**

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continued

garding his appeal. "We don't 'come on' to guys' chicks in the audience. We don't have that sex thing going. Older women see me as a son image, I guess. Maybe the younger chicks see the boy friend and the guys see the brother image. I try not to do anything that would push people away, unless, of course, they just don't dig my singing." Even most of his material fits this pattern, as Wayne illustrated by his recent record, "Everything's in Love Today."

He was married last June to a former stewardess, Elaine Okamura. One might think, therefore, that Wayne would spend more time on the ranch. But his recording and performance schedule this year is heavier than ever, estimated to gross \$6,000,000. He has a breeding program for Arabian horses, a music-publishing company, a record-production firm, a personal-management company, a sound company, a fan-club service, and a general-investment company that owns three condominiums in Hawaii, 4200 acres of cattle ranch in Arizona, seven buildings in Los Angeles and a smattering of oil wells. He is presently filming "Eighty Steps to Jonah," a million-dollar motion picture which he is co-producing with Motion Pictures International. "I'll probably give everything a little try," he says, "but the motivating force in my life will always be standing on that stage and singing."

As we rode in sight of the stable, I felt I had investigated Wayne with the technique, if not the saddle-limber ease, of a Texas Ranger—yet a question remained. As the horses quickened their pace, I grew curiously, rudely bold and blurted out, "Wayne, why do so many people consider you a big square?"

To the delight/dismay (choose one) of millions of fans, I must report that Wayne Newton turned to me with a big grin in the fading light of the Nevada sunset and uttered an unprintable phrase.

Andy Hardy of Las Vegas, R.I.P. **END**

# Unfortunately, the trickiest deodorant problem a girl has isn't under her pretty little arms.

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NBC Children's Theatre is working on a special with BILL COSBY, slated for June . . . Defending golf champion LEE TREVINO joins BYRON NELSON and ABC Sports commentator CHRIS SCHENKEL for a preview analysis of the U.S. Open (to be telecast June 13, 14 and 15) on ABC's Wide World of Sports June 7 . . . CBS will rebroadcast "Something About Believing," a concert of sacred music by DUKE ELLINGTON, on May 25. It was filmed during its premiere performance (January 1968) at the Cathedral Church of St. John the Divine in New York . . . The Today show's BARBARA WALTERS, whose recent scoop interview with DEAN RUSK was initiated by a fan letter (from him to her), is currently trying to get ETHEL KENNEDY for a chat.

ABC News scrutinizes a thorny social problem, "abortion," on June 5. Producer-writer ERNEST PENDRELL, aiming for a frank study, includes case histories plus interviews with such guests as: Assemblyman ALBERT H. BLUMENTHAL, who sponsored New York's recently defeated abortion-reform bill; Prof. CYRIL C. MEANS Jr., who will examine the historical significance of abortion; Father DAVID GRANFIELD, a professor of law at the Catholic University of America; and several eminent doctors.

Three leading Jewish theologians will be interviewed on successive Sundays by CBS News correspondent ALEX DREIER for a June Look Up and Live series. It's called "A Conversation with . . .," and the talk focuses on the problems and challenges facing modern man in the last third of the century . . . Producer DON HYATT is putting together his latest Project 20 undertaking for NBC, "The West of Charles Russell." It combines a portrayal of the Old West--through RUSSELL's noted paintings and writings--with newly filmed footage of the territory.

San Diego's Fine Arts Gallery is exhibiting the color sketches used in lieu of photographs during television news coverage of the Pueblo inquiry. The artists involved are ANGEL ESPERAZA for NBC, ARNOLD MESCHES for CBS and VINCE MOLINARI for ABC . . . Money will be the burning issue when ROBERT W. HAACK, president of the New York Stock Exchange, appears on the June 1 edition of Issues and Answers. BILL LAWRENCE and LOU RUKEYSER ask the questions . . . The Merv Griffin Show, CBS's new late-night entry, will originate from the historic Broadway Cort Theater beginning in August.

NBC's First Tuesday has a June 3 segment on ABU DHABI (located on the oil-rich Arabian Gulf Coast), which has the highest per-capita income of any state in the world . . . On June 15, Discovery '69 visits some of the famous volcanoes of our 50th State . . . JERRY VAN DYKE is taking another stab at television with a pilot aimed at CBS's 1970-71 lineup. LARRY HOVIS, one of Hogan's Heroes, is writing it for him . . . GLEN CAMPBELL will spend his summer vacation making a movie. Some of it will be shot in New York.



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## THE KING FAMILY



by Cleveland Amory

The last time we reviewed the King Family, we told you there were 36 of them—which made, on our screen, about one King per five square inches or, on the other hand, 10 square inches per two square Kings. In any case, since that time, there are a great many more of them. On the whole, however, and to their credit, they do not seem nearly so square. In fact, in this new series, they not only have the familiar "King Cousins" to take over a lot of the modern stuff, they also have a whole new generation of Kingdom late-comers. And the latter, we assure you, are eminently capable of handling everything from the so-called "now" sound to the sound of tomorrow—which, judging from the way the "now" now sounds to us will presumably be something only a dog can hear. And at that time, we also assure you, we'll be against that too—on the grounds of cruelty to animals.

But on one recent show, Yvonne King, who serves as tribal spokeswoman, came out and read a letter saying that while people liked the new, please not to forget, as the letter put it, "our era." Whereupon for "our era" Yvonne, Alyce, Luise and Marilyn promptly launched into "Imagination." Imagination is the word for this series. It has a lot of it, in every part of its production, from clothes and choreography all the way to humor. In that particular show, for example, Xan and John sang "Sixteen Going on Seventeen," and after it Alvino Rey promptly told Alyce, "I am 52, going on 53. How about you, Alyce?" Replied Alyce,

"Play, Alvino." Next they had a charming spoof of their letters. "Dear Alvino," one said. "I think you are the world's greatest guitarist. Signed, Pearl King." "Dear Bob Clarke," said another. "You are the world's best actor. Signed, Aunt Tursa." "We have so many relatives," said a King young'n, "it must help our Nielsens." "Who," asked an even younger'n, "is Uncle Nielsen?"

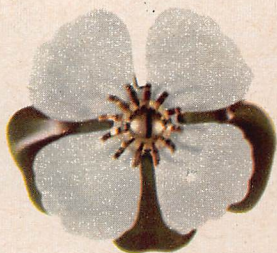
That same program also had Candy Conkling (don't worry, she's a King too) soloing "Frank Mills" from the far-out Broadway musical "Hair." Incongruous as this may seem, it actually wasn't. And then, as a finale, Kent Larsen sang "The Lord Loves a Laughing Man" ("It fits rights in with His master plan . . . the Lord loves a man who sings . . . it's one of His favorite things"). We give you that as an example which could not only be a bit much, but actually a much much—yet, in Kingly hands, wasn't.

Actually when one of these shows falls on its ear, it's less the fault of the Kings than the fact that so much modern music nowadays is just plain hard of hearing. We are thinking particularly of a recent night in which they sang five songs nominated for Academy Awards. Here the King Sisters sang up a storm with "The Windmills of Your Mind." And the King Kids did a bang-up job with "Chitty Chitty Bang Bang." But as for "Star!" "Funny Girl" and "For Love of Ivy"—well, our musical test of a song is that if the Kings can't sing it/there's something wrong/and not with the Kings/but with the song.

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